

The special hybrid edition of imm cologne planned for 20 to 23 January 2021 has to be cancelled due to the current developments in the corona pandemic in Europe and Germany.

„We’ve had to face the reality, even though it’s painful. In the end, because of the very dynamic way things are developing right now, the uncertainty among our exhibitors and visitors was just too strong. This decision was geared to the interiors industry and made in close consultation with our conceptual sponsor, the VDM (Association of the German Furniture Industry), as well as our exhibitors and partners,” says Gerald Böse, CEO of Koelnmesse.

„Because the concept for the special edition was based on the offline and online formats being closely interlinked and mutually dependent, not even a purely digital event made sense under these circumstances,” explains the CEO. With ambista – the global online business network for the furniture and interiors industry – Koelnmesse already combines the most important functions that market players in the furniture and interiors sector need on a daily basis in a single platform,” explains the CEO.

„We make it happen” was our unambiguous commitment to holding imm cologne in January 2021. **With the special edition of imm cologne, we wanted to play an active role in tackling the current crisis.** Now we have to abandon that plan. The on-site experience of a trade fair is and always will be something very special, and the developments of recent weeks – and in particular the latest feedback from our customers – have shown that today’s cancellation of the special edition, which we had planned with so much dedication and commitment, is the right decision because it’s appropriate to the situation.

Preparations for imm cologne 2022 are already underway

Over the coming weeks, the concept for imm cologne 2022 will be drawn up in conjunction with the industry – we regularly inform you about the latest developments with our newsletters.

We would like to thank you for your special interest over the past months and are already looking forward to imm cologne 2022.

See you from 19 to 23 January 2022 in Cologne.

Until then: Stay healthy!

With best regards from Cologne,



Your Claire Steinbrück and the imm cologne team