



INNOWIDE Granting Scheme for European SMEs Approaching International Markets

Going International – EBN Opportunities

Free webinar, 04 April 2019



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Event Details:

- **Date & Time:** 9 April 2019, 2.30 - 3.45 pm CET
- **Location:** Go2Webinar
- **Registration Link:** <https://attendee.gotowebinar.com/register/4838840020627485441>

Event Description:

On April 9, EBN organises a webinar to present a brand-new funding opportunity providing European SMEs with a head start in target markets outside Europe: INNOWWIDE.

The INNOWWIDE programme helps innovative SME gain access to new international markets by funding viability.

Assessment projects to be deployed in cooperation with local stakeholders around the world. Two calls will be implemented with a total budget of 7,2M€, allowing to fund 120 VAPs (60k€/VAP), and targeting markets of developing countries, large emerging economies and developed countries with the same allocation for each of these three country categories.

The webinar will provide practical information for SMEs in Europe and potential R&I partners in third countries about the first INNOWWIDE call, which opens on 1 April 2019.

Participants will learn about the scope of INNOWWIDE and how to apply for it.

Moreover, the webinar aims to connect with EBN members and BSOs interested in further disseminating this opportunity with their networks. These organisations will be provided with dedicated instruments and tools.

The session will also be the opportunity for potential applicants to raise requests of getting connected to partners in target markets, and for EBN members and partners outside EU to propose themselves to support this partnering process. If interested in this opportunity, please email Chiara.Davalli@ebn.eu before March 30th.

Target Audience:

European SMEs, EBN members, EUBICs, Business Support Organisations, Networks

Moderators and Speakers:

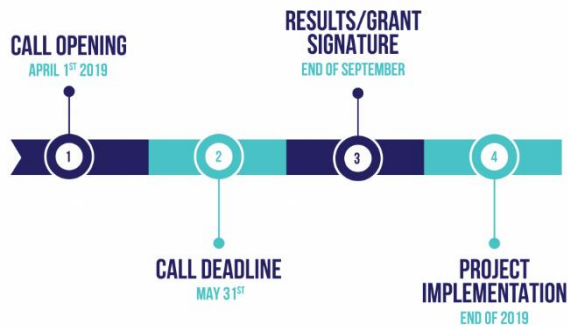
- Chiara Davalli, EBN
- Peter Lalvani, EUREKA Network
- Margaret Mulligan, EBN

Tentative Agenda (CET):

- 14.30-14.40 > Introduction about INNOWWIDE and the webinar > Chiara Davalli, EBN
- 14:40-15:00 > INNOWWIDE call for VAPs > Peter Lalvani, EUREKA Network
- 15:00-15:15 > Q&A
- 15.15-15.30 > Connecting ecosystems: INNOWWIDE and EBN networks at your service > Chiara Davalli/Margaret Mulligan, EBN
- 15.30-15.40 > Get involved (SMEs and BSOs call to action) > Chiara Davalli, EBN

About INNOWWIDE

INNOWWIDE aims to provide funding to at least 120 European innovative SMEs and start-ups to conduct Viability Assessment Projects (VAPs) in markets outside of Europe.



The project will open two calls that will provide up to 60,000€ of funding per project.

The INNOWWIDE pilot call aims to bring European SMEs to the forefront of international markets by allowing them to conduct VAPs in cooperation with local stakeholders around the world, creating the conditions to increase the uptake of European innovative solutions in developing countries, large emerging economies (Brazil, Russia, India, China, Mexico, etc.) and developed countries.

W: www.innowwide.eu | E: info@innowwide.eu F: [@innowwide](https://www.facebook.com/innowwide) | T: [@innowwide](https://www.instagram.com/innowwide) |

