

The 5th International
Innovation and Technology Exhibition
+ Forum

INOTEX

2016

22-25 May 2016

Tehran International Fairground

IRAN



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Approved
Event

پارسیان
پارک فناوری
پارسیان

PARDIS
Technology Park
TEHRAN SILICON VALLEY

www.inotex.com

**Pardis Technology Park**

Foreword

Dear INOTEX2016 exhibitors:

In this day and age, world's economies pay particular attention to science and technology, specifically innovation, the world is witnessing a transition from knowledge-based economy to Innovation-based economy.

Innovation fuels economic growth and leads to the establishment of new industries, companies, jobs, products, services and the global competitiveness for countries' industries.

The Islamic Republic of Iran, in the past decade has attached great importance to knowledge-based economy and more recently has made a lot of efforts to reorganize its domestic national innovation system. In this regard, the international cooperation in science and technology including collaborative research, technology transfer, joint investment and export has been of great importance.

The International Innovation and Technology Exhibition goal is to foster innovation by increasing the rate of technology transfer and the economic impact through International interactions with support of I.R. Iran government. INOTEX is the best opportunity in the region for other countries to reach this aim which is cultivated by the International Innovation Networking Forum to create the best context for sharing the ideas of International prominent figures.

Hereby, I would welcome all the participating countries who join us in this big event.

**Best wishes,
Hamidreza Amirinia
Head of INOTEX**



Introduction

About **INOTEX**

INOTEX is the premier regional event for professionals engaged in technology and Innovation. leading governmental organizations of I.R.IRAN are the partners behind INOTEX, Vice Presidency for Science and Technology, Presidential Center for Innovation and Technology Cooperation and Innovation fund. Over the years, INOTEX has evolved a number of unique events which reflect the constantly changing nature of Innovation and Technology in Iran and help to provide a full experience and comprehensive overview of it. Technology presentations, workshops and international forums could be named as such events; there is something for everyone, whether creative, technical, old or new.

Explore all that INOTEX has to offer across four days of groundbreaking insight and innovation. This new technology fair provides knowledge-based companies with an unprecedented and unique opportunity to network with technological suppliers and buyers from around the world, all eager to establish business connections in Iran. It's a perfect technology transfer platform for suppliers to showcase their products and services to a large, captive group of potential partners.

History

It is worth mentioning that we started this exhibition with the strategic partnership of Russia and then we invited other countries to join this technology exhibition. Since the last exhibition, it was entitled the International Innovation and Technology Exhibition (INOTEX).

On the sideline of the exhibition, we have planned different Forums, technology presentations and workshops to prepare a comprehensive platform for any kind of technological cooperation.

INOTEX2012

The 1st INOTEX was held from 20-22 Feb 2012 in which 52 Russian companies participated and about 50 technological and innovative products were displayed during the exhibition. In line with the event, technology transfer presentations were held by the exhibitors and also high-ranking delegations of Iran and Russia paid visits to the exhibition.



INOTEX2013

The 2nd INOTEX was held from 26-28 Feb 2013 in which 105 exhibitors including 70 companies from Russia, Ukraine and Belarus participated and 80 technologies and products were displayed during the exhibition. Technology presentation sessions and technology transfer forums were among the side events of the exhibition. High-ranking delegations of Iran and Russia such as ambassadors of Iran and Russia, Russian deputy minister of trade and commerce, Iranian deputy minister of oil and gas, and Iran Vice Presidency for Science and Technology visited INOTEX2013.



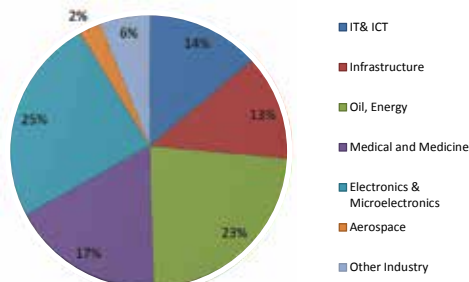
INOTEX2014

The 3rd INOTEX was held from 23-25 May 2014 in which, 60 technology-based enterprises from Russia (34 companies), India (19 companies), South Korea (2 companies), Germany, China, England and Turkey participated in the exhibition and eventually 17 technology transfer contracts with the value of 6 million dollars were signed between the overseas and Iranian companies.

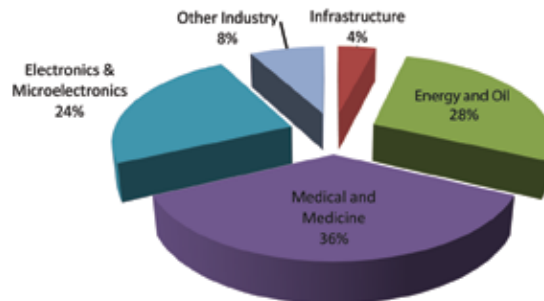
Along with, other activities such as 22 technology presentations by participating companies, 1 day educational workshop and the first congress of selection of the best knowledge-based exportable ideas were the most important side events of the exhibition.



Company Field Dispersion at INOTEX2015



INOTEX2015 Signed MOUs

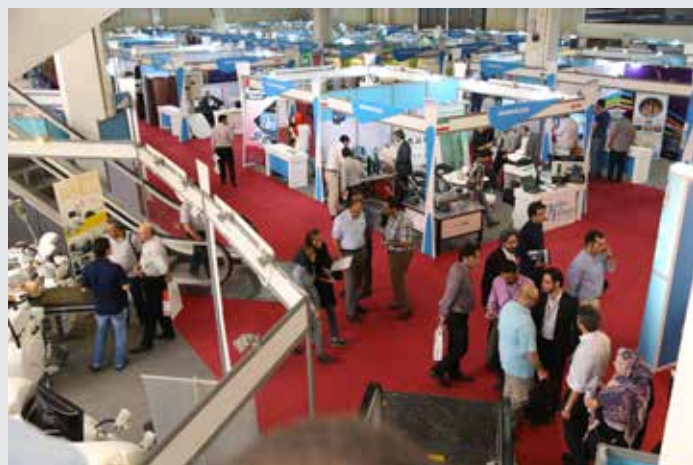


INOTEX2015

In 2015, the event attracted more than 120 companies from Iran and 15 other countries such as Germany, England, France, Italy, Sweden, Romania, Greece, Russia, Japan, South Korea, China, India, Azerbaijan, Kazakhstan, Pakistan and Iran on 9-12 June 2015, exhibiting their latest technologies and innovations.

It also showcased a debate-leading International Forum with participation of many prominent domestic and overseas speakers along with 2 technology presentations and 2 workshops.

This year, beside trade contracts (selling of the products) the exhibition witnessed a noticeable rise in the number of technology transfer contracts which reached 25 contracts with the value of more than 30 million USD.



Technology Exchange



Innovation and Technology Exhibition

INOTEX 2016

5 arguments in favor of INOTEX:

- The region's Premier technology show
- We reveal the latest technology trends
- All the key technologies at one venue
- The place to obtain valuable know-how
- Customized services for your success

www.inotex.com



INOTEX Forum

INOTEX is much more than an exhibition – it is an international networking event consisting of forums, presentations and special events, all dedicated to the goal of technology transfer. The forum “Innovation Networking” was a magnet for experts around 300 in 2015. At “Innovation Networking” the focus is sharing the successful experiences of this issue around the world. Leading members of the business and scientific institute put forward their ideas in this event. INOTEX2015 hosted 5 international speakers and around 20 prominent Iranian figures shared their experiences to the audience. INOTEX2016 is going to provide a bigger stage for leading science and technology influential figures and well known experts worldwide to make an active contribution to the event.



**INOTEX**
2016

INOTEX2016

Supply meets Demand

- Finding new technologies to get ahead of the competitors.
- Finding reliable partners for joint R&D, investment, production and etc.
- Finding the supplier who has the know-how of your company needs.
- Finding the way to use your resources more efficiently and thus reduce production costs.
- Finding materials available for your specific requirements.

Unique Synergies

INOTEX presents all key technological sectors at a single venue.

- Media Technology
- Oil, Gas and Petrochemical Industries
- Automation and Intelligent Systems
- Biotechnology and Medical Equipment
- Information and Communication Technology
- Nanotechnology
- Renewable and New Energies
- Aerospace

Media INOTEX

The first specialized branch of INOTEX is going to be held from 22-25 May 2016 at Tehran International Fairground with collaboration of the Islamic republic of Iran Broadcasting (IRIB) to provide it's necessary technologies and equipment. Media INOTEX presents the latest technologies and trends to Iran's broadcast and film sector and rapidly-growing live event and AV system integration industries. This trade fair allows thousands of decision-makers in these key industries to discover new trends, solutions and service providers and assess top technologies from manufacturers and distributors locally and around the world, in an environment that allows for hands-on testing, live demos and product shoot-outs, a conference and extensive networking opportunities. Media INOTEX brings together professionals involved in broadcast, film and AV, production and post-production, animation and new media, studio and recording and more for four days of networking, updates and new technology discovery.





How To Register

Registration Steps

Be a part of INOTEX2016 by filling in the registration form at: www.inotex.com

There is a two-step registration process for INOTEX2016

Step 1: Pre-registration of applying companies (assessment of technological companies)

Step 2: Registration of the qualified companies for INOTEX2016

Contact Person

Please fill in the on-line application form and submit it (or send via email):

Mr. Majid Najafian (INOTEX Secretary)

INOTEX Secretariat

Address: ITEM Co., No. 112, Seraj complex, Pardis
Technology Park, 20th km of Damavand road, Iran

Tel.: +98 21 76250735-7

Fax: +98 21 76250283

Email: info@inotex.com

In-charge Person:

Ms. Maryam Khedri

Mob: +98 919 8885794

Email: khedri@inotex.com

INOTEX

2016

Overview

Official Title		INOTEX2016
Date		May 22-25, 2016 (4 days)
Venue		Persian Gulf hall (No.44), International Fairground, Tehran, Iran (Over 6000 m ²)
Frequency		Annual
Programs		<ul style="list-style-type: none"> • Technologies and Products Show • International Innovation Networking Forum • Technology Presentations • Technology Transfer forums • Business Meetings • Post-tours
Hosts		Pardis Technology Park and Iran National Technomart Network
Co-Organizers		<ul style="list-style-type: none"> • Vice Presidency for Science and Technology of I.R IRAN • Presidential Center for Innovation and Technology Cooperation • Innovation Fund
Concurrent Event		Silicon IRAN: The big congress of successful Iranian entrepreneurs
Exclusive Foreign Agents		INOTEX has Authorized Representatives from: Russia, India, China, South Korea Turkey, UK, France, Germany, Italy, Greece, Austria.
Exhibits` Detail	Target Booths Count	Total 180 Booths (around 120 from overseas countries and 60 from Iran)
	Technology Categories	<ul style="list-style-type: none"> • Media Technology • Oil, Gas and Petrochemical Industries • Automation and Intelligent Systems • Biotechnology and Medical Equipment • Information and Communication Technology • Nanotechnology • Renewable and New Energies • Aerospace
	Exhibitors	<ul style="list-style-type: none"> • Technological companies and organizations which are keen to define technological cooperation with Iranian companies and the participating overseas companies. • Industries and factories interested in implementing the presented technologies. • Specialists and science & technology activists.



Exhibitors & Visitors

Business matchmaking for foreign companies

This B2B Matchmaking System brings together the participating technological companies from countries around the globe seeking to collaborate with Iranian companies. INOTEX secretariat is providing special platform for business matchmaking between foreign participants and their potential Iranian partners. The secretariat could support the exhibitors to invite their target audience to visit them at INOTEX2016.

Get new technology

Welcome to the rallying point for the prime movers in technology. More than 200 exhibitors come to INOTEX to present their product innovations. Every year the region's largest exhibition provides unrivalled insights into the future. More than 8000 professionals visited INOTEX2015 in order to see which technologies will put them ahead of the competition.

Platform for policymakers

INOTEX is an absolute "must" not only for technological enterprises but also for policymakers in different fields of technology. Leading technological associations choose this event as a launching point for global initiatives; INOTEX is the place where agendas are set, Visions unveiled and decisions made. No other technology show in the region is as well-known and influential as INOTEX.

Groups

Technologists, Knowledge-based companies, General practitioners, Businessmen, Research centers, Scientists & Researchers, Lab managers, Entrepreneurs and etc.

Specialized Sectors

Media Technology, IT, ICT, Nanotechnology, Biotechnology, Medical equipment, Renewable and New Energies, Oil & Gas, New Material, Aerospace, Agriculture and etc.

Domestic and Foreign Delegations

According to the past experiences, every year high-ranking domestic and foreign delegations have visited INOTEX which resulted in many fruitful business matching and business meetings during the exhibition.

Pardis Technology Park

Pardis Technology Park is the region's technology Paradise and is under the supervision of vice presidency for Science and Technology. It is located in an area measuring 38 Hectares (expandable to 1000 Hectares) and is situated in 20 Km north-east of Capital - Tehran. PTP is considered as the most pioneering technology park in I.R.Iran which is distinguished by many reputed domestic and foreign organizations. PTP can contrive the proper grounds for growth of hi-tech companies through provision of high-end services, competitive strengthening, technology incubators, spin-off processes, as well as productive and expert labor.



Registration



01 Booth Types

Booth Type	Booth Description	Equipment
Standard	Side and rear walls, carpet, 3 chairs, 1 table and wastebasket, fascia board with company name, electrical socket (mono phase), 4 spotlights	Equipped booths
Raw Space	Space only delivered to exhibitors to design their own favorable booths.	Non equipped space
Notice	You can either rent a standard equipped booth or rent the needed area to erect your own stand	

02 Exhibitor Registration

Booth Type	Dimension (W*D)	Booth Rental Fee (Euro) Per m ²		Offered Facilities
		By 1 st March 2016	After 1 st March 2016	
Standard	12 m ² (3m*4m)	€ 210	€ 250	Extra booth space includes at least 6 m ²
Raw Space	Min 24 m ²	€ 170	€ 200	Only space will be provided

- FREE Wi-Fi signal in the Exhibition Hall
- Exhibitor registration and identification credentials
- FREE listing on the official web site - www.inotex.com

- 24-hour general Exhibition Hall security
- Specific rooms prepared for meetings

03 Technology Presentation Registration

There are different presentation space for the companies who are willing to present their latest technological achievements to their target customers (companies, organizations and experts) during the exhibition. INOTEX secretariat can invite your target audience upon your delivered information. There are also some extra advertisement packages for exhibitors (please contact the secretariat for more information).

Registration Deadline	1 st May 2016
Fee	500 Euros (for maximum one hour)
Hall Equipment	<ul style="list-style-type: none"> • Furnished with 25 chairs • Video projector • Audio system and video recording systems
Target Audience Attraction	<ul style="list-style-type: none"> • Invitation for target audiences • Extra charge for extra advertisement packages

Important Dates

Application Deadline	Until 22 nd April 2016 (Exhibitors only)
Booth Layout Confirmation	1 st March 2016
Booth Erection	20 th ~ 21 st May 2016
Event Date (INOTEX2016)	22 nd ~ 25 th May 2016
Exhibition Operating Hours	9:00 AM - 6:00 PM
Post-Tour	26 th May 2016
Move Out Date	25 th May 2016 (not before 4:00 PM until 10:00 PM)

February

Early Registration
by 15th February



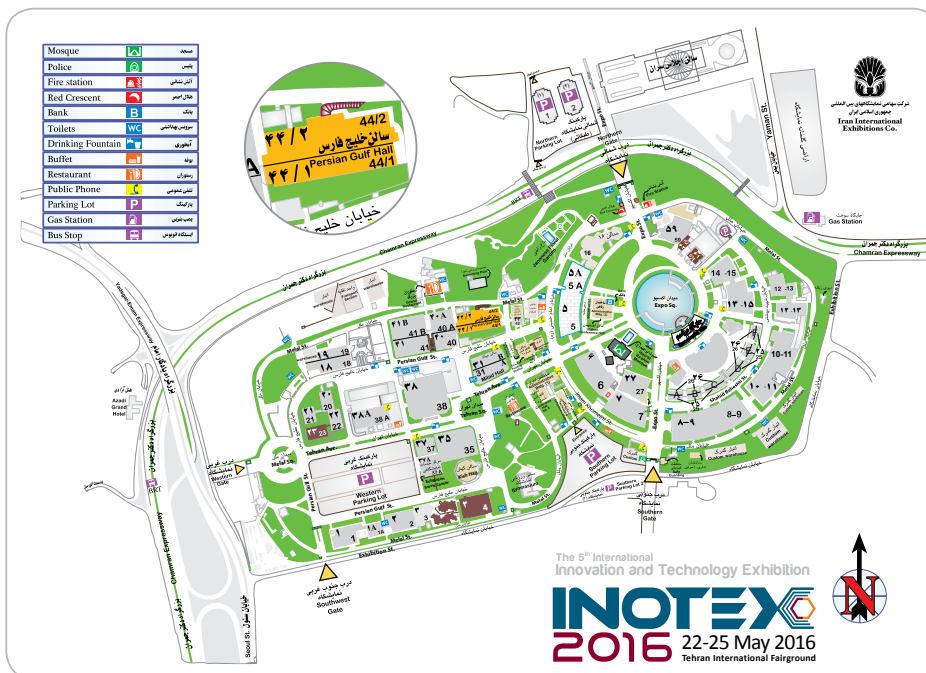
April

Application Deadline
by 22nd April 2016



May

Booth Layout Confirmation
1st May 2016



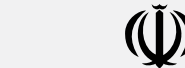


Iran International Exhibition Co.

Supporters



Presidency of I.R.Iran
Center for Innovation &
Technology Cooperation



Islamic Republic of Iran
Vice Presidency for Science and Technology



Organization for Investment,
Economic and Technical Assistance of Iran



IDRO



Tehran Chamber of Commerce and
Industries and Mines



Islamic Republic of Iran
Broadcasting



Ministry of Oil
Islamic Republic of Iran



Ministry of Industry,
Mines and Trade
Islamic Republic of Iran



Ministry of Science,
Research and Technology
Islamic Republic of Iran

Authorized Representative

India



Russia



Germany



ITEM Co.

General Contractor:
Iranian Technology Export Management Company (ITEM Co.)



Operator:
Management and Trade Solutions Co.

[Contact us]

INOTEX Secretariat
Address: ITEM Co, No. 112, Seraj complex, Pardis Technology Park, 20th Km
of Damavand Road, Tehran, Iran
Tel: +98 21 76250735-7 Fax: +98 21 76250283 E-mail: info@inotex.com
Website: www.inotex.com