INVEST IN GUATEMALA nearshoring

rethinking your supply chain

Save the Date

17 y 18 de Noviembre 2021

nsamayoa@pronacom.org

- Hyatt hotel

(+502) 3055-2632

















Event's Description:

Position Guatemala as an **attractive investment destination** for companies looking for a nearshoring strategy to supply important markets such as the United States

Audience:

2.

25 CEOs of previously prospected companies in the prioritized sectors from the two strategies outlined in the Guatemala Moving Forward plan.











Activities:

4.

November 17th
Keynote sessions from
renowned international and
local speakers



November 18th
B2B agendas
Government officials -strategic
stakeholders - suppliers and local
partners



Venue:

Hyatt Centric Hotel at Guatemala City

Date:

November 17th to 18th

3.











