



## ANNOUNCEMENT

### IV International Exhibition of Medical Tourism, SPA&Wellness - Healthcare Travel Expo

**On April 15-17, 2015 in the EC “KyivExpoPlaza” will be held IV International Exhibition of Medical Tourism, SPA&Wellness- Healthcare Travel Expo – Ukraine's first exhibition, which covers the world tendencies of the new dynamically developing direction - medical tourism.**

**The purpose of Healthcare Travel Expo** is consolidation of medical tourism and healthcare industry specialists, heads of field-oriented departments, representatives of embassies, local, regional and international associations and organizations, representatives of international clinics, rehabilitation centers, SPA&Wellness resorts in Europe, Asia and America to develop medical tourism market. Professional platform Healthcare Travel Expo is a meeting place for doctors, experts, companies working in the field of medical tourism, representatives of professional industry organizations, travel agencies, representatives of insurance companies, medical tourism agencies, VIP-guests, suppliers, buyers and consumers in order to attract new customers, establish business contacts, exchange experience with foreign colleagues, establish bilateral cooperation with the world's leading clinics, rehabilitation centers, health and SPA&Wellness resorts without going abroad.

During its existence the International Exhibition of Medical Tourism gained trust and recognition.

**The Organizer** of the Exhibition is **LMT Company** - Organizer of the leading events of the healthcare industry.

**Official Support:** Verkhovna Rada Committee on Family Matters, Youth Policy, Sports and Tourism, Ministry of Health of Ukraine, State Agency of Ukraine for Tourism and Resorts, NAMS of Ukraine.

**With the assistance** of the Hungarian National Tourist Office, Trade and Investment Promotion Office of the Embassy of the Republic of Poland in Kyiv, Polish Tourist Organization, Czech Tourism Representative Office in Ukraine, Embassy of Malaysia in Ukraine, the Commercial Section of Austrian Embassy – ADVANTAGE AUSTRIA, Cuba Chamber of Commerce, Embassy of the Slovak Republic in Kyiv.

**International Partners:** DOĞA FUARCILIK, Atlas Business Service Ltd, Intersana.

**The uniqueness of the Exhibition** is caused by intense exposition, measured business and training programs.

On the Exhibition will be presented national expositions, leading clinics, medical and rehabilitation centers, health and SPA&Wellness resorts of **Austria, Bulgaria, Great Britain, Hungary, Germany, Greece, Spain, Italy, Latvia, Lithuania, Poland, Portugal, Romania, Slovakia, Slovenia, Turkey, Finland, France, Croatia, Czech Republic, Switzerland, Georgia, Israel, India, South Korea, Indonesia, Malaysia, Thailand, United States, Cuba and many other countries.**

A feature of the Exhibition are the business programs - **Business Point** and **Buyers program**, which allow participants to maximize time using - hold productive meetings, schedule of which is pre-planned.

In the framework of the Exhibition also will be held numerous practical events - **seminars, trainings, workshops** for beginners and professionals in medical tourism that will have opportunity to learn about effective models of building business, secrets of searching target audience, rules of working with international clinics and companies that work in medical tourism, current problems of insurance and visa, as well as many other issues.

The undeniable **advantage** of the International Exhibition of Medical Tourism, SPA&Wellness- Healthcare Travel Expo is its proximity to the main event of healthcare industry in Ukraine - **International Medical Forum “Medicine Innovations – the Nation’s Health”**. The Forum is large-scale complex innovation-oriented event of the healthcare industry of Ukraine, which combines a powerful interdisciplinary scientific-practical program, the largest specialized exhibitions in Ukraine and creates international platform for the exchange of experience and training of healthcare professionals. According to the organization, number of exhibitors and geography, large-scale of exposition, intensity of scientific-practical and business program, activity of attendance, the Forum is considered to be the main event in the healthcare industry and annually unites more than 12,000 professionals. Traditionally, on the platform of the Forum will be the **International Medical Congress “Introduction of medical science advances into healthcare practice in Ukraine”**. In the framework of the Congress will take place over 40 scientific-practical events in various fields of medicine.

**Exhibitors of Healthcare Travel Expo have a unique opportunity to take an active part in the Congress, both as speakers, presenting their projects, methods and techniques of prevention, diagnosis and treatment, and as the listeners, getting new professional contacts of Ukrainian scientists and physicians.**

**Free Entrance in case of pre-registration.**

**The Exhibition is Your chance to be at the origin of the rapidly developing direction - medical tourism, which in the future will not have borders and will guarantee new perspectives in business development.**

**Facts and figures of the Exhibition and Forum 2014:**

**5078** m<sup>2</sup> of exposition area

**350** exhibitors of IMF

**96** exhibitors of HTEXPO

**Countries:** Austria, Spain, Italy, China, Lithuania, Malaysia, Germany, Poland, Russia, Slovakia, Slovenia, the USA, Thailand, Turkey, Hungary, Ukraine, Finland, France, Czech Republic, Switzerland, Japan.

**10252** registered professional visitors

**Geography of visitors:** the Netherlands, the USA, Georgia, Hungary, Lithuania, Latvia, Italy, Germany, Poland, Estonia, Switzerland, Azerbaijan, Turkmenistan, Pakistan, Moldova, Russia.

**55** scientific-practical events

**30** master-classes

**76** organizers and co-organizers

**Welcome to participate and to attend**

**April 15-17, 2015 in the EC "KyivExpoPlaza" on IV International Exhibition of medical tourism, SPA& Wellness- Healthcare Travel Expo**

Detail information:

Tel.: +380 (44) 526-90-10, 526-94-87, 526-90-30

E-mail: [marketing@htexpo.com.ua](mailto:marketing@htexpo.com.ua)

**[www.htexpo.com.ua](http://www.htexpo.com.ua)**  
**[www.medforum.in.ua](http://www.medforum.in.ua)**