

CÁMARA ARGENTINA DE  
**Internet**

# INTERNET DAY 2025

EVOLVING CONNECTIVITY  
FOR THE DIGITAL ECONOMY

MAY 15 AND 16



[internetday.com.ar](http://internetday.com.ar)

COMMERCIAL BROCHURE

# Evolving Connectivity for the Digital Economy

The **Argentine Internet Chamber -CABASE-** is pleased to invite you to participate in the new edition of the **Internet Day / Expo 2025** event on May 15 and 16.

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**XX Encuentro  
Nacional de Técnicos**

In this new edition, the **Argentine Chamber of IoT** joins the event. In this way, it is expanded by adding the ecosystem of IoT companies to the Expo, as well as notable Keynote speakers from the IoT world in the panels that will be presented in the main auditorium.

In parallel, the **National Meeting of Technicians** will also take place, which will take place on May 14 and 15 in the attached auditorium.

Internet Day is a space for exchange and debate on the industry scenario, new technologies, new business models and the legal framework to develop them. Prestigious speakers share their experiences with the public and present the latest trends in new technologies and the Industry.

## Buenos Aires Convention Center

Avenida Pte. Figueroa Alcorta 2099, Autonomous city of Buenos Aires

[www.cecbuenosaires.com.ar](http://www.cecbuenosaires.com.ar)

## Conferences in the Auditorium and Expo Internet Day (10 a.m. to 6 p.m.)

### Thursday May 15

Accreditations 8:30hs  
Opening ceremony 10hs

### Friday May 16

Accreditations 8:30hs  
Closing 18hs

## National Meeting of Technicians

### Wednesday, May 14

Accreditations 9hs  
Closing 18hs

### Thursday May 15

Conferences 12 a 18hs

## They participate in the Expo

- » Professionals related to the internet industry in the field:  
Public, government, private and academic » Carriers » IT / IoT solution providers
- » ISPs » Infrastructure Providers » IPTV Solution Providers
- » Content and platform providers » Satellite solutions providers
- » Government organizations » IP telephony providers
- » Suppliers of equipment, antennas, radios » Hosting and cloud providers

# Types of Stands and measurements

## Stand Cidre System

Available in three module formats: 2x2 m | 3x3m | 4x1.5m

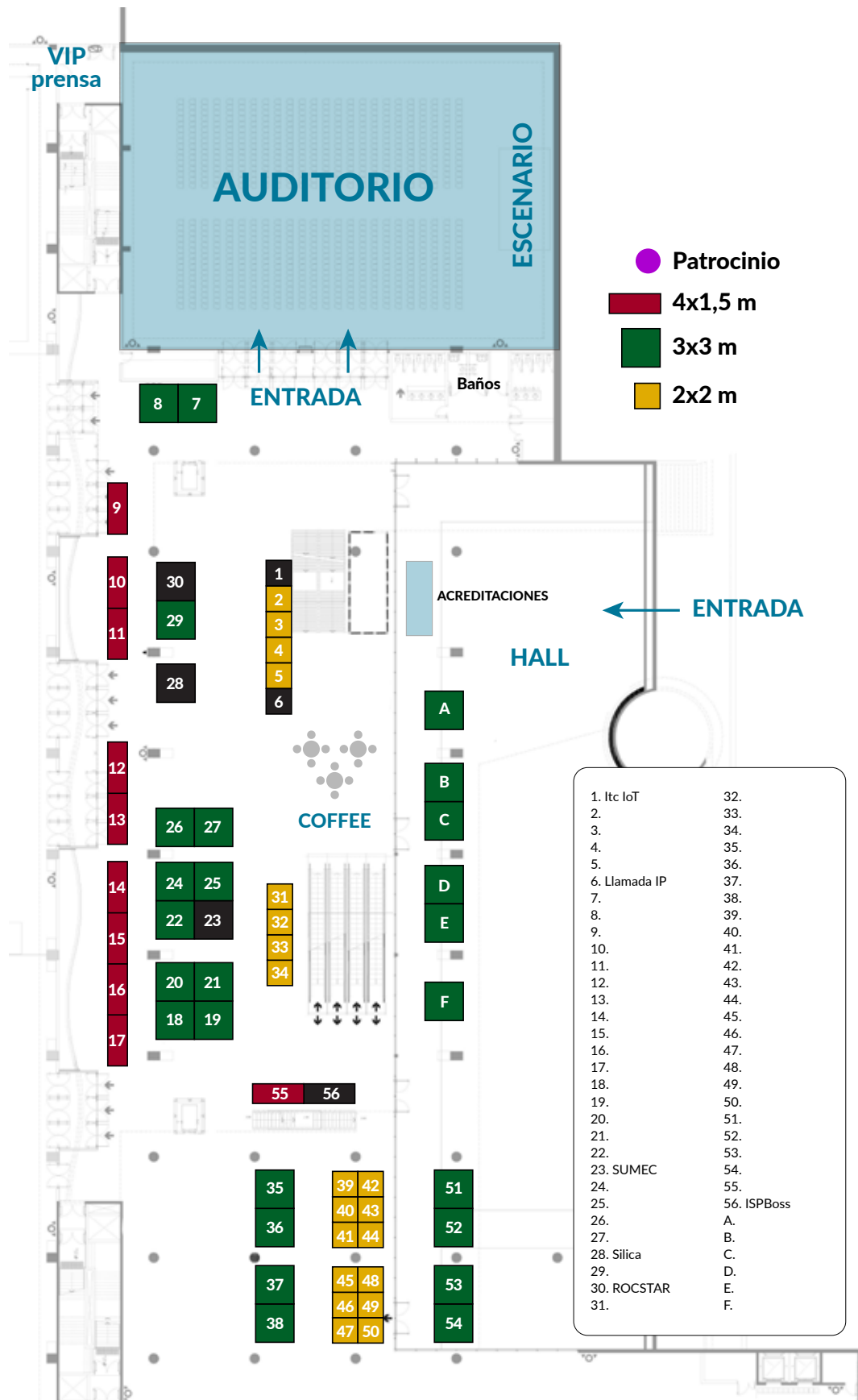
- » You can hire more than one module and join them
- » Price m2 (official Banco Nación dollar)
- » Plot of m2: Optional (does not include design). Check price per m2
- » Construction of design stand: consult price per m2.

**If you wish to design your stand with an external company, you can do so by submitting the corresponding plans in advance.**



Stand Cidre System includes:

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- » Graphic on border (lot number and company name, made of self-adhesive vinyl)
  - » 1 Logo of 0.60m. x 0.60cm. Printed at 1200 DPI (highest print quality)
  - » 1 round white top table, 60cm in diameter
  - » 2 white stools
  - » 1 power outlet
  - » 3 LED spots for general lighting
  - » Carpet on the floor
  - » Tickets to the expo event and unlimited conferences
  - » Tickets to After 4 per company. (It will be held at the end of the day on May 15 in the main confectionery).
  - » Includes coffee service for company staff (sponsor)
  - 4 people per stand (company).
  - » Does not include lunch service.



### Stands

### Extent

### Members

### Non-members

Central island greens, 7 y 8	3x3m (9m <sup>2</sup> )	usd 4500+iva	usd 5000+iva
35, 36, 37, 38, 51, 52, 53, 54, A, B, C, D, E, F	3x3m (9m <sup>2</sup> )	usd 3200+iva	usd 4050+iva
Reds from 9 to 17	4x1,5m (6m <sup>2</sup> )	usd 2400+iva	usd 3000+iva
55 and 56	4x1,5m (6m <sup>2</sup> )	usd 3000+iva	usd 3300+iva
Yellows	2x2m (4m <sup>2</sup> )	usd 1800+iva	usd 2200+iva

# PLATINUM Sponsorships



## Entrance signs

### » Advertising on external signage (3 sponsors)

- » Brand presence throughout the event dissemination
- » Sending a digital piece from the sponsor to the attendee base (after the event)

» Without stand..... USD 4700 + iva

» With stand 4x1,5 m (6m<sup>2</sup>) ..... USD 7000 + iva

## Bag (1 sponsor)

### » Logo on the bag in one color and one side (1 sponsor on the side of the bag)

- » Brand presence throughout the event dissemination
- » Sending a digital piece from the sponsor to the attendee base (after the event)
- » 1 minute video of the sponsor (projected at the beginning of one of the panels)

» Without stand..... USD 5000 + iva

» With stand 3x3 m (9m<sup>2</sup>) ..... USD 8000 + iva

## Credential (2 sponsors)

### » Logo on credential

- » Brand presence throughout the event dissemination
- » Sending a digital piece from the sponsor to the attendee base (after the event)

» Without stand..... USD 5500 + iva

» With stand 3x3 m (9m<sup>2</sup>) ..... USD 8500 + iva



## Plot 2 elevators (1 sponsor)

### » 2 elevator plots with brand advertising

- » Brand presence throughout the event dissemination
- » Sending a digital piece from the sponsor to the attendee base (after the event)
- » 1 minute video of the sponsor (projected at the beginning of one of the panels)

» Without stand..... USD 6000 + iva

» With stand 3x3 m (9m<sup>2</sup>) ..... USD 8000 + iva

# PLATINUM Sponsorships



## Balcony plot (1 sponsor)

### » Balcony plot with brand advertising

- » Brand presence throughout the event dissemination
- » Sending a digital piece from the sponsor to the attendee base (after the event)
- » 1 minute video of the sponsor (projected at the beginning of one of the panels)

» **Without stand** ..... **USD 6000 + iva**

» **With stand 3x3 m (9m<sup>2</sup>)** ..... **USD 8000 + iva**



## Standard plotting (1 sponsor)

### » 4 standard plots with brand advertising

- » Brand presence throughout the event dissemination
- » Sending a digital piece from the sponsor to the attendee base (after the event)
- » 1 minute video of the sponsor (projected at the beginning of one of the panels)

» **Without stand** ..... **USD 6000 + iva**

» **With stand 3x3 m (9m<sup>2</sup>)** ..... **USD 8000 + iva**

## Corporeal Hall entrance (2 sponsors)

### » Corporeal at the entrance

- » Brand presence throughout the event dissemination
- » Sending a digital piece from the sponsor to the attendee base (after the event)
- » 1 minute video of the sponsor (projected at the beginning of one of the panels)

» **Without stand** ..... **USD 6000 + iva**

» **With stand 3x3 m (9m<sup>2</sup>)** ..... **USD 8000 + iva**



## Escalator (1 sponsor)

### » Lateral escalator plot

- » Brand presence throughout the event dissemination
- » Sending a digital piece from the sponsor to the attendee base (after the event)

» **Without stand** ..... **USD 7000 + iva**

» **With stand 3x3 m (9m<sup>2</sup>)** ..... **USD 8500 + iva**

## GOLD Sponsorships

**Digital display** ..... USD 1000 + iva

- » **Advertising on digital screen in expo hall (4x2,5 m)**
- » Brand presence throughout the event dissemination
- » Sending a digital piece from the sponsor to the attendee base (after the event)

**Digital totem** ..... USD 1500 + iva

- » **Advertising in the accreditation sector (1x3 m)**
- » Brand presence throughout the event dissemination
- » Sending a digital piece from the sponsor to the attendee base (after the event)

### Presence

- » **On digital totem and expo screen**
- » Brand presence throughout the event dissemination
- » Brochure and merchandising (provided by the sponsor) in a bag that is given to attendees
- » Without stand ..... **USD 2700 + iva**
- » With stand 2x2 m (4m<sup>2</sup>) ..... **USD 3800 + iva**

## SILVER Sponsorships



**Podium in auditorium**..... USD 500 + iva

- » **Advertising on auditorium podium**
- » Brand presence throughout the event dissemination
- » Sending a digital piece from the sponsor to the attendee base (after the event)

## Other Sponsorships

### Sponsorship with presence of panel sponsor brand (auditorium)

- » **Presence of logo on the plaque that presents the panel speakers**
- » Company commercial video (1 min.) on main panel ..... **USD 2500 + iva**
- » Commercial video of the company (1 min.) in secondary panel ..... **USD 2000 + iva**

## Other Sponsorships

### Coffee in VIP Room ..... USD 2000 + iva

- » Brand presence throughout the event dissemination
- » Brand presence (Logo) on gastronomy and coffee distribution tables
- » Presence of logo and thanks on the auditorium screen plate
- » Sending a digital piece from the sponsor to the attendee base (after the event)

### Coffee break expo area ..... USD 6000 + iva

- » Brand presence throughout the event dissemination
- » Brand presence (Logo) on gastronomy and coffee distribution tables
- » Presence of logo and thanks on the auditorium screen plate
- » Sending a digital piece from the sponsor to the attendee base (after the event)

### Lunches (days 16 and 17) ..... USD 8500 + iva

- » **Includes brand and logo in voucher**
- » Lunch invitation for exhibitors
- » Brand presence in acrylics on confectionery tables

### After (Thursday, May 16 at 6:00 p.m. in Confitería) ..... USD 10000 + iva

- » **Includes brand and logo on invitations / seals**
- » Brand presence in acrylics on confectionery tables

### Wifi (1 sponsor) ..... CONSULT

- » **Sponsor Wifi IDAY2025-sponsor**
- » Brand presence throughout the event dissemination
- » Sending a digital piece from the sponsor to the attendee base (after the event)





## Payment Methods

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- » Values are expressed in US dollars and do not include VAT of 21%.
- » Payments must respect the official **Banco Nación** dollar rate of the day prior to payment.
- » Sponsorships, regardless of their type, must be paid in full before April 30, 2025.

## Marketing of stands and sponsorships

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### Organización

**Patricia Grela** (5411) 5263-7456 | [patricia@cabase.org.ar](mailto:patricia@cabase.org.ar)

### Sales

**Patricia Grela** (54911) 7615-3909 | (54911) 4050-2537

## Time Plan

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**Wednesday 5/14** | Stand assembly from 8:00 a.m. to 8:00 p.m.

**Friday 5/16** | Removal of samples, exhibition elements, stand structures and furniture, once the event is over.

## Deadline Schedule

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**Monday 9/5** | Final date for delivery of digital material.

## Reception of digital material

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**Maxxi Mingo** | [maxxi@dribeiro.com](mailto:maxxi@dribeiro.com)

- » Logo in AI curves for diffusion, digital plates and graphics.
- » Video of the sponsor if it is included in your type of sponsorship

## Press

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**Adrián González Aón** | [adrianGA@idcomm.com.ar](mailto:adrianGA@idcomm.com.ar)

Tel.: (11) 4371-6862 | Cel.: (54911) 5328-6104

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