



INVESTMENT
PROMOTION
AGENCY
of Sverdlovsk region



Ministry
of Investment and Development
of the Sverdlovsk region

INVEST IN URAL

invest-in-ural.ru



INVEST IN URAL

Opening the new,
developing
traditions

INDUSTRIES

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Support of investment
projects – quickly, effectively,
confidentially

SERVICES

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Point of growth at the
very heart of Russia

DEVELOPED REGION

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«STORIES OF SUCCESS»

Projects, which are known
to the entire world

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READY-MADE SITES

Saving investors' time
and money

Page 5

Region, consolidating
the markets

OPPORTUNITIES

Page 7

Support tools
which fit every taste

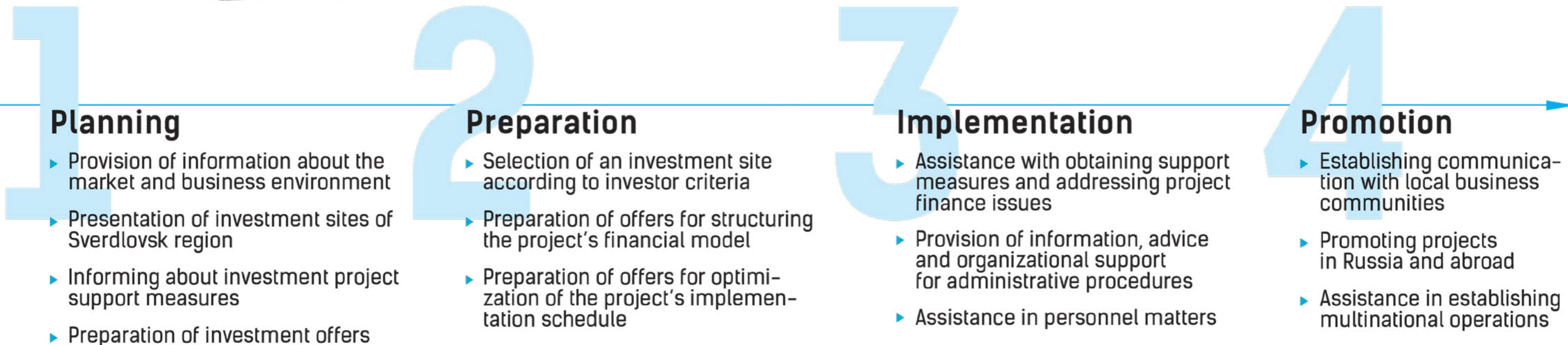
STATE SUPPORT

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QUALITY SERVICES FOR INVESTORS

INVESTMENT PROMOTION AGENCY OF SVERDLOVSK REGION PROVIDES ONE-STOP-SHOP SERVICES TO INVESTORS AT EACH STAGE OF AN INVESTMENT PROJECT

INVESTMENT PROJECT SUPPORT –
QUICKLY, EFFECTIVELY,
CONFIDENTIALLY



FAST GROWING REGION WITH DEVELOPED INFRASTRUCTURE

POINT OF GROWTH AT THE VERY HEART OF RUSSIA



1B
INVESTMENT RATING
High potential – moderate risk

2
Ekaterinburg was ranked among the Top 100 Best Cities in Russia

3
The third place (after Moscow and Saint Petersburg) by cargo turnover

4 The level of industrial production growth is 4 times higher than the national level

5 5th place among the constituent entities of the Russian Federation in terms of the number of developed advanced production technologies

Top **10** in the integral rating of Russian regions

Electricity supply
10.4 GW volume of generated electricity (electricity generation)
more than 67,000 km of power lines

Air transport
Koltsovo airport – **more than 110 destinations and 70 airlines.**
Best regional airport in Russia and the CIS countries in 2019

Gas supply
Consumed natural gas **17 billion m³** > 30,000 km. of gas pipelines

Road network
More than **30%** of all road transport across the country passes through Sverdlovsk region.
6 federal roads.
More than **33,000** km of regional roads.

Water supply
Groundwater resources – **> 7 000 000 m³/day**

Railway network
11% of loading operations of all Russian railways is performed by Sverdlovsk Railways.
More than **1,500** km of railroad tracks of Sverdlovsk Railways.

INVESTMENT SITES

READY-MADE SITES SAVE TIME AND MONEY FOR INVESTORS



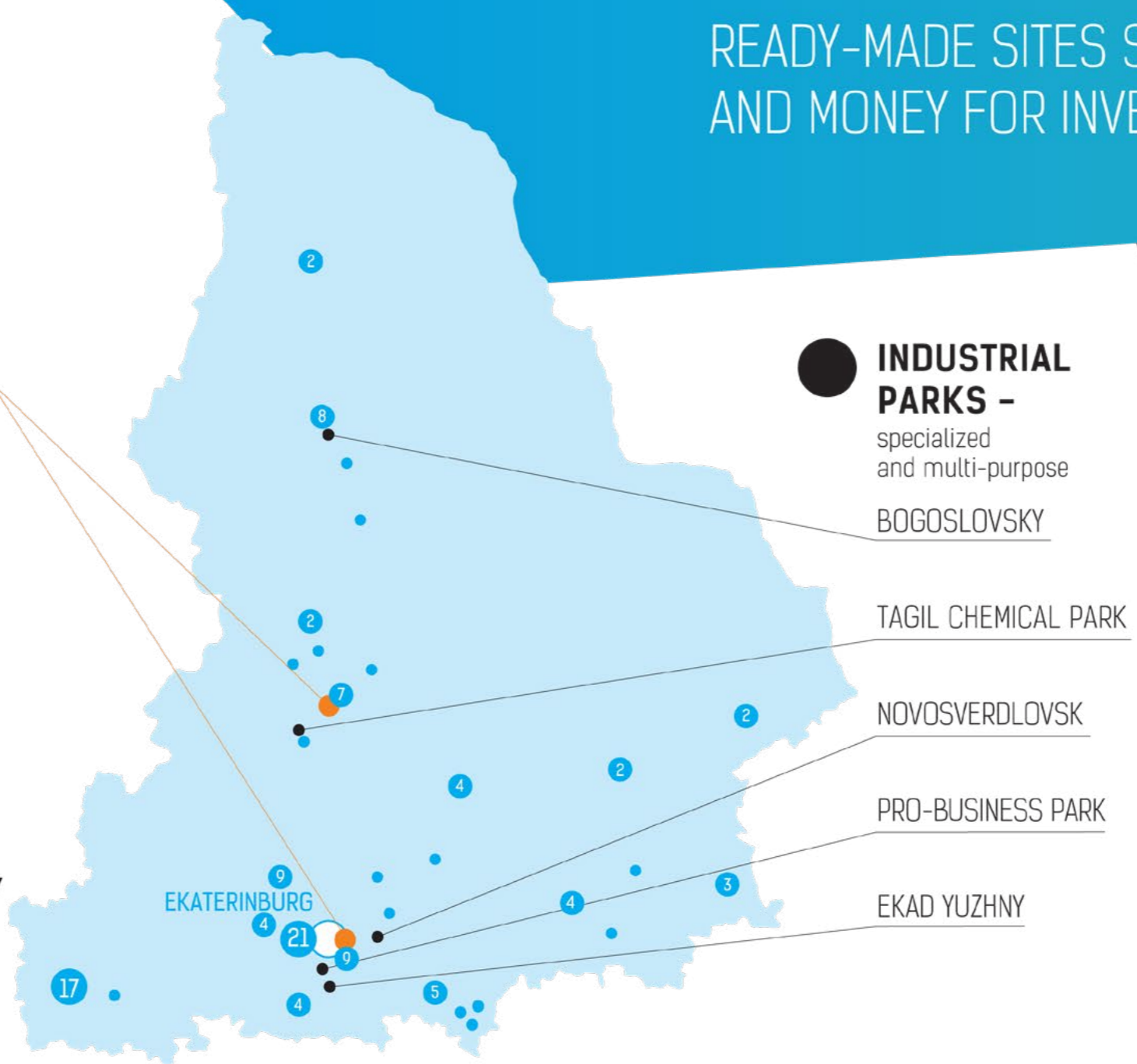
SPECIAL ECONOMIC ZONE

TITANIUM VALLEY

Special Economic Zone



PRIVATELY AND MUNICIPALLY OWNED LAND PLOTS



* 17 QUANTITY OF SUITABLE LAND PLOTS

STATE SUPPORT OF INVESTMENT PROJECTS

SUPPORT TOOLS,
WHICH FIT EVERY TASTE

3

TAX INCENTIVES

- ▶ **Territorial** (Territory of Advanced Social-Economic Development, Special Economic Zone)
- ▶ **Project** (Priority Investment Project, Special Investment Contract)
- ▶ **Industrial** (research and development, design and experimental, implementation activities)

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INDUSTRY-BASED FINANCIAL INCENTIVES

- ▶ **Programs of funds for small and medium enterprise corporations** (investment loans, guarantees, subsidized lending)
- ▶ **Programs of relevant ministries** (state guarantees of Sverdlovsk Region, subsidies from the federal and regional budgets)

1

NON-FINANCIAL INCENTIVES

- ▶ **Investment project support on a "one-stop-shop" basis** (by the Investment Promotion Agency)

... **START!**

Tax incentives

	Russian Federation	Sverdlovsk Region			
	Base	PIP	SPIC	TASED	SEZ
Income tax	20%	16,5%	13,5%	5%	2%
Property tax	2,2%	0%	0%	0%	0%
Land tax	1,5%	0%	0%	0%	0%
Insurance premiums	30%	30%	30%	7,6%	30%

OPPORTUNITIES



REGION, CONSOLIDATING MARKETS

REGIONAL MARKET

▶ **workforce**

more than 40 universities and institutions of professional education

▶ **raw and other materials**

fuel and energy resources
metals (including precious metals)
construction materials
first conversion products

▶ **industrial real estate**

dozens of sites for industrial production
millions of square meters of quality warehouses

▶ **capital**

> 50



more than 50 financial and credit institutions, including international ones



2 200 000 persons
able-bodied population



quality agricultural lands

2,5 million ha

INTERNATIONAL MARKET (B2C)

INTERNATIONAL MARKET (B2B)



Sverdlovsk region	Ural Federal District	Russian Federation	Kazakhstan + China	World
4.2 mln people	12 mln people	146 mln people	1.4 billion people	7.7 billion people

200,000 of enterprises in Sverdlovsk Region	USD 34.6 billion of Gross Regional Product	USD 8.5 billion of export from Sverdlovsk Region
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REGION OF SUCCESSFUL INVESTMENT PROJECTS

URAL BOEING MANUFACTURING

5,5 billion RUR
Project investments cost



HILONG

1,2 billion RUR
Project investments cost



«SIEMENS AG» AND URAL LOCOMOTIVES LLC

12 billion RUR
Project investments cost



PUMORI AND OKUMA COMPANY

4 billion RUR
Project investments cost



WE ARE PROUD OF OUR PROJECTS, WHICH ARE KNOWN TO THE ENTIRE WORLD



PROMISING INDUSTRIES

OPENING THE NEW,
DEVELOPING TRADITIONS



PROMISING INDUSTRIES

▶ **Mechanical Engineering**

Production, research, technological opportunities and human resources. Export of industrial products of Sverdlovsk region to 92 countries.

▶ **Metallurgy**

Large operating enterprises with a rich history and a well-deserved global reputation.

▶ **Instrument Engineering**

Companies, which are leaders in the domestic market, one of the best engineering schools in the world.

▶ **Chemical Industry**

Production of high-tech products – quality and assortment.

▶ **Logistics**

The third largest transport hub in Russia, one of the best in the CIS countries.

▶ **Food Industry**

Successful industry, which is an area for investment. Projected 100% growth in investments in the 10-year horizon.

▶ **IT-Technologies**

Cluster of strong IT companies, more than 30,000 specialists, total services amount to more than RUB 55 billion per year.

▶ **Healthcare**

More than 200 healthcare institutions, high concentration of manufacturers of medical equipment and medical instruments, leading positions in production of innovative medical products.

▶ **Woodworking**

More than 50% of timber products are exported abroad.





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of Sverdlovsk region

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