

SERVICES PRESENTATION

INVESTMENT PROMOTION AGENCY OF THE SVERDLOVSK REGION

“ We help to establish new and
develop existing enterprises
in the Sverdlovsk region

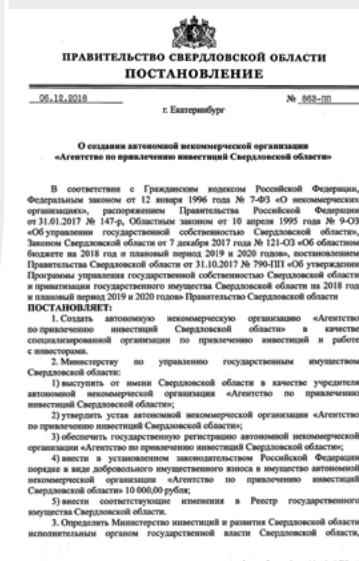


INVESTMENT PROMOTION AGENCY OF THE SVERDLOVSK REGION IS

A SPECIALIZED ORGANIZATION ESTABLISHED BY THE GOVERNMENT OF SVERDLOVSK REGION IN 2019 TO BRING IN INVESTMENT PROJECTS TO THE REGION AND SUPPORT THEM

“The agency was founded to lend end-to-end, single-window support to investment projects

A.V. Orlov
Chairman of the Supervisory Board of the Agency

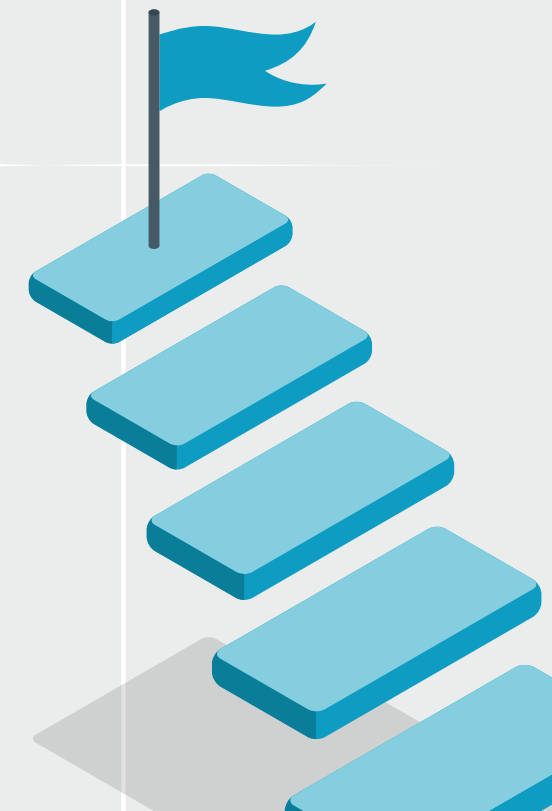


INVESTMENT PROMOTION AGENCY OF THE SVERDLOVSK REGION IS

PART OF THE REGION'S INVESTMENT INFRASTRUCTURE

“The Agency's activities are carried out under the local government's holistic investment policy aimed at supporting businesses, establishing and promoting the entrepreneurs' initiatives. The Agency's activities are synchronized with all other related development institutions

V.V. Kazakova
Deputy Chairman of the Supervisory Board of the Agency, Minister of Investments and Development of the Sverdlovsk region



INVESTMENT PROMOTION
AGENCY OF THE SVERDLOVSK
REGION IS

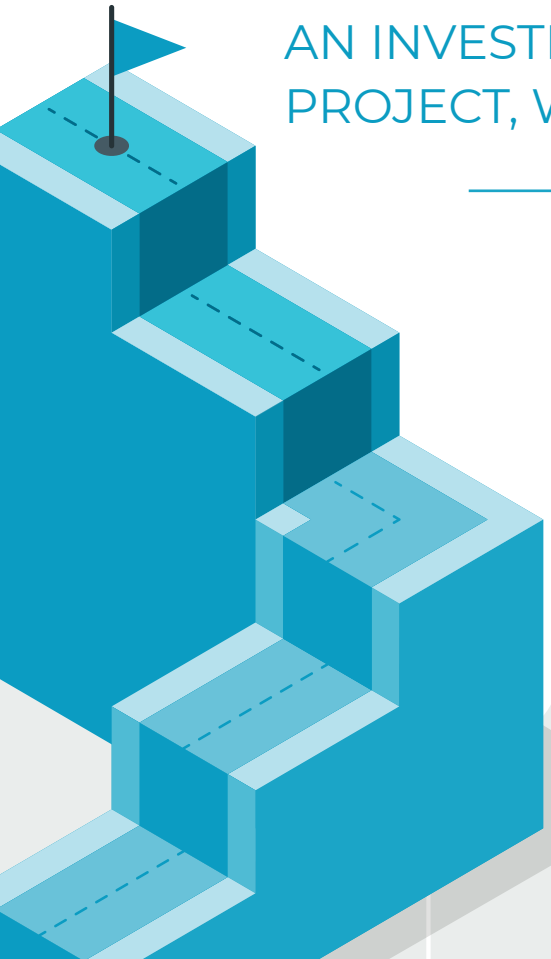
INVESTOR'S SINGLE-WINDOW
PROJECT SUPPORT

INVESTOR



**INVESTMENT
PROMOTION
AGENCY**
of the Sverdlovsk Region

Financial & Credit Institutions	Raising funds (also on special terms)
Resource Providers	Energy resources, engineering infrastructure
Educational Institutions	Staff training
Chambers of Commerce & Consulting Companies	Consulting and legal services
Public Organizations, Industrial Associations (Federal, Regional, Local)	PR, GR, promotion
Municipal Administration	Land / facility granting; GR
Ministries & Departments (Federal, Regional)	Obtaining permits, approvals, tax benefits; public-private partnership, etc.
Development Institutions (Federal, Regional)	Financial and non-financial state support
Regional Enterprises	Cooperation, raw materials



IF YOUR COMPANY HAS MADE A DECISION OR IS IMPLEMENTING AN INVESTMENT PROJECT, WE WILL



1 DEFINE OPTIMAL SUPPORT MEASURES FOR YOUR PROJECT

In the Sverdlovsk region, there are dozens of state institutions concerned with supporting investors. We have already entered into cooperation agreements with most of them; our specialists undergo regular training sessions on the new and existing support measures.


All this helps us quickly and efficiently define and propose the most relevant investor support initiatives and assist project owners in drawing up documents

2 EXPLAIN FORMAL PROCEDURES IN DETAIL

We will consult you on administrative procedures related to land use, construction, licensing, utility connection, and interaction with state and municipal authorities

3 FURNISH END-TO-END PROJECT SUPPORT

To owners of large-scale investment projects, we provide holistic support that includes documentation consultations, tracking of administrative procedures, project promotion, recruitment, and timely resolution of all along-the-way issues



IF YOUR COMPANY HAS NOT DECIDED ON WHAT PROJECT TO IMPLEMENT AND WHERE, WE WILL SHARE WITH YOU SOME HELPFUL CONTACTS AND INSIGHTS

1 PRESENT INSIGHTS INTO BUSINESS OPPORTUNITIES IN THE SVERDLOVSK REGION

Jointly with our partners, we carry out over 20 studies every year, investigating investment prospects across various industries in the region

2 PICK OUT A LAND PLOT OR REAL ESTATE OBJECT

We keep databases of the most relevant land plots and real estate objects for investors. In collaboration with land owners, regional and municipal authorities, we are continuously updating information about all the objects in the database. We can easily choose a suitable site based on your parameters, and organize a survey trip

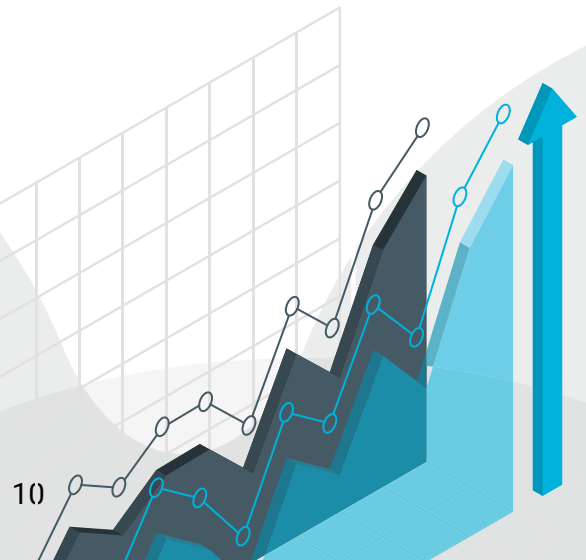
3 HELP TO ESTABLISH RELATIONS WITH LOCAL BUSINESSES

Our partners are not only Ural-based companies but also public associations, financial institutions, educational and scientific organizations, design bureaus, legal firms, and others. We will help you establish vital contacts with local communities

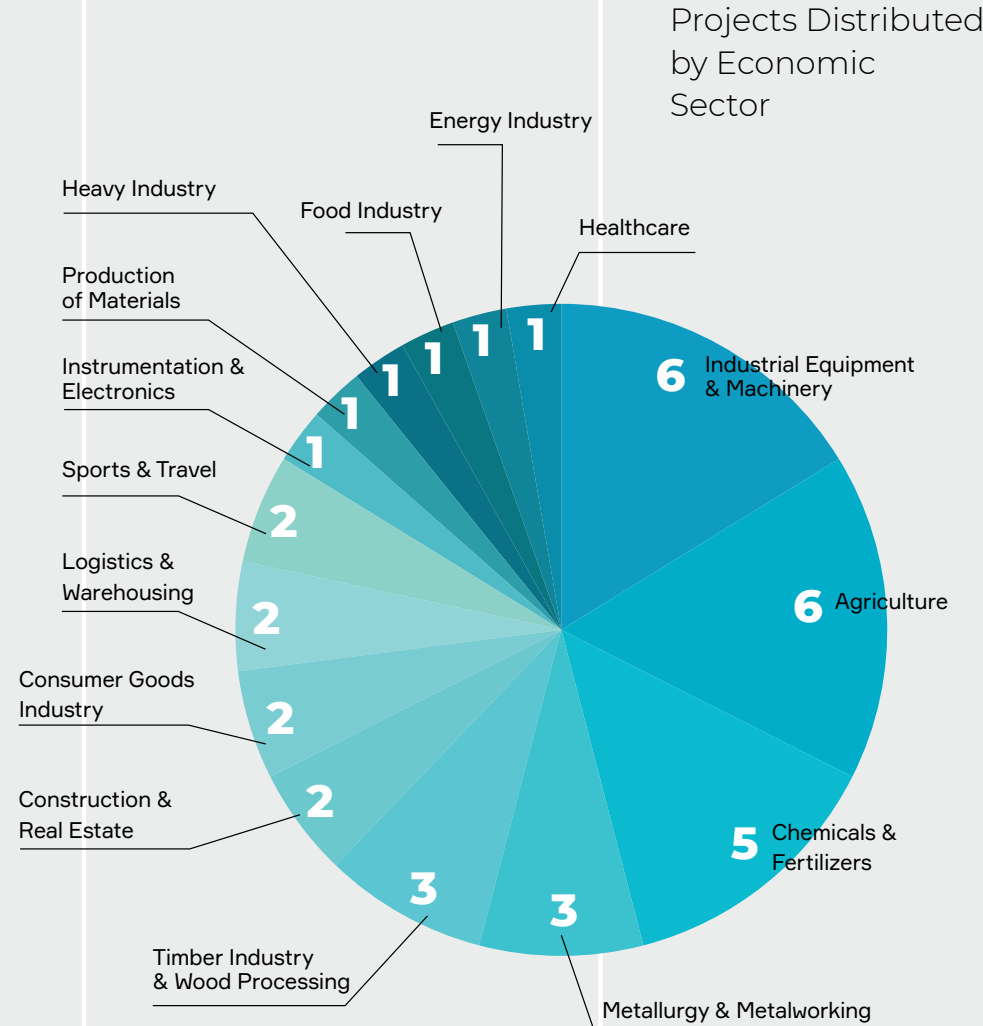
OUR INVESTMENT PORTFOLIO

over **35** projects with investments

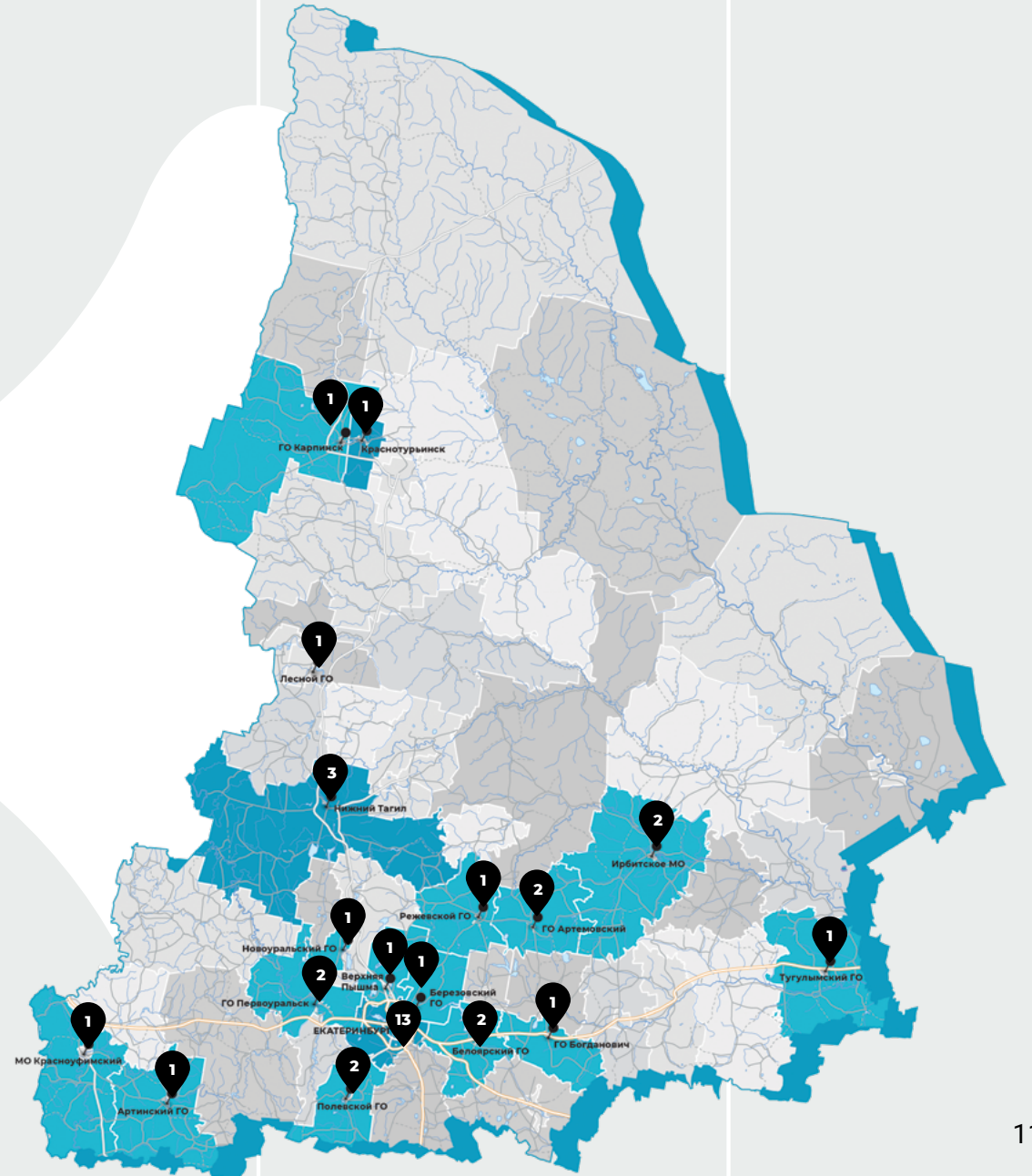
over **RUB 35 bln** are being supported



PROJECTS CURRENTLY SUPPORTED



Projects Distributed by Municipality



TESTIMONIALS

1 URAL MEDICAL CENTER LLC

GOAL: COLLABORATION ON SELECTING PREMISES FOR 5 DIALYSIS CENTERS IN THE SVERDLOVSK REGION



“The Investment Promotion Agency helped us to select the suitable property units, including those from the municipal and regional funds, and assisted us in registering ownership of the premises

Elena Mironova,
Director

2 POLEVSKOY PRE-INSULATED PIPE FACTORY LLC

GOAL: PARTICIPATION IN THE NATIONAL PROJECT «LABOR PRODUCTIVITY AND EMPLOYMENT SUPPORT»

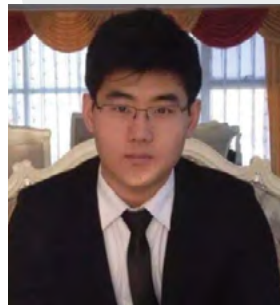


“The Agency’s personal manager aided us in applying for the national project Targeted Support, after which we successfully qualified. The Agency provided us with extensive information regarding state support measures and personnel issues. With assistance of the Agency’s specialists, we managed to start up a new investment project, received financial support for export activities. Furthermore, several students of the Interregional Talent Pool started internship at our company

Vitaly Zhuk,
Deputy Director General

3 LESPROMIMPORT LLC

GOAL: COLLABORATION WITH FEDERAL EXECUTIVE AUTHORITIES AND LOCAL GOVERNMENTS ON ADMINISTRATIVE PROCEDURES RELATED TO SITING PRODUCTION ON A FEDERAL LAND LOT

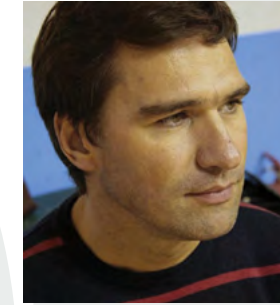


“When we found a suitable area for our project named «Establishing a Deep Wood Processing Plant», plenty of questions arose. The Agency helped us negotiate the approval of deploying our facilities in that area. During the service, the Agency assisted us in communicating with federal executive bodies, organized interaction with resource providers and municipality administration — thus paving the way for utility connection. To date, there are a plethora of things to tackle, and we hope for productive cooperation with — and support from — the Agency

Ding Qingjun,
Director

4 FORTEX-UPEC LLC

GOAL: ASSISTANCE IN OBTAINING A BANK GUARANTEE FOR A COMMERCIAL CONTRACT



“Originally, we approached the Agency for help in obtaining a working capital financing bank guarantee. But the Agency’s specialists put forward a simpler alternative that enabled us to obtain a loan from MSP Bank in the amount of 100 million rubles

Evgeny Kropanev,
Advisor to the Director General

5 GIDRONT LLC

GOAL: COLLABORATION ON PROJECT STRUCTURING, GARNERING STATE SUPPORT



“Jointly with the Agency, we structured our project and acquired exhaustive insights into state support measures we could get. It turned out more than real for a small business to obtain the status of a priority investment project and associated benefits. The Agency’s specialists helped us realize that regional state support can be a substantial aid to optimize costs

Vladimir Ezhov,
Director General,
Chief Design Engineer

6 TD REGION TS LLC

GOAL: HOLISTIC SUPPORT OF THE PROJECT ON DEVELOPING THE BALTVM AGRICULTURAL INDUSTRY



“While organizing the project, we faced the problem of securing state support. Our cooperation with the Agency helped us draw attention of the federal and regional institutions. In 2020, we obtained support of the Sverdlovsk Region Business Support Foundation. Today, we are working on getting a concessional loan, opening a credit line at a bank. We also enjoy extensive informational support of our project

Konstantin Kremko,
Director General

LEARN MORE ABOUT OUR SPECIAL PROJECTS IN THE REGION

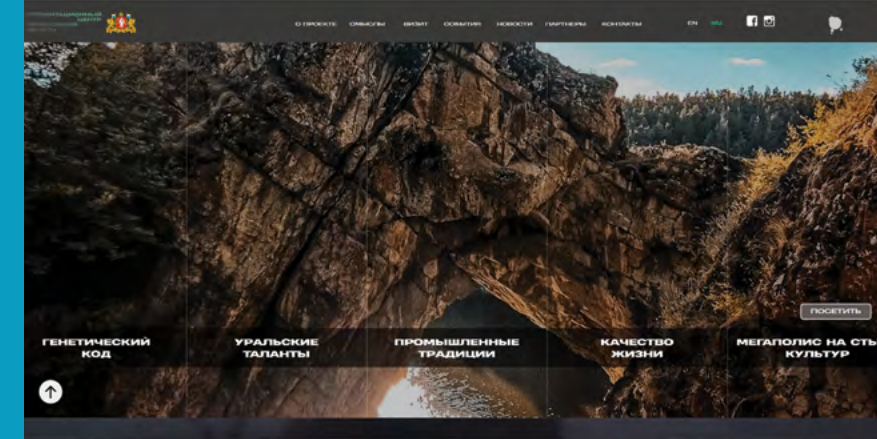
Region's official investment portal for investors and region visitors

invest-in-ural.ru



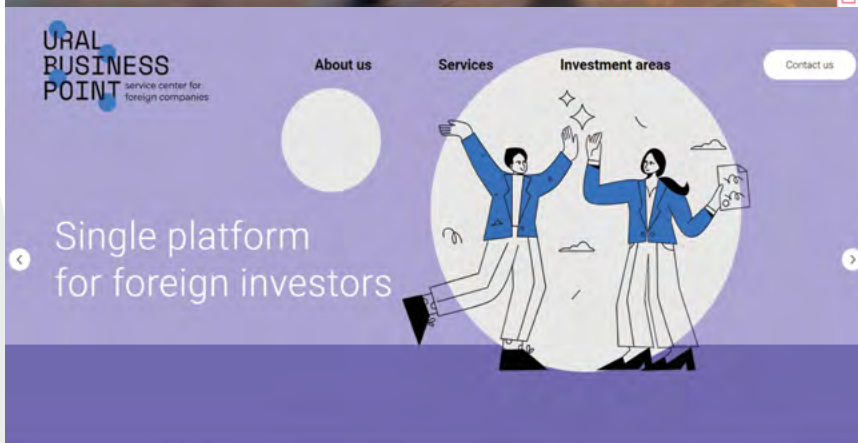
Sverdlovsk Region Presentation Center is the interactive multimedia exposition of the investment, economic, and cultural potential of the Sverdlovsk region. This platform is the resource where Central Russian regional enterprises can present themselves

expo.invest-in-ural.ru



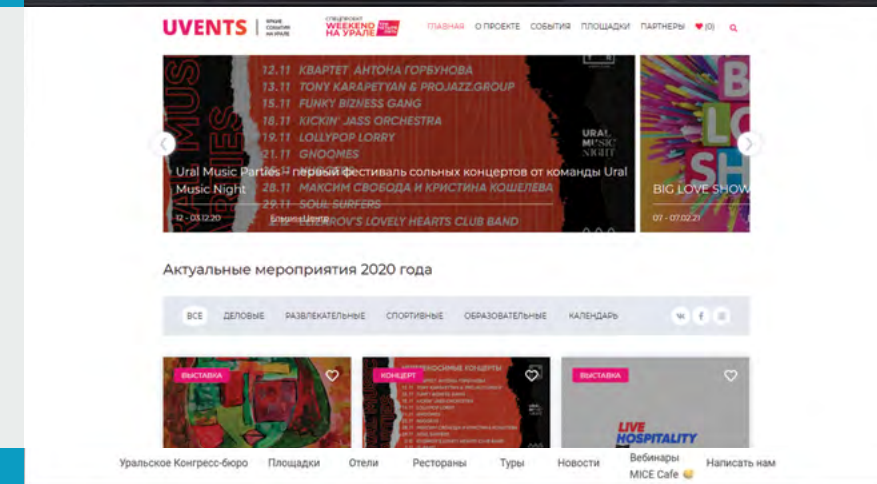
Ural Business Point is a versatile service center for international investors and global companies aspiring to upscale their business, expanding their operations to Russia

ubp.invest-in-ural.ru



UVENTS is the news portal of the Sverdlovsk region. Announces of exhibitions, conferences, forums, master classes — all unique events of the Sverdlovsk region in one place

uvents.ru



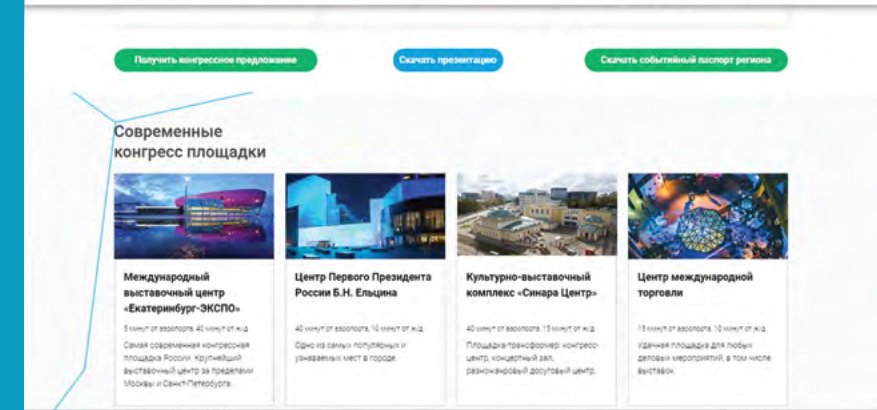
Regional Champions is the local Government's program aimed at further development of technology-intensive companies of the Sverdlovsk region, providing for communication over and navigation through state support measures and internationalization of business

regchampions.invest-in-ural.ru

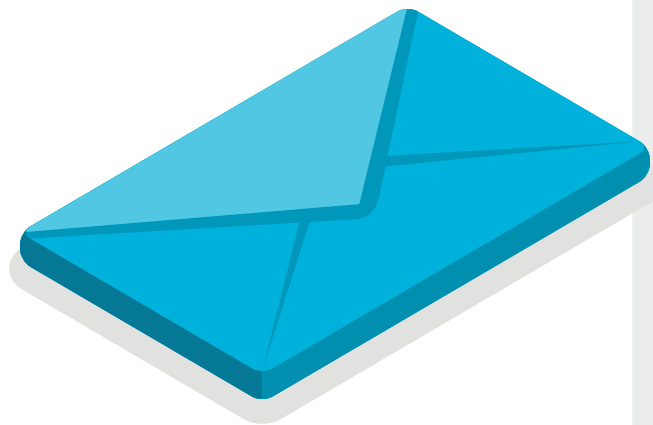


Sverdlovsk Region Congress Portal is the resource where you can learn everything about exhibitions, festivals, competitions, and holidays that take place in Ural. Here, you will find information about hotels, restaurants, tours, congress and exhibition facilities of the Sverdlovsk region, and other leisure events

meet-in-ural.ru



WE ARE OPEN
TO CONTACTS AND
COOPERATION



welcome@ai-so.ru

Our services are free for
investment project owners

We will reach you **within 1 day**
to firm up the project details

Within 3 days, we will assess
the project and get back to you
with our decision

Office 517, 3 Borisa Yeltsina St., Ekaterinburg
+7 (343) 311-52-80

