



Oleg Kuvshinnikov,
Governor of Vologda Oblast



VOLOGDA OBLAST –
is an exemplary region of the Russian
Federation that has worked out its
unified integrated territorial brand

Dear partners and visitors of the Vologda oblast!

The Vologda Oblast takes one of the leading positions among all regions of the Russian Federation according to its economical potential and prospects for development.

Combination of advantageous geographical position, system character of industrial sphere, highly developed scientific, technical and technological potential, developed market infrastructure, skills and qualification of personnel let the Vologda Oblast be a place for launching any type of manufacturing.

We have long-term trade and economic relations with more than 100 countries. In the context of current situation we move forward confidently in creation of favourable conditions for investors. We see the goal and continue the policy aimed at development of the investment attractiveness of the region and support of small and medium-sized business.

The Vologda Oblast has a unique, rich and various historical and cultural inheritance, which includes architectural and archaeological monuments, museum and library funds, artistic and folk crafts. One of the serious indices of tourism development in the Vologda Oblast is its official brand – “The soul of the Russian North”. Due to hospitality and kindness of our citizens the region has become especially attractive for tourists.

The Investor's Booklet which you are holding now will be the first step on a way to cooperation with the Vologda Oblast.



FORESTRY SECTOR

81% of the region's area is covered with forests, which is the main natural resource

11.5 million ha region's forest reserves area

70% of wood is processed internally in the region

29.7 million cu m estimated wood cutting area

1.6 billion cu m total wood reserves

Each tenth cubic meter of timber in Russia is harvested in Vologda oblast.

Each eleventh cubic meter of plywood in Russia is produced in Vologda oblast.

Each fifteenth cubic meter of sawn wood in Russia is produced in Vologda oblast.

Each fifteenth cubic meter of chip-board in Russia is produced in Vologda oblast.

NATURAL RESOURCES

Region's total area **144.5** thousand sq

Region's total water basin area **660** thousand ha

There are:

Rivers and springs **20** thousand

Lakes **4.2** thousand

Artificial lakes **5**

Vologda oblast possesses an abundant nature potential:

wood, peat, sands and gravels, lime, resources for hunting and fishing, mushrooms and berries at expenses whereof productions are developed which are new for the region.

ENERGY SECTOR

70,9% volume of own energy generation inside Vologda Oblast

Directions of development

- GAS
- BIOFUEL
(wood processing by-products: wood chips, pellets, sawdust)
- PEAT
- ENERGY SERVICES





MAJOR BRANCHES OF AGRICULTURE

- Dairy and meat husbandry
- Horticulture and greenhouseing
- Fish breeding

Milk production	509.7 thousand tonnes per year
WHOLE MILK PRODUCTION (15 companies)	146.8 thousand
Cream (15 companies)	3.0 thousand tonnes
Fermented milk products (15 companies)	41.7 thousand tonnes
Sour cream (15 companies)	13.3 thousand
Cottage cheese (15 companies)	10.3 thousand tonnes
BUTTER (15 companies)	8.2 thousand tonnes
Milk powder (3 companies)	3.3 thousand tonnes
Condensed milk (1 company)	7.2 million units
Cheese (8 companies)	3.2 tonnes
Potato	156.6 thousand tonnes per year

VOLOGDA MADE PRODUCT



The "Vologda Made Product" trademark is a regional quality system for the entire range of products manufactured in the region. This trademark is used to mark eco-friendly and high-quality goods.

Today it is over **3,500**
product descriptions:

- Dairy products.
- Meat products.
- Vologda butter.
- Fish and black caviar.
- Confectionary products.
- Drinking water.
- Vologda berries.

64 certified
organizations

Nowadays, Vologda products are exported to Germany, France, the United States, Israel, Austria and other countries.





THE CITY OF VOLOGDA

MECHANICAL ENGINEERING
(bearings, buses, trolleybuses, optical equipment)

FOOD INDUSTRY

VOLOGDA BUTTER PRODUCTION

MILK AND DAIRY PRODUCTS

MEAT PRODUCTS

VOLOGDA LACE

LINEN FABRICS

WOOD PROCESSING

(lumber products)



THE CITY OF CHEREPOVETS

FERROUS METALLURGY
(steel, rolled steel products, metal structures and construction materials)

CHEMICAL MANUFACTURE
(mineral fertilizers)

MECHANICAL ENGINEERING
(machinery)

WOOD PROCESSING
(lumber products, plywood, chipboards)

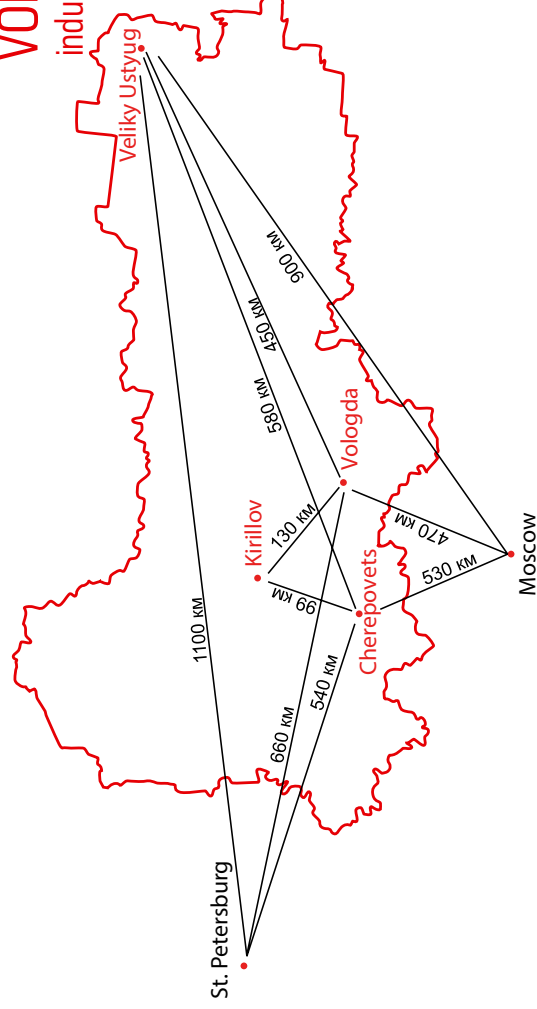


over **700**
deposits,
more than **17**
types of mineral
resources are
explored and partially
developed

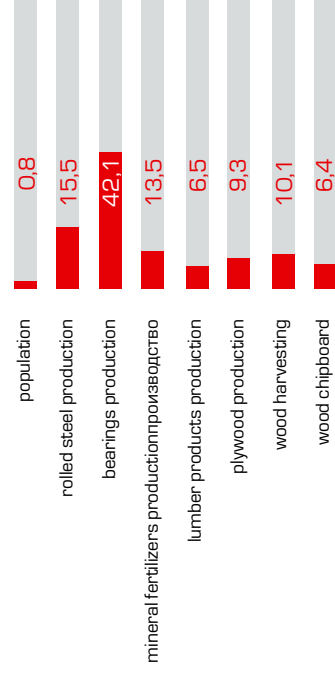
Deposits of fluxing limestone, carbonate rocks for lime kilning and liming soils, sand and gravel materials, sands for glass making and construction, clays for bricks and tiles, peat, sapropel, as well as groundwater for drinking, services and spa purposes are exploited and partially developed.

PEAT	6 out of 923 deposits are exploited	2.7 billion tonnes
SAND AND GRAVEL MATERIALS	130 out of 316 deposits are exploited	312 million cu m
CLAYS	5 out of 51 clay pits are exploited	187 million cu m
CONSTRUCTION SAND	117 out of 371 deposits are exploited	263 million cu m
CARBONATES for metallurgy	1 out of 3 deposits are exploited	1379 million tonnes
CARBONATE ROCKS for liming	2 out of 23 deposits are exploited	550 million tonnes
SAPROPEL	2 out of 12 deposits are exploited	13.5 million tonnes
SANDS for glassmaking/moulding		9.8/ 2.9 million tonnes
CARBONATE CONSTRUCTION MATERIALS		51.0 million tonnes
FRESH GROUND WATERS	150 out of 161 wells are exploited	169.8 thousand cu m per day
MINERAL GROUND WATERS	11 out of 18 wells are exploited	0.53 thousand cu m per day

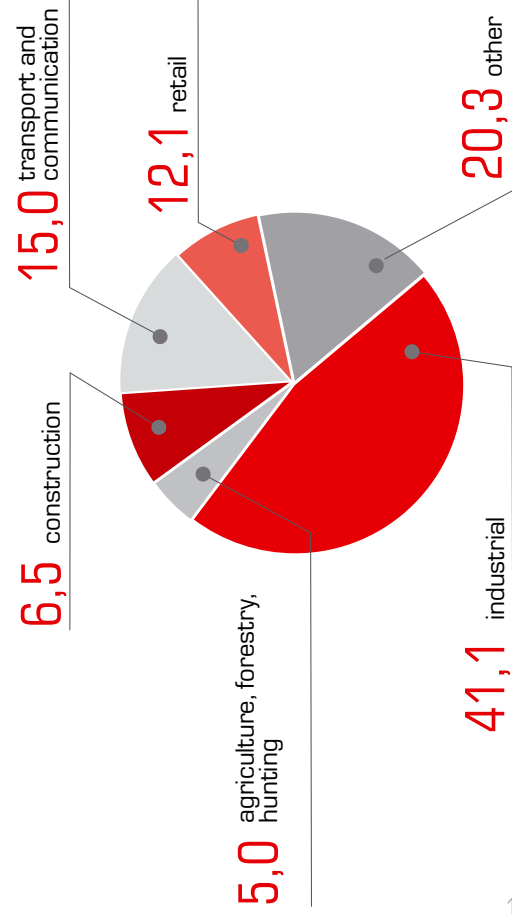
VOLOGDA OBLAST – industrially developed region with strong economy



Vologda Oblast share in Russian Federation, %



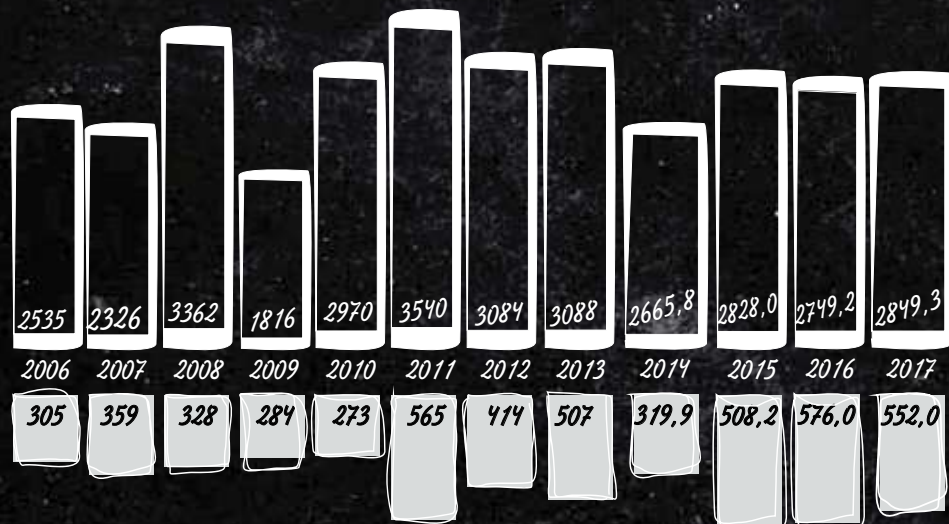
Vologda Oblast Gross Regional Product structure, %



Vologda Oblast is an export-oriented region with a long history of beneficial cooperation with many countries of the world.

Furthermore, foreign trade, economic and financial links with foreign partners are being constantly expanded.

Foreign trade turnover, million Euro

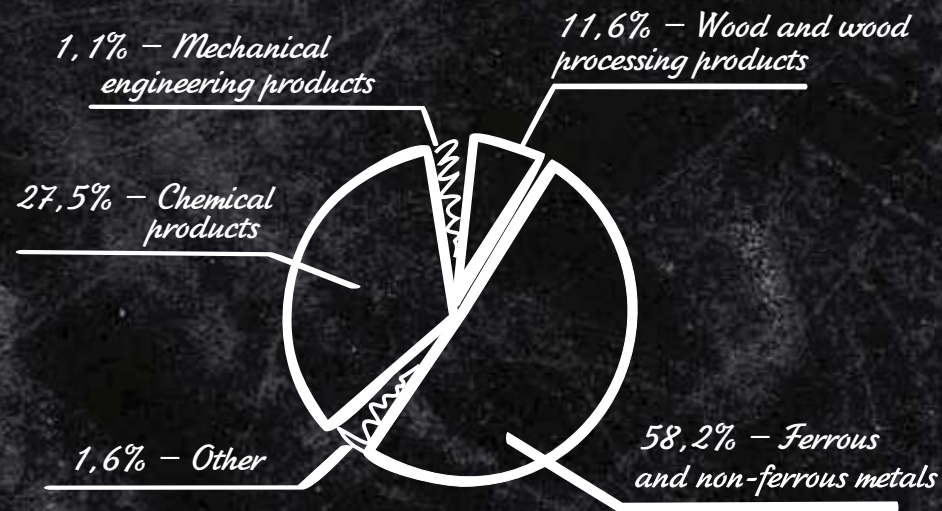


Vologda Oblast has trade relations with more than 100 countries of the world.

Main export articles of the region:

- ✓ Metallurgy products,
- ✓ Chemical industry products,
- ✓ Wood processing products

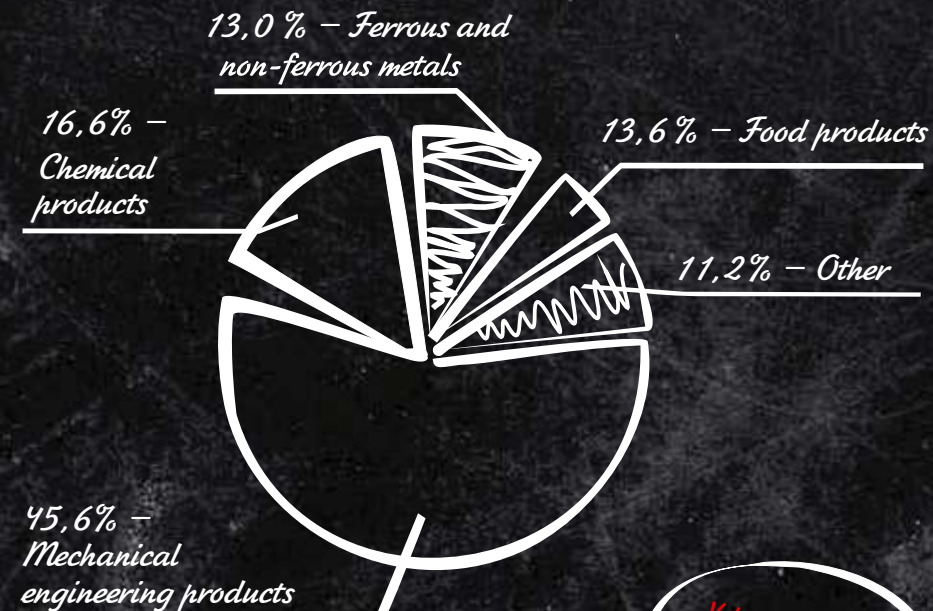
Export structure, 2017



Export contributes 90% to the foreign trade turnover of the region.

✓ *Mechanical engineering
is the main regional import.*

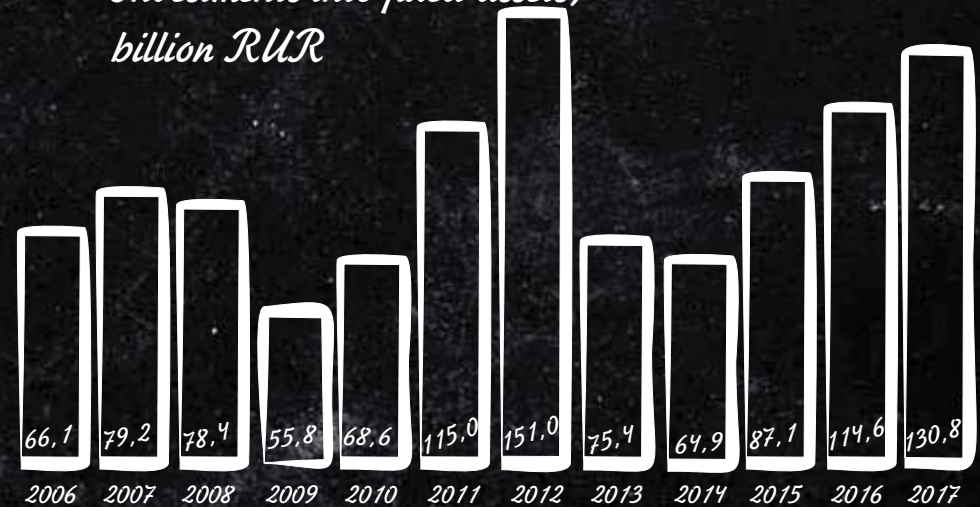
Import structure in 2017



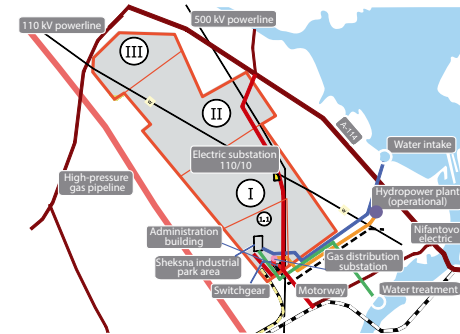
Investments

Creation of conditions for investment activity in order to diversify the regional economy is one of priorities in the investment policy of the Vologda Oblast Government.

Investments into fixed assets, billion RUR



- INDUSTRIAL PARK “SHEKSNA”
- INDUSTRIAL PARK “SOKOL”
- INDUSTRIAL PARK “CHEREPOVETS”
- INDUSTRIAL PARKS “VOLOGDA-VOSTOK”, “VOLOGDA-ZAPAD”, “VOLOGDA-SEVER”



INDUSTRIAL PARK “SHEKSNA”

Type **GREENFIELD**

One of the largest parks in Russia
All landing plots in the industrial Park Sheksna are owned by the state.
The total area is 2000 ha, including 1422 ha of industrial land

SOKOL INDUSTRIAL PARK

Type **GREENFIELD**

The total area is 160,2 ha

INDUSTRIAL PARK CHEREPOVETS

Type **GREENFIELD**

The total area is 54,4 ha
The project is implemented in the framework of the programme aimed at supporting of the Russian mono-cities

INDUSTRIAL PARK “VOLOGDA-VOSTOK”

Type **GREENFIELD** and **BROWNFIELD**

The total area is more than 800 ha
There are 45 active enterprises on the territory of the industrial park

INDUSTRIAL PARK “VOLOGDA-ZAPAD”

Type **GREENFIELD**

The total area is more than 150 ha
There are 10 active enterprises on the territory of the industrial park

INDUSTRIAL PARK “VOLOGDA-SEVER”

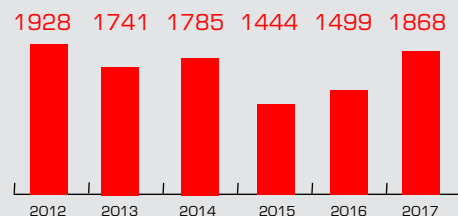
Type **GREENFIELD** and **BROWNFIELD**

The total area is more than 550 ha
There are 30 active enterprises on the territory of the industrial park



CARGO TURNOVER IN VOLOGDA OBLAST

Cargo turnover, million tonnes-kilometers



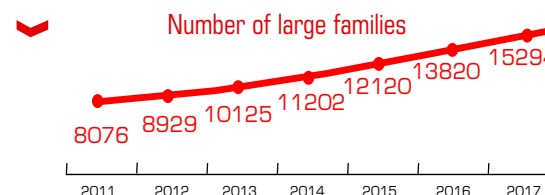
765 km length of general-purpose railways in use
 2111 km of inland navigable waterways
 Over 9.5 thousand km thousand km of domestic passenger airways
 16.8 thousand km thousand km of motorways
 684.5 million pass.-km km of passenger capacity

Strong sides



- Located on trade routes intersection.
- Multiple transportation types available in the region: waterways, automobile, airways, railways, pipelines.
- Advanced customs infrastructure.

VOLOGDA OBLAST IS A SOCIALLY RESPONSIBLE REGION



11.4 per 1000 population – birth rate in 2017

71.3 years – estimated life expectancy

- ✓ “Way home” is a social program targeted at solving pressing social problems of families with children.
- ✓ Implementation of state program “Accessible environment”, information portal “Vologda Oblast. Environment without barriers”.

SCIENTIFIC AND LABOUR RESOURCES

Educational institutions of Vologda Oblast

General education	367
Pre-school education	398
Secondary professional education	36
Higher professional education/affiliates	5/5
Additional education of children	53
Other (Centres of psychological, medical and social assistance),	4
TOTAL	868

EDUCATION

In 2017, 766 organizations operated in the education system of the region which realize supplementary education programs, of them:

119 supplementary education organizations in spheres of education, culture and tourism, physical culture and sports (2016: 118 supplementary education organizations);	29 vocational education organizations, including 26 in the sphere of education (2016: 23 vocational education organizations in the sphere of education);
55 private education organizations realizing supplementary education programs;	281 pre-school education organizations (2016: 245 pre-school education organizations);
257 general education organizations (2016: 248 general education organizations);	13 social service organizations;
4 centres of psychological, medical and social support;	1 culture institution;
7 organizations and associations of other profiles.	

SPORT ACHIEVEMENTS

Awarded in 2017: athletic ranks: 19, mass athletic titles: 4,725, 1 rank of Honoured Functionary of Physical Culture of the Russian Federation was awarded.



ИНВЕСТИРУЙ В ВОЛОГОДЧИНУ

Improving of investment attractiveness, creation of beneficial conditions for conducting of investment activity is one of priority lines of the Vologda oblast government's activity. One of key links of the support infrastructure is a special organization for investment attraction and investors management – independent non-profit organization “Investment Agency of Vologda oblast” founded in April 2018.

“Investment Agency of Vologda oblast” is a “one-stop-shop” for investors, that is a point of entry for realization of investment projects on the territory of the region focused on creation of the “green corridor” for investors/initiators of projects. The Investment Agency provides support of investment projects with a various amount of investments (from information support to rendering of administrative assistance in their realizing).

Main functions of Independent Non-profit Organization “Investment Agency of Vologda oblast”:

- attraction of investments and target search of investors,
- formation of investment offers for investors,
- assistance in development of industrial parks and other investment infrastructure,
- providing of beneficial conditions for development of investment activity and promoting of investment abilities and projects of the region in Russia and abroad;
- providing of “one-stop-shop” regime for investors in their interaction with authorities.

Thus, operation of Investment Agency is built on basis of the complex approach at supporting of investment projects of various scale.

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VOLOGDA OBLAST CORPORATION OF DEVELOPMENT

Corporation is a “one-stop-shop” organization which interrelates business and state authorities at all levels. Its main tasks are: determination of risks for investors, finding landing plots, observing quick agreement procedures, support in project implementation at any stages

INITIATING	PLANNING	EXECUTION	MONITORING AND CONTROL	PROJECT COMPLETION
Analysis of business ideas	Preparing of project for implementing	Project implementation (project design, construction, launching)	Management for risks, terms, control data	Record of project completion
<ul style="list-style-type: none"> • Searching, choosing and analyzing of business ideas. • Making investment passports for projects and investment sites • Placement of investment passports at information resources 	<ul style="list-style-type: none"> • Searching and working with investors • Writing the Project Charter • Business planning • Marketing research • Choosing of investment sites • Defining financial resources • Working out legal scheme 	<ul style="list-style-type: none"> • Making the schedule for project implementation Support: <ul style="list-style-type: none"> - in procedures of registration of rights for land or building - in collecting initial licenses and permissions - in preparing documents to assign a status for the project - in cooperation with the authorities 	<ul style="list-style-type: none"> • Collecting quarterly data on job places and tax liabilities of the project • Adjusting marketing strategy, distribution and business enlargement • Branding and rebranding 	<ul style="list-style-type: none"> • Project completion up to reaching the check point of the Project Charter (putting in operation / reaching payback period / producing of goods or services)

If you are interested in the development of your business on the territory of the Vologda Oblast you may count on support from Corporation at all stages of the project implementation.

Oksana Yakovleva,
CEO AO “Corporation of Development for the Vologda Oblast”



www.invest35.ru
– main investment portal of the Vologda Oblast



VOLOGDA OBLAST CULTURE

PRESERVING TRADITIONS, SPIRITUALITY, PROMINENT NAMES

Over **1200** Cultural facilities

Annually
over **200** thousand events
14 million visitors

Every citizen of the region attends cultural facilities more than 7 times.

Image projects of the region:



2153 objects of cultural heritage

762 objects of cultural heritage under the state protection

214 objects of cultural heritage of federal importance

551 objects of cultural heritage of regional importance

3 settlements in Vologda Oblast belong to the Federal list of historical settlements

Ferapontov monastery and Dionysius's frescos are included to the List of **UNESCO** World Heritage objects.

Belozersk, Veliky Ustyug, Vologda, Ustyuzhna, Totma have a historic status and are open-air museums.

Cultural heritage objects
information portal
<http://qr35.ru>





PRIORITY TOURIST DIRECTIONS

Vologda Oblast is the soul of the Russian North



VOLOGDA	the capital of Russian North
KIRILLOV	the holy land
VELIKY USTYUG	where Ded Moroz comes from
BELOZERSK	the city of legends
TOTMA	the salt of Russian land
CHEREPOVETS	the ardent heart of Russian North
VYTEGRA	Onego father abode
NUKSENITSA	the treasury of folklore traditions

 Tourist flow to Vologda Oblast (number of incoming visitors, thousand persons)

2012		1940
2013		2100
2014		2428
2015		2705
2016		2812
2017		2901

8th place according to all-Russian rating of the Russian regions in tourism development



Vologda Oblast is a participant of the project "Silver necklace of Russia"



*Welcome to the Russian North –
to the Vologda Oblast!*



Vologda Oblast Government

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**ИНВЕСТИРУЙ
В ВОЛОГОДЧИНУ**

**Independent Non-profit Organization
“Investment Agency of Vologda oblast”**

www.investregion35.ru



The Booklet uses photos of Andrey Shilov, cultinfo.ru,
AUK VO “Dom Deda Moroza”