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**ICBUILD INTERNATIONAL MISSION**  
**to São Paulo, BRAZIL**  
for SMEs from the Sustainable Value Chain



## **GOOO<sup>1</sup> GREEN Brazil, EU-Brazil business conference and networking event**

***Exploring international synergies for green transition and sustainable development of built environment in Brazil***

*In collaboration with*



**Date: 4 April 2024**

**Venue: CTE - Centro de Tecnologia de Edificações (Building Technology Center)**

<https://cte.com.br/en/about-us>, <https://cte.com.br/casa-cte/>

Rua Pascoal Pais, 525 - 13º andar Brooklin | São Paulo – SP

Agenda:

8.00 - 9.00 Registration

9.00-9.15 Welcome addresses:

- Vladimir Gumilar, CSS, *presenting ICBUILD European Strategic Cluster Partnerships, a collaboration agreement with Brazil stakeholders, and agenda of the day*
- Alexander Hlebanja, president of SLOBRAZ

9.15-9.30 Keynote addresses:

- Marcio Antonio Magalhães, IBICT-EEN Brazil;
- Giada Platania, Head of international affairs unit Sicindustria/EEN Italy
- Jean Pierre Vonarb, Minister Counsellor - Deputy Head of Mission, Embassy of Slovenia to Brazil
- Roberto Sannasardo, Energy Manager of the Sicily Region Government, Regional Department of Energy and Public Utilities

<sup>1</sup> Short for '[Gooooo](https://gooooo.com.br)', "scoring" green in Brazil



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**9.30 -11.00 EU-Brazil business conference** with the key stakeholders of the Brazilian building sector: construction associations, developers, certification offices as well as the representatives of the ICBUILD countries's representatives.

Speakers:

- Beatriz Luz, [Exchange for Change Brazil](#), *presenting Brazilian road to a circular economy and Brazilian Circular Hot Spot 2024*
- Filipe Faria, [GBC Brazil](#)  
*positive numbers and market growth regarding green-certified buildings*
- Adriana Hassen, Frederik Purper, [CTE Centro de Tecnologia de Edificações](#) (Building Technology Center)
- Marcio Antonio Magalhães, IBICT / [EEN Brazil](#)
- Marco.Quirino (tbc), [ENRICH in LAC](#), European Network of Research and Innovation Centres and Hubs in Latin America and the Caribbean
- [IBRIC](#) – Instituto Brasileiro de Autorregulação no Setor de Infraestrutura (Brazilian Institute of Self-regulation in the Infrastructure Sector)
- Elisabeth Kasznar Fekete / Kasznar Leonardos, *IPR management in Brazil – key insights*
- Julia Morovan, Science and Technology Attaché in São Paulo / Ministry of Foreign Affairs and Trade of Hungary

11.00-11.15 Coffee break

11.15-12.00 SME pitches (brief presentation of companies attending the mission) @2 minutes

12.00-12.30 Coffee break, finger food

12.30-13.30 B2B meetings are planned for 15 or 20 minutes each, depending on the number of organisations. Information on businesses and other organisations attending the conference will be provided to book B2B meetings in advance. A list of companies from ICBUILD's mission to Brazil is presented in the attachment.

13.30 End of the conference

*Optional agenda for participants interested in visiting Parque Global:*

*13.30-14.00 Transfer to Parque Global*

*14.00-16.00 Visit Parque Global, with networking, hosted by BENX's CSO, Parque Global developer.*

*16.00-17.00 Transfer to hotel Transamerica/Berrini.*

*Details will be provided for participants noting this in the registration form.*

*A suggestion will be made to continue networking at dinner, with costs to be paid by participants.*





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**List of companies and clusters of ICBUILD mission to Brazil**

*More information will be shared with partners in Brazil, interested in B2B meetings.*

Country	Name and Surname	Organisation	One-paragraph description and objectives of attending the mission
Slovenia	Franc Matjaž (Tičo) Zupančič	<b>Avitel Sonce, d.o.o.</b>	Implementing new sustainable construction methods, based on wood and biobased materials. Assemble and disassemble (=reusable) from fully industrially produced modules, including all the installations. Buildings are placed in a smart village, meant as a blueprint of a smart village as defined in the European Parliament, to be rolled out in Europe and the world. Objective: Connecting Brazilian companies and institutions with European value chains. We are looking for partners to be the “concept holder” for the region, to develop and serve the market for the method in Brazil and neighbouring countries.
Slovenia	Edo Sternad	<b>4infinity, Rok Sternad, s.p.</b>	4infinity is a young company that brings together experienced experts in the organisation and delivery of international hybrid events, digital collaborative environments, knowledge transfer and consultancy in the field of green transition and digitalisation of business processes, focusing on the built environment of the future. Objective: Connecting Brazilian companies and institutions with European value chains
Slovenia	Jure Tomc	<b>Cresco innovation d.o.o.</b>	Cresco Innovation is an innovation management company specialised in international cooperation, internationalisation of EU companies and providing them access to international markets. We help EU companies with project and business development, funding and organisation of innovation-oriented trade missions. Objective: To connect with local partners who are also into the internationalisation of Brasil-based businesses, who are looking for international partners for R&D projects, who do local market access activities in Brasil and





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			could become our partner, to meet people who can support EU companies in Brasil regarding regulatory, compliance and legal work.
Poland	Tomasz Nowek	<b>Aluco System Sp. z o.o.</b>	Skylight and smoke exhoused systems` producer using nanogel technologies to minimize heat loss. <a href="https://aluco.com.pl/en/">https://aluco.com.pl/en/</a>
Poland	Przemek Piątek	<b>IT Control</b>	Consulting, design and implementation of power systems, building automation systems buildings, security systems, electrical and teletechnical installations. <a href="https://www.it-control.pl/">https://www.it-control.pl/</a>
Poland	Mirostaw Szczepaniak	<b>EUROJET Sp. K.</b>	Manufacturer of fillings for roof skylights using aerogel technologies. <a href="https://eurojet.com.pl/">https://eurojet.com.pl/</a>
Hungary	Attila Nemeth	<b>PIXEL-DEKOR Kft</b>	Product family: constructing and renewing of wall cladding and pavement. EZ wall cladding and pavement is a thin layer technology for covering and protecting indoor and outdoor walls, floors, pavements, built-in furniture, basins, etc. It is a green solution, material and labour efficient, and extra resistant. We intend to find cooperating partners in the field of green building materials and technologies.
Hungary	Dr Reka Márkus	<b>SR Concept Kft</b>	We are architect experts focusing on smart and green architecture. Funded in 2009. Wide range of experience in forensic expertise. We intend to find cooperation partners in the field of construction surveillance.
Hungary	Agnes Vari	<b>Ambisza Kft</b>	Ambisza`s purpose is to construct healthy and sustainable facilities and make widespread healthy living. We wish to develop our “affordable and environment-friendly living” branch through our designs, construction works and retail activity. We have our material technology already available in the Hungarian market. We intend to find cooperating partners in the field of green building materials and technologies.
Hungary	Márkus Gábor	<b>MG Epitesz Kft</b>	We are architect designers focusing on smart city planning. We intend to find cooperating partners on the field of smart building technologies.
Italy	Paola Pannuzzo	<b>ITS Engineering</b>	Company operating in the field of infrastructure design, construction, and monitoring <a href="https://its-engineering.com/">https://its-engineering.com/</a>
Italy	Giovani Gaspar Viera Marco Antonio Attisani	<b>CTS H2</b>	Company operating in the field of hydrogen solutions for energy production and smart mobility <a href="https://www.ctsh2.com/">https://www.ctsh2.com/</a>
Italy	Vincenzo Torregrossa	<b>EnneTi</b>	Company operating in the field of energy efficiency, renewable energy, buildings construction and photovoltaic systems <a href="https://www.enneti.it/">https://www.enneti.it/</a>





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Italy	Teresa Awara	<b>In Legno Italia</b>	A company operating in the field of wooden structures and buildings design and construction <a href="https://www.inlegnoitalia.net/">https://www.inlegnoitalia.net/</a> +
Italy	Teresa Awara	<b>Gli Ingegneri del Legno</b>	Company operating in the field of wooden structures and buildings design and construction <a href="https://www.ingegnerilegno.com/">https://www.ingegnerilegno.com/</a>

*Other businesses represented by their clusters (briefly)*

**Construction cluster of Slovenia representing:**

Slovenia	Vladimir Gumilar	<b>RIHTER montažne gradnje d.o.o.</b>	RIHTER is a producer of wooden prefabricated houses, interested in technology transfer. <a href="https://www.rihter.si/">https://www.rihter.si/</a>
Slovenia	Vladimir Gumilar	<b>EKSTERA d.o.o.</b>	The mission of Ekstera d.o.o. is to provide companies with the best solutions with the help of the circular economy by offering comprehensive assistance to companies in handling waste and developing useful products from waste, specialized in valorisation of waste generated in steel industry, but also other. <a href="https://www.ekstera.si/sl/">https://www.ekstera.si/sl/</a>
Slovenia	Jure Tomc	<b>A STAR d.o.o.</b>	Specialists in providing advanced dehumidifying, Eco-drying and hygiene solutions through our product line Sollstar, in the form of high-tech drying cabinets and locker systems. <a href="https://sollstar.com/">https://sollstar.com/</a> <a href="http://www.ecowin-pro.com">www.ecowin-pro.com</a>
Slovenia	Vladimir Gumilar	<b>TERMIT d.d.</b>	TERMIT d.d., a mining company for the production and processing of silica sands and the production of auxiliary casting material for foundries and ironworks. Solutions and innovative technologies for the needs of casting, civil engineering, and management of sports facilities and grass areas.
Slovenia	Jure Tomc	<b>Mixture d.o.o.</b>	Advanced dump and mold solutions for buildings.
Slovenia	Jure Tomc	<b>Microbium d.o.o.</b>	Detection and elimination of microbes in industry, drinking water, technical and wastewater. <a href="https://www.microbium.si">https://www.microbium.si</a>
Slovenia	Vladimir Gumilar	<b>InnTe d.o.o.</b>	Kinetic reactor technology is a global breakthrough in water treatment, recognized with Slovenian Government Letters of Confirmation and Support. Technology is part of the national long-term development strategy and smart specialization. Kinetic Reactor technology is based on the principles of diffusion, gas exchange, oxidation and reduction. <a href="http://www.innte-kinetic.com">www.innte-kinetic.com</a>





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**ECODOMUS cluster representing:**

Italy	Federica Fernandez	<b>Ascot International</b>	Company operating internationally in the sector of power energy and hybrid technologies <a href="https://www.ascotinternational.com/">https://www.ascotinternational.com/</a>
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**SIPH representing:**

Poland	Joanna Makuch	<b>Biko Serwis</b>	BIKO-SERWIS - BULK & POWDER INDUSTRY EXPERTS The Biko-Serwis company produces steel structures, machines, process and storage tanks and develops technologies for the processing and processing of bulk materials and powders. Biko-Serwis is one of the most developed companies in innovative engineering in Poland. Products and technologies are tailored directly to the type of industry, the type of processed material/raw material and a specific process or specific industrial application. Fields of application: cement and lime industry, construction and road industry, energy and fuel industry.
Poland	Łukasz Porębski	<b>4Industry</b>	4INDUSTRY has been supplying the industry with equipment and auxiliary materials to maintain the continuous operation of the production plant for over a decade. We are a dynamic team of specialists in the field of filtration and transport of loose and fine-grained materials. Our goal is to provide the highest quality components at competitive prices. Our experienced sales engineers and our research development department constructively implement specialised industry requirements. We offer spare and consumable parts: filter cages for dust collectors, and filter bags. Elevator buckets, aeration fabrics, rotary pipelines, knife gate valves, screw conveyors, dust extraction pipelines, pneumatic transport systems and other industrial solutions.

**Cluster DUNDJER (represented by CCS)**

Serbia	Vladimir Gumilar	VAGRES	Investment construction company VAGRES ENGINEERING (est. 1996.) is a company with rich domestic and international experience in the field of design, engineering, consulting, and supervision. Respecting architectural values and constantly improving projects with new technologies, we have achieved notable results in both domestic and foreign markets. In addition to the Serbian market, the company is also present in the Russian, Swiss, and French markets, as well as in the countries of the region.
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Serbia	Vladimir Gumilar	APARTMANI DUSICA	Real estate company buys old buildings and apartments, redecorates them, renovates them in terms of energy efficiency, and sells or rents with new added value. We are offering: project cooperation in Research & Development, Staff exchange. We are searching for investment, Joint venture, and Foreign Direct Investment(s).
Serbia	Vladimir Gumilar	DIJALOG	Catering. The company supplies workers at construction sites with catering and organizes celebrations and anniversaries for construction companies.

