

MEDICAL EXHIBITIONS – 2023



S D PROMO MEDIA PVT. LTD.



KATHMANDU, NEPAL

2 3 4

MARCH 2023



GREATER NOIDA, DELHI NCR

25 26 27

AUGUST 2023



DHAKA, BANGLADESH

7 8 9

SEPTEMBER 2023



HYDERABAD TELANGANA

27 28 29

OCTOBER 2023

MEDICAL EXPO Preface 2023

www.nepalmedicalshow.com

www.indiamedexpo.com

www.banglamedexpo.com

Introduction

The Medical Exhibitions by S D Promo Media Pvt. Ltd. is a 3 days each opportunity for:

- Doctors
- Hospitals
- Health Centre
- Medical Establishments
- Exporters / Importers
- Consultants & Advisors
- Dealers & Distributors

to connect with leading companies as they showcase the newest products and the latest technologies.

THE MEDICAL EXPO's 2023 IN NUMBERS

8000 +

TRADE VISITORS

350 +

EXHIBITORS

650 +

BRANDS

6000 +

SQM GROSS AREA

15 +

PARTICIPATING
COUNTRIES

270 +

HEALTHCARE
INSTITUTIONS

Importance of Medical Expo's

Bring your brand to the Indian & International Markets

Expose your brand to the industry and interact with thousands of healthcare professionals.

Keeping you at the forefront of healthcare advancements

Know what's available in your markets, these shows provides you with multiple solutions under one roof.

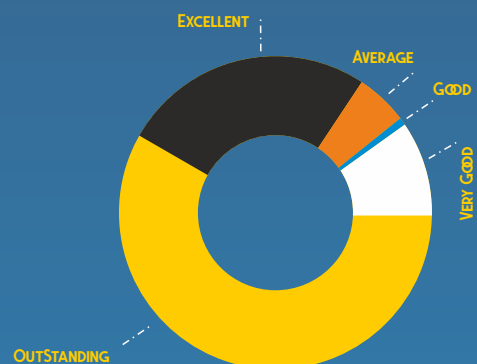
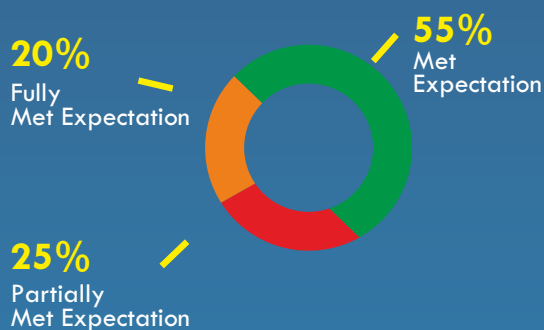
Continuing Medical Education for your specialization

Our range of conferences and Workshops keep you updated and proves to be a great networking opportunity for like minded healthcare professionals.

Giving you the right solutions at the right price

Price and quality comparisons can be done with ease.

Accomplishment of Participation



EXHIBITOR SURVEY RESULTS

83 %
EXHIBITORS RATED THE QUALITY OF THE LEADS ON SITE AS GOOD OR EXCELLENT

78 %
EXHIBITORS SAID THEY WERE HAPPY WITH THE NUMBER OF VISITORS

Why You must Exhibit

As an exhibitor at the Medical Shows 2023, you will

- Connect with the right people from the right organizations, including nearly 5000 leaders in healthcare marketing, information services, web, and health from leading hospitals, health systems, academic medical centres, children's hospitals and physician practices. Finding dealers and distributors to represent your products or brands.
- Promote your company to decision-makers through numerous branding opportunities offered with each sponsorship and exhibitor package.
- There is no better way to identify your company as a leader in the healthcare web space of Nepal.
- Contribute to the educational experience by sharing your knowledge and expertise with attendees through presentations and booth demonstrations.
- Benchmark of your company strengths against leading companies in to the Nepal.
- Join the conversation and become part of the solution healthcare leaders are seeking.

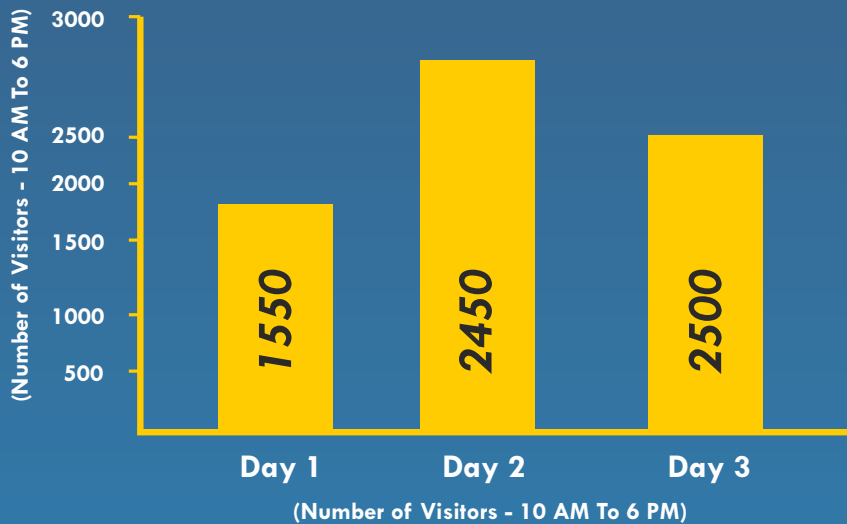
EXHIBITOR PROFILE

- Anaesthesia Product
- Bio Medical Instrument
- Blood Bank Equipment
- Cardiology Equipment
- Infant & Baby Care Product
- Dental Equipment & Implants
- Diagnostics Product
- E.N.T Instrument
- Electro Medical Instrument
- Endoscopy Instrument
- General Surgical Product
- Gynaecological Product
- Hospital Furniture & Fixture
- Hospital Garment
- ICU/CCU Equipment
- Laparoscopy Instrument
- Medical Disposable Product
- Medical Gas Pipe Line
- Modular OTs and OT Equipment
- Neonatal Device
- Operating Table & Shadow Light
- Operation Theatre Equipment
- Ophthalmic Instruments
- Orthopaedic Implants
- Pathological Instrument
- Physiotherapy Equipment
- Rehabilitation Products & Aids
- Suction Unit
- Surgical Disposable
- Surgical & Medical
- Rubber Good
- X-Ray Instrument

Who Can Visit

- Doctors from Hospitals, Health Centre, Medical Establishments
- Hospitals CEO, Directors, Purchase Heads
- Admin Managers, Technical Manager & Staff
- Veterinarian, Dentists, Dental Surgeon
- Physiotherapists, Radiologists
- Biologists, Microbiologists, Biochemists, Chemists
- Rehabilitation Aids Centre, Medical Colleges
- Universities, NGO's, Int'l Agencies, Govt. Departments
- Medical Laboratory Assistant, Lab Technicians, Medical Staff
- Trade Manufacturers & Exporters
- Dealers, Distributors & Traders from the Medical Industry

VISITOR STATISTICS



PURPOSE OF VISIT

65%

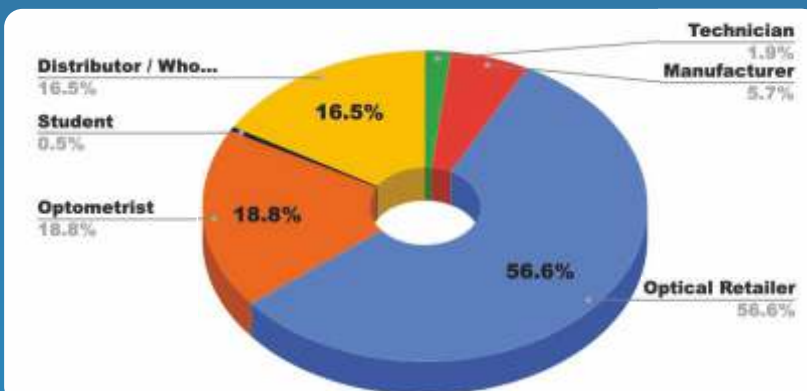
Visitors were decision makers

87%

Visitors were satisfied with result achieved

82%

Visitors will visit in next year

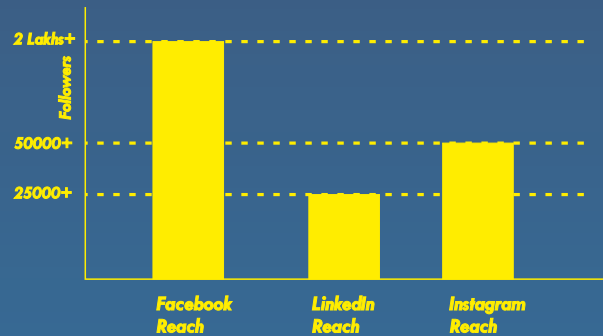


Promotional Tool

Exhibitions support SMEs, Exporters, Importers, Retailers, Dealers, Distributors and End Users through the inclusion of features such as special pavilions for SMEs, along with the presence of venture capital firms to provide seed investments for captivating ideas; job fairs and insightful seminars by industry thought leaders

- Networking platform to fulfill your requirements in centralized way.
- Economical Participation charges as compare to other competitive shows.
- Best way to enhance business leads in just 3 days.
- Best branding & Marketing options under your budget.
- Best platform to showcase & gain the trust and confidence of buyers to buy:
 - PRODUCTS
 - SERVICES
 - TECHNOLOGIES

MEDIA CAMPAIGNS



PRE EVENT ACTIVITIES



1500 +
QR ENABLED INVITES



50,000 +
CALLS



40,000 +
EMAIL SENT



600 +
B2B MEETINGS



60,000 +
INVITES SENT



1,000 +
PERSONAL VISIT

32000⁺

Pre Registration Received

Our Exhibition Reach



25 — **26** — **27**

AUGUST 2023

www.indiamedexpo.com



27 — **28** — **29**

OCTOBER 2023

www.indiamedexpo.com



GREATER NOIDA, DELHI NCR

- | JAMMU & KASHMIR
- | HIMACHAL PRADESH
- | PUNJAB
- | HARYANA
- | DELHI – NCR
- | RAJASTHAN
- | UTTARAKHAND
- | UTTAR PRADESH
- | BIHAR
- | JHARKHAND
- | WEST BENGAL
- | NORTH-EAST STATES
- | MADHYA PRADESH

HYDERABAD TELANGANA

- | ODISHA
- | MAHARASHTRA
- | TELANGANA
- | DAMAN & DIU
- | ANDHRA PRADESH
- | ANDAMAN & NICOBAR
- | DADAR & NAGAR HAVELI
- | KARNATAKA
- | KERALA
- | TAMIL NADU
- | PUDUCHERY
- | GOA
- | LAKSHADWEEP

Our Exhibition Reach



2 — 3 — 4
MARCH 2023

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KATHMANDU, NEPAL

- I KATHMANDU
- I LALITPUR
- I KIRTIPUR
- I BHAKTAPUR
- I CHITWAN
- I JANAKPUR
- I BUTWAL
- I BIRGUNJ
- I HETAUDA
- I BIRATNAGAR
- I DHARAN
- I POKHARA
- I KAKARBHITTA
- I NEPALGUNJ
- I MAHENDRA NAGAR
- I LLAM
- I DHANGADHI



7 — 8 — 9
SEPTEMBER 2023

www.banglamedexpo.com



DHAKA, BANGLADESH

- I DHAKA
- I CHATTOGRAM
- I RAJSHAHI
- I SYLHET
- I KHULNA
- I BARISHAL
- I RANGPUR
- I NARAYANGANJ
- I GAZIPUR
- I CUMILLA

Benefits

Our experienced & 3 dimensional marketing strategy as an organiser:

- VERBAL
- ONLINE
- PERSONAL



Direct benefits of participation to get:

- ON SPOT ORDERS
- GET PROSPECTS
- EXCHANGE CONTACTS



Opportunity to launch new products / services on such a large platform and get immediate attention of your clients

To share your ideas and knowledge through our curated conference sessions, create impression in the industry.

In market, we promote and market your:

- BRAND
- PRODUCTS
- TECHNOLOGY
- SERVICES



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