



Grow Your Business with Mobilefest

Mobilefest is gathering digital technology
ecosystem in its second edition

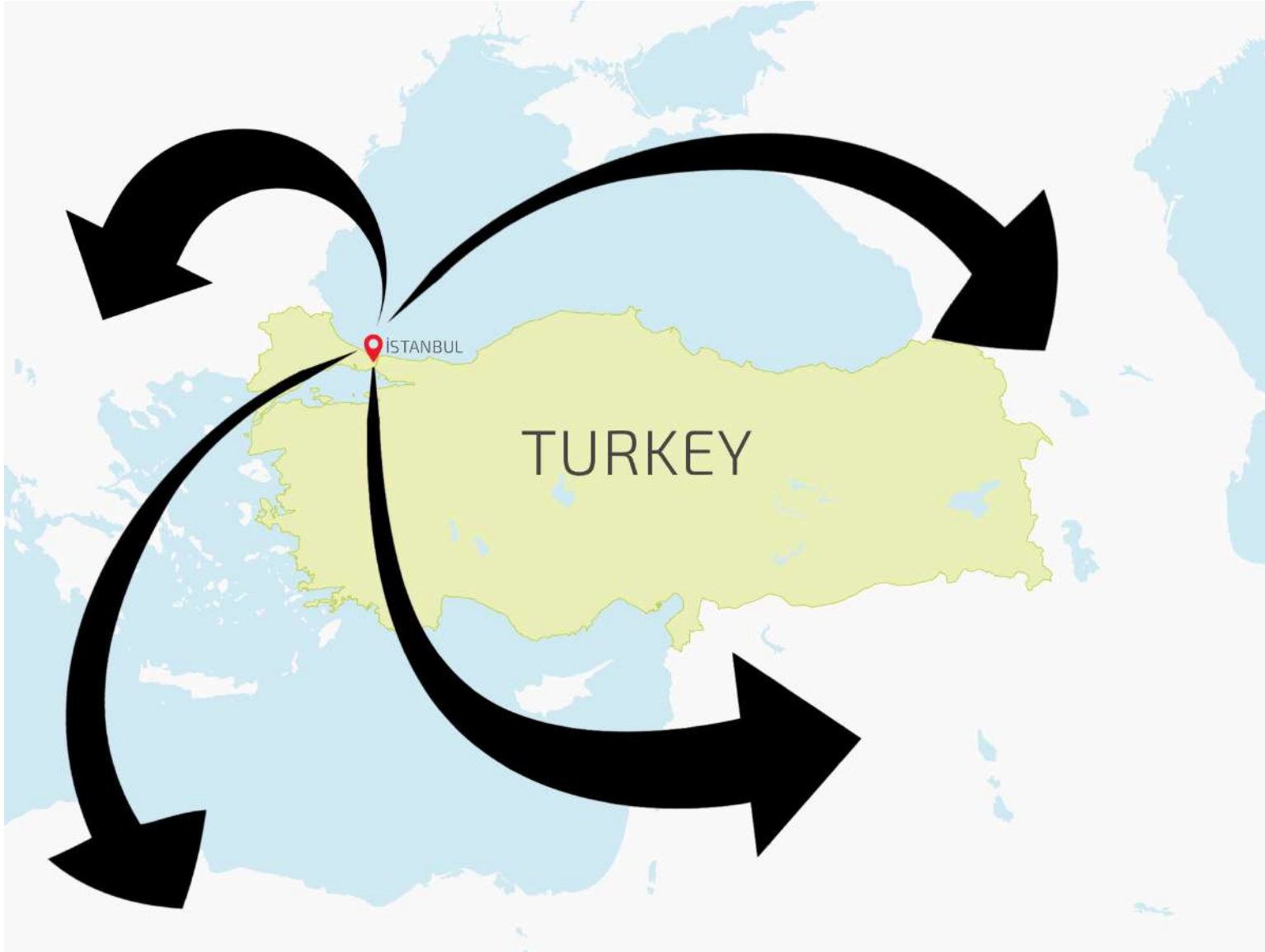
18-20 March 2021
İstanbul Congress Center





Mobilefest is a technology event that brings together **service and technology providers, entrepreneurs, developers, agencies and marketers** in communication, marketing, software and advanced technologies industries, with **local and global businessmen and investors** to create new business opportunities.

Technology Event of the Region



Mobilefest, targeting to be the most important technology event of the region that includes **Eastern Europe, Balkans, North Africa, Middle East and Turkic Republics**, aims to help technology and service providers **to expand abroad creating new business and export opportunities.**

What's In Mobilefest?



Technology Exhibition



Industry Giants*



Conference and Workshops



Networking

* Some of the Mobilefest 2019 exhibitor and visitors are shown as an example

What's In Mobilefest?

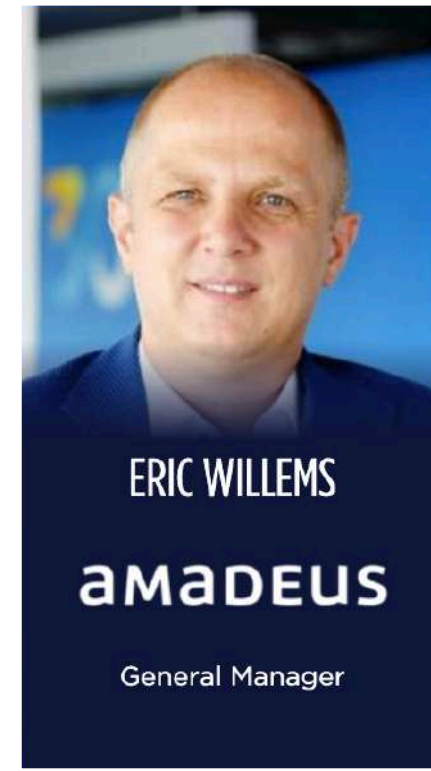
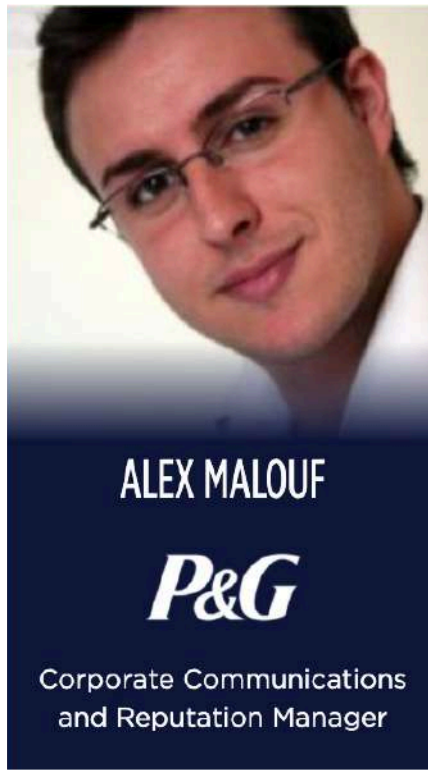
C-Level executives of major companies



* Some of the Mobilefest 2019 exhibitor and visitors are shown as an example

What's In Mobilefest?

Digital Technologies Conference with sector professionals and thought leaders...



Who Will Exhibit at Mobilefest?



Communication & Related Tech

- 5G
- GSM Technologies
- Infrastructure
- Data & Storage
- Cyber Security
- Devices
- Edge Computing



Future Tech

- Artificial Intelligence
- IoT
- XR, VR, AR
- Cognitive Technology
- Robotics
- Digital ID
- 3D Printing



Software Tech

- Business Solutions
- CRM / ERP
- MarTech
- AdTech
- Optimisation
- Development Tools
- Web & Mobile



Vertical Tech

- Travel Tech
- Fintech
- Digital Health
- Education Tech
- Gaming

Who Will Attend to Mobilefest?



Business

- CEOs
- CGOs
- Distributors
- Import / Export Managers
- Investors
- Sales Managers
- Service Providers



IT

- CIOs
- CTOs
- IT Architects
- IT Managers
- Network Engineers
- Security Professionals
- Solutions Architects
- Buyers



Marketing

- CMOs
- CDOs
- Account Managers
- Agencies
- Analysts
- Brand Managers
- Marketing Managers
- Product Managers



Other

- CCOs
- CFOs
- Consultants
- Developers
- Finance Professionals
- Government Delegates
- Incubator / Accelerators
- Startups

Why Mobilefest?

In Mobilefest exhibitors will;

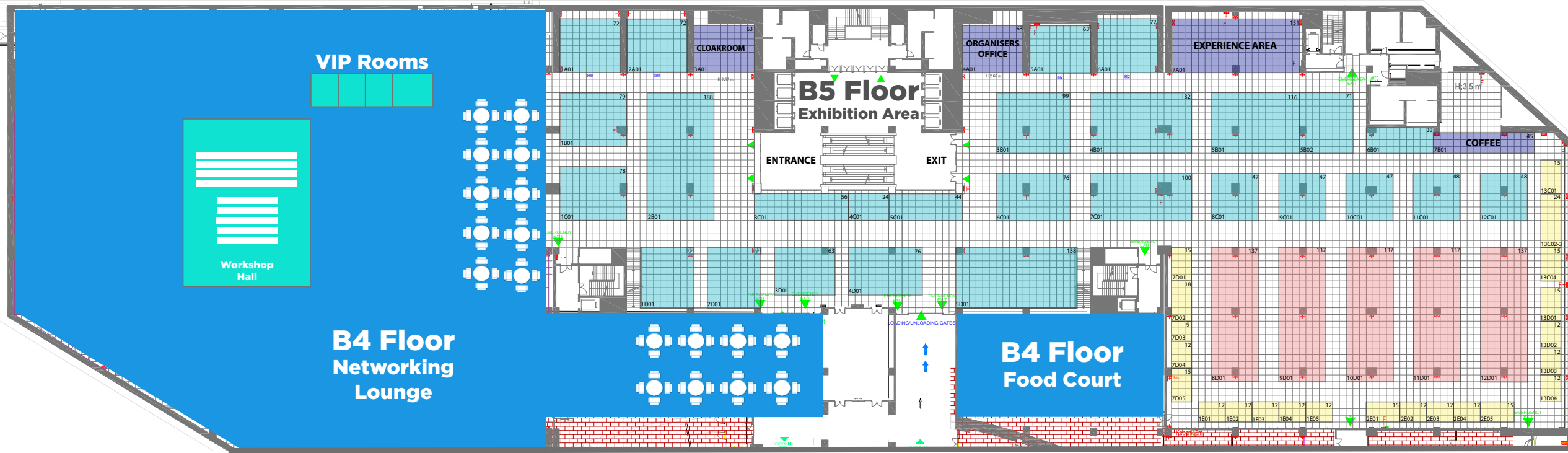
- Get together with digital technologies ecosystem
- Generate local and global sales & export opportunities
- Gain a first rate brand exposure
- Encounter new vendors, representatives and suppliers
- Stay updated with technology & industry thanks to sector professionals and thought leaders' experience and insights.
- Develop quality relationships and networking through face to face interactions
- Generate 365 days worth of business in just 3 days - putting their brand ahead of the competition.

**Don't miss your chance
to reserve your booth...**

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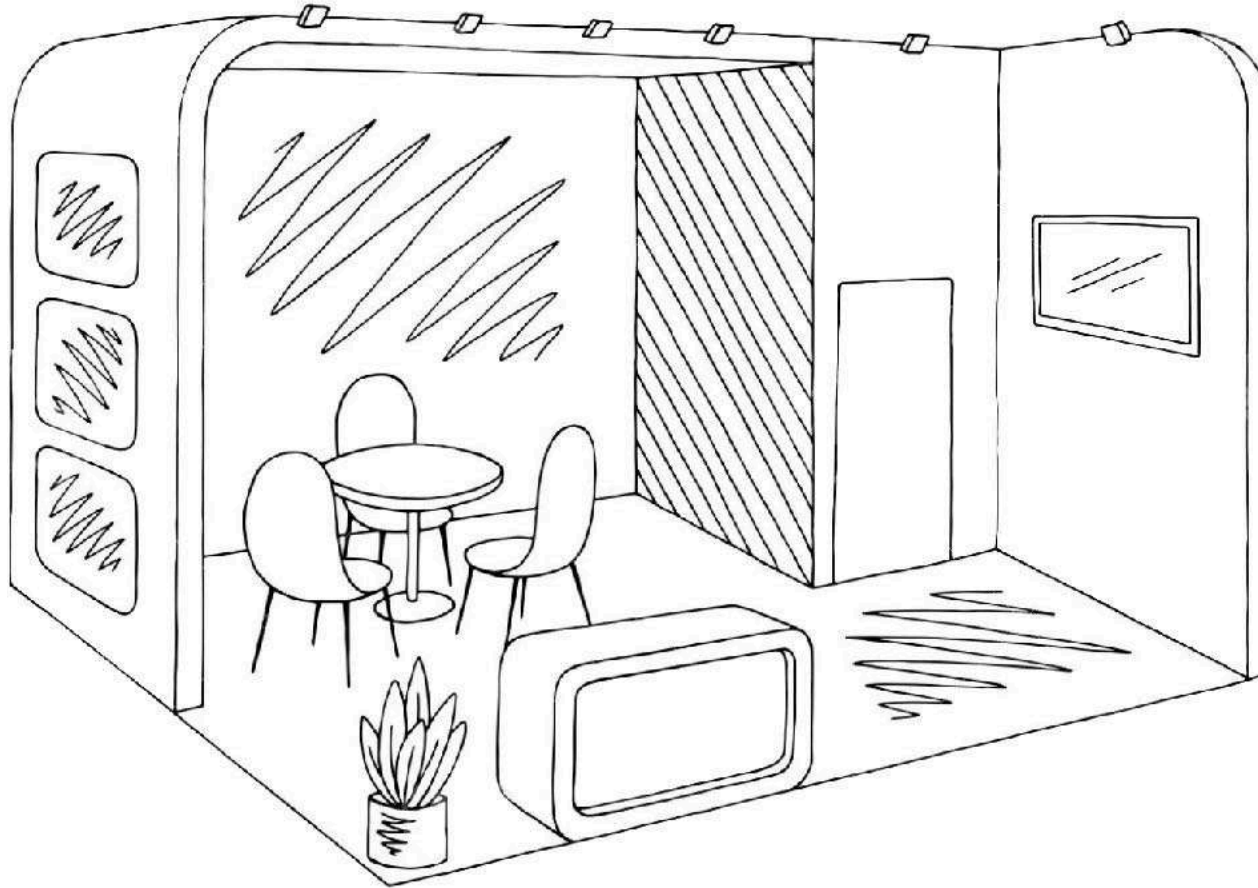
Istanbul Congress Center / 18-20 March, 2021



- 1) FIRE CABINET
- 2) EMERGENCY EXIT
- 3) WATER -AIR POINTS
- 4) LOADING/ UNLOADING GATES
- 5) ELECTRIC PANEL

- Standart Type (9 m2 - 24 m2 One Sided) 22 pax = 300m2
- Pavillion (140 m2) 5 pax x 137 = 685m2
- Organizer Event Area = 322 m2
- Stand Area = 2.058m2

Stand Area* / m2



m2 fee
230€

* Empty stand area will be allocated to the Exhibitor. Design and setup will be arranged by Exhibitor.
A customized design and setup could be arranged depending on the request.

Turnkey Stands*



MAXIMA STANDART 25€ / m2

- 1 Table & 3 Chairs
- Tiled Floor
- 1 Brochure Holder
- 1 Counter
- Lightening & Power Connection



MAXIMA DELUXE 45€ / m2

- 1 Table & 3 Chairs
- Floor Carpet
- 1 Brochure Holder
- 7m2 Digital Print
- 42" Led TV
- 1 Counter
- Spotlights & Power Connection



VIP PREMIUM 115€ / m2

- Wooden Design
- 2 Table & 8 Chairs
- Tiled Floor
- 1 Brochure Holder
- 10m2 Digital Print
- 42" Led TV
- Counter & 2 Bar Stools
- 2m2 Locker
- Spotlights & Power Connection



MINI BOOTH 1.200€

- Wooden Desk
- 1 Brochure Holder
- 42" Led TV
- 4 Bar Stools
- Header

* Turnkey stand fees. Stand area fee is not included. (Except Mini Booth)
Deposit, electricity fees are included. Extra requests will be invoiced separately.

Pavilions



PAVILION (68 m2 - 137 m2) 250€ / m2

- ✓ 8 - 16 company booths
- ✓ Wooden special design
- ✓ Booths with LED screen
- ✓ Wooden desk and bar stools
- ✓ 2 Brochure holders per booth
- ✓ Digital prints
- ✓ Power connections

* Turnkey stand fee. Stand area, deposit and power connection fees are included.

** Different pavilion designs are available, pavilion sqm fee will change depending on design

Sponsorship Packages

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PLATINUM PARTNER / €35.000 / 1 Sponsor



PRE-SHOW

WEB

- Sponsor logo on event website
- Top listing in exhibitors page on event website
- Rotating Banner in exhibitors page on event website (30 days)
(Banner will be provided by sponsor)

E-MAIL

- 2 dedicated mailings
- Sponsor logo in B2B ve B2C mailings

SOCIAL MEDIA

- Sponsor logo in social media videos

PR

- Sponsor logo in outdoor advertisements

MOBILEFEST APP

- Rotating Banner on exhibitors and news pages in mobile app.
- Sponsor logo on sponsors page in mobile app
- 3 news or announcements in mobile app
(Content will be provided by sponsor)
- Top listing on exhibitors page in mobile app
- 4 notifications in mobile app

ENTRANCE

- 50 exhibition tickets
- 20 VIP PASS (Exhibition and Summit entrance)

ON-SITE

AREA

- 72 m2 stand area
- 30 m2 VIP room in the exhibition area*

VISIBILITY

- Sponsor logo on digital screen or boards at main stage or exhibition entrance.

SPEAKING

- An event opening speech slot
- A keynote session in the conference (20 minutes)

PRINTED MATERIALS

- Sponsor logo on visitor handouts.
- Sponsor logo on back side of delegate badges

POST-SHOW

SOCIAL MEDIA

- Thank you message on social media accounts.

PR

- Sponsor's speaker and session info in PR bulletins.

DIGITAL

- Sponsor logo in Post-Show report.

E-MAIL

- Sponsor logo in Post-Show communications

WEB

- Sponsor logo on event website until the next event.

* Sponsor will arrange the interior design and furnitures of the VIP room

GOLD PARTNER / €20.000 / 3 Sponsors



PRE-SHOW

WEB

- Sponsor logo on event website
- Top listing in exhibitors page on event website
- Rotating Banner in exhibitors page on event website (30 days)
(Banner will be provided by sponsor)

E-MAIL

- 1 dedicated mailings
- Sponsor logo in B2B ve B2C mailings

SOCIAL MEDIA

- Sponsor logo in social media videos

PR

- Sponsor logo in outdoor advertisements

MOBILEFEST APP

- Rotating Banner on exhibitors and news pages in mobile app.
- Sponsor logo on sponsors page in mobile app
- 2 news or announcements in mobile app
(Content will be provided by sponsor)
- Top listing on exhibitors page in mobile app
- 3 notifications in mobile app

ENTRANCE

- 35 exhibition tickets
- 15 VIP PASS (Exhibition and Summit entrance)

ON-SITE

AREA

- 48 m2 stand area
- 20 m2 VIP room in the exhibition area*

VISIBILITY

- Sponsor logo on digital screen or boards at main stage or exhibition entrance.

SPEAKING

- A keynote session in the conference (30 minutes)

PRINTED MATERIALS

- Sponsor logo on visitor handouts.
- Sponsor logo on back side of delegate badges

POST-SHOW

SOCIAL MEDIA

- Thank you message on social media accounts.

PR

- Sponsor's speaker and session info in PR bulletins.

DIGITAL

- Sponsor logo in Post-Show report.

E-MAIL

- Sponsor logo in Post-Show communications

WEB

- Sponsor logo on event website until the next event.

* Sponsor will arrange the interior design and furnitures of the VIP room

CATEGORY PARTNER / €15.000 / 5 Sponsors



PRE-SHOW

WEB

- Sponsor logo on event website
- Top listing in exhibitors page on event website
- Rotating Banner in exhibitors page on event website (30 days)
(Banner will be provided by sponsor)

E-MAIL

- 1 dedicated mailings
- Sponsor logo in B2B ve B2C mailings

SOCIAL MEDIA

- Sponsor logo in social media videos

PR

- Sponsor logo in outdoor advertisements

MOBILEFEST APP

- Rotating Banner on exhibitors and news pages in mobile app.
- Sponsor logo on sponsors page in mobile app
- 2 news or announcements in mobile app
(Content will be provided by sponsor)
- Top listing on exhibitors page in mobile app
- 3 notifications in mobile app

ENTRANCE

- 30 exhibition tickets
- 10 VIP PASS (Exhibition and Summit entrance)

ON-SITE

AREA

- 40 m2 stand area

VISIBILITY

- Sponsor logo on digital screen or boards at main stage or exhibition entrance.

SPEAKING

- A keynote session in the conference (30 minutes)

PRINTED MATERIALS

- Sponsor logo on visitor handouts.
- Sponsor logo on back side of delegate badges

POST-SHOW

SOCIAL MEDIA

- Thank you message on social media accounts.

PR

- Sponsor's speaker and session info in PR bulletins.

DIGITAL

- Sponsor logo in Post-Show report.

E-MAIL

- Sponsor logo in Post-Show communications

WEB

- Sponsor logo on event website until the next event.

SILVER PARTNER / €10.000 / 5 Sponsors



PRE-SHOW

WEB

- Sponsor logo on event website
- Top listing in exhibitors page on event website
- Rotating Banner in exhibitors page on event website (30 days)
(Banner will be provided by sponsor)

E-MAIL

- Sponsor logo in B2B ve B2C mailings

SOCIAL MEDIA

- Sponsor logo in social media videos

PR

- Sponsor logo in outdoor advertisements

MOBILEFEST APP

- Sponsor logo on sponsors page in mobile app
- 2 news or announcements in mobile app
(Content will be provided by sponsor)
- Top listing on exhibitors page in mobile app
- 1 notifications in mobile app

ENTRANCE

- 25 exhibition tickets
- 10 VIP PASS (Exhibition and Summit entrance)

ON-SITE

AREA

- 24 m2 stand area

VISIBILITY

- Sponsor logo on digital screen or boards at main stage or exhibition entrance.

SPEAKING

- A speaking slot in a panel session

PRINTED MATERIALS

- Sponsor logo on visitor handouts.

POST-SHOW

SOCIAL MEDIA

- Thank you message on social media accounts.

PR

- Sponsor's speaker and session info in PR bulletins.

DIGITAL

- Sponsor logo in Post-Show report.

E-MAIL

- Sponsor logo in Post-Show communications

WEB

- Sponsor logo on event website until the next event.

BRONZE PARTNER / €5.000



PRE-SHOW

WEB

- Sponsor logo on event website
- Top listing in exhibitors page on event website

E-MAIL

- Sponsor logo in B2B ve B2C mailings

SOCIAL MEDIA

- Sponsor logo in social media videos

PR

- Sponsor logo in outdoor advertisements

MOBILEFEST APP

- Sponsor logo on sponsors page in mobile app
- 1 news or announcements in mobile app
(Content will be provided by sponsor)
- Top listing on exhibitors page in mobile app

ENTRANCE

- 25 exhibition tickets
- 5 VIP PASS (Exhibition and Summit entrance)

ON-SITE

AREA

- 12 m2 stand area

VISIBILITY

- Sponsor logo on digital screen or boards at main stage or exhibition entrance.

PRINTED MATERIALS

- Sponsor logo on visitor handouts.

POST-SHOW

SOCIAL MEDIA

- Thank you message on social media accounts.

DIGITAL

- Sponsor logo in Post-Show report.

E-MAIL

- Sponsor logo in Post-Show communications

WEB

- Sponsor logo on event website until the next event.

LANYARD PARTNER / €10.000 / 1 Sponsor



PRE-SHOW

WEB

- Sponsor logo on event website

E-MAIL

- Sponsor logo in B2B ve B2C mailings

PR

- Sponsor logo in outdoor advertisements

MOBILEFEST APP

- Sponsor logo on sponsors page in mobile app
- Top listing on exhibitors page in mobile app

ENTRANCE

- 25 exhibition tickets
- 5 VIP PASS (Exhibition and Summit entrance)

ON-SITE

LANYARD

- Sponsor logo on delegate and visitor lanyards

VISIBILITY

- Sponsor logo on digital screen or boards at main stage or exhibition entrance.

SPEAKING

- A speaking slot in a panel session

PRINTED MATERIALS

- Sponsor logo on visitor handouts.

POST-SHOW

SOCIAL MEDIA

- Thank you message on social media accounts.

DIGITAL

- Sponsor logo in Post-Show report.

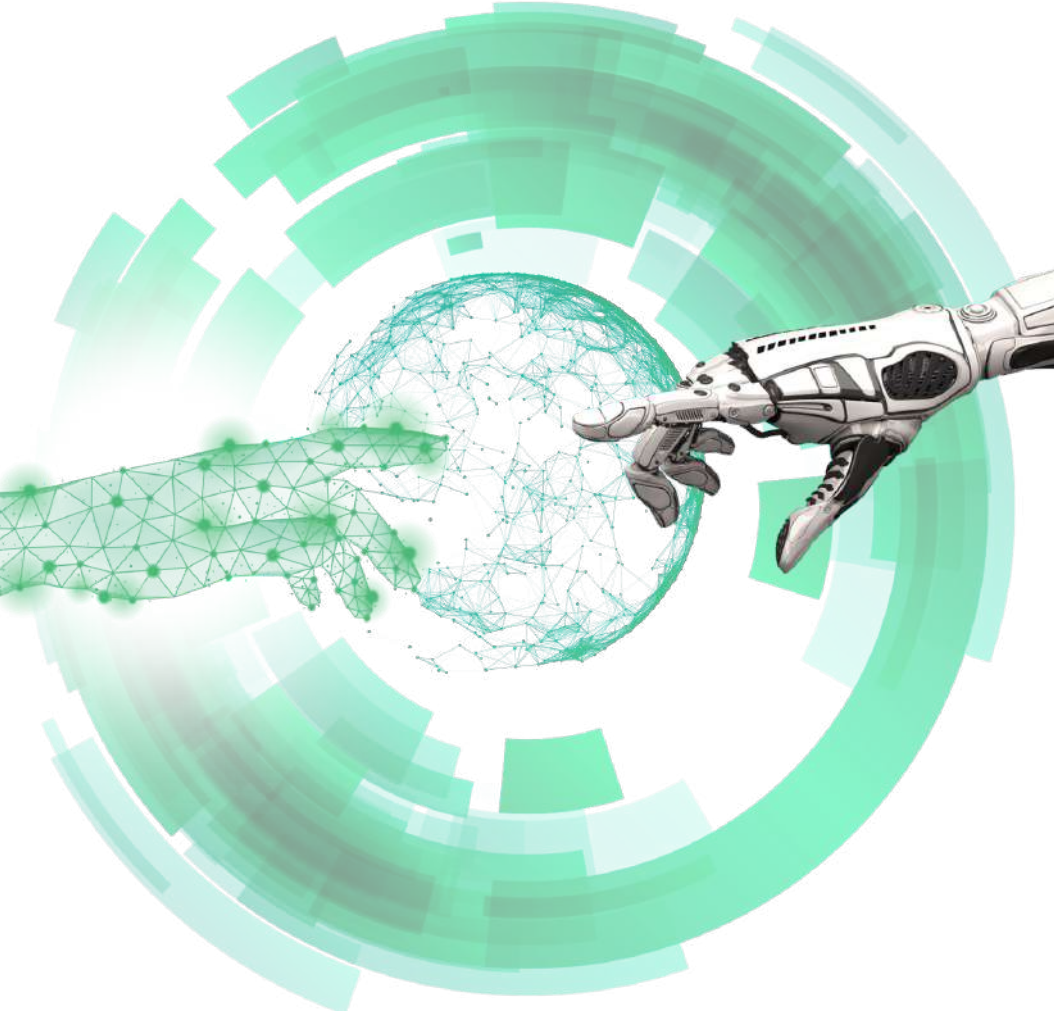
E-MAIL

- Sponsor logo in Post-Show communications

WEB

- Sponsor logo on event website until the next event.

* Lanyard Partner has to be an exhibitor in Mobilefest. A sponsor or exhibitor could also be the Lanyard Partner of the show.



Contact

ExpoHIS



Soner Şeker

Coordinator / Mobilefest

E-mail: soner@mobilefest.net



Serap Demir Seyrek

Business Development Executive / Mobilefest

E-mail: serap@mobilefest.net

Links



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