

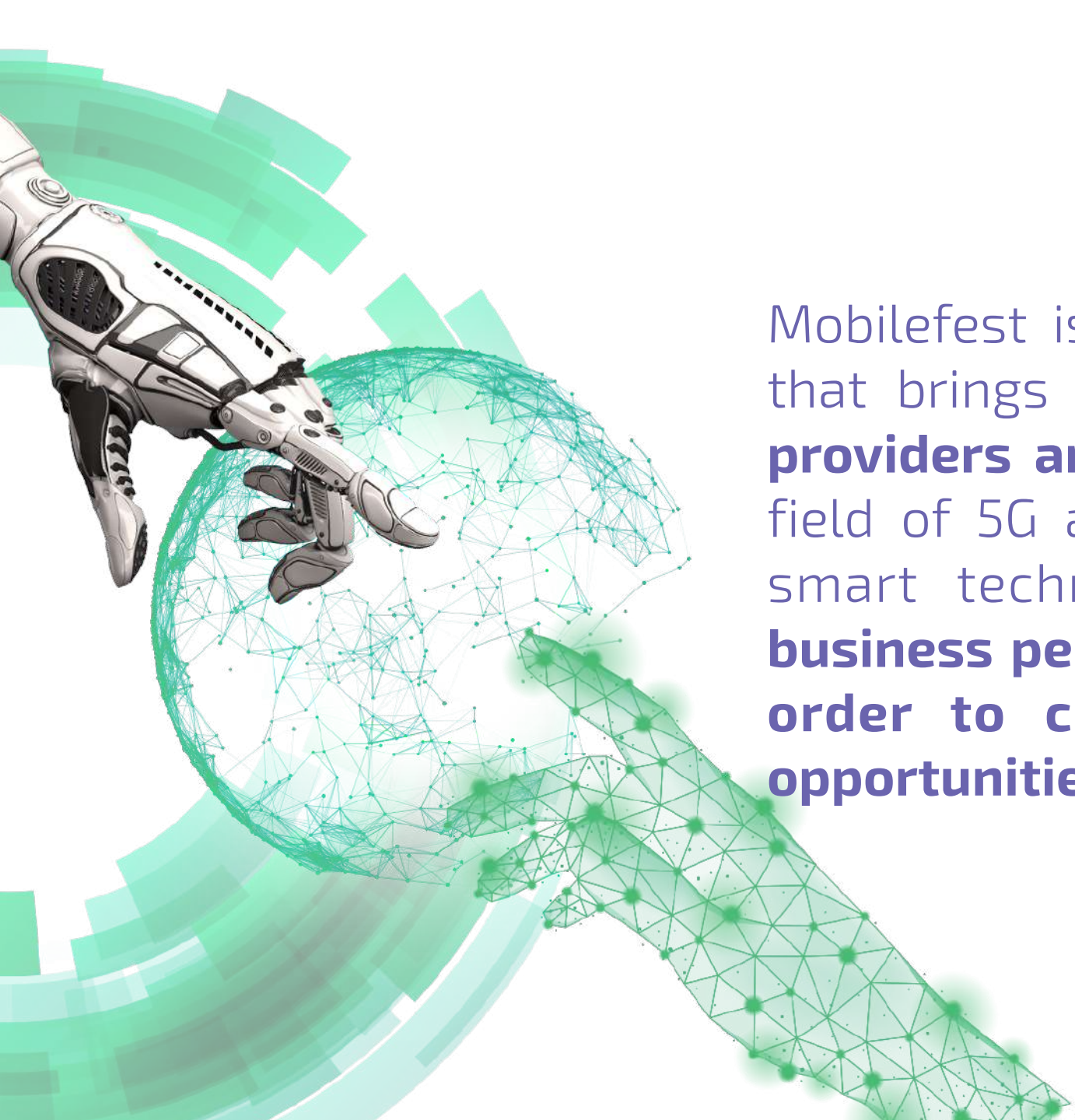


Grow Your Business with Mobilefest

Mobilefest is gathering digital technology ecosystem in its second edition

11-13 November 2021
Istanbul Congress Center





Mobilefest is a technology fair and conference that brings together **service & infrastructure providers and ICT companies** especially in the field of 5G and communications, software and smart technologies, with **local and global business people and industry professionals in order to create new business and sales opportunities.**

Technology Event of the Region



Mobilefest, targeting to be the most important technology event of the region that includes **Eastern Europe, Balkans, North Africa, Middle East and Turkic Republics**, aims to help technology and service providers **to expand abroad creating new business and export opportunities.**

What's In Mobilefest?



Technology Exhibition



Industry Giants*



Conference and Workshops



Networking

* Some of the Mobilefest 2019 exhibitor and visitors are shown as an example

What's In Mobilefest?

C-Level executives of major companies




What's In Mobilefest?


Digital Technologies Conference with sector professionals and thought leaders...



TONY EVANS

Marketing Science Director
for Middle East, Africa and
Gaming Facebook




ALEX MALOUF

Corporate Communications
and Reputation Manager



HANDEM ÇELENKLER

Head of Marketing



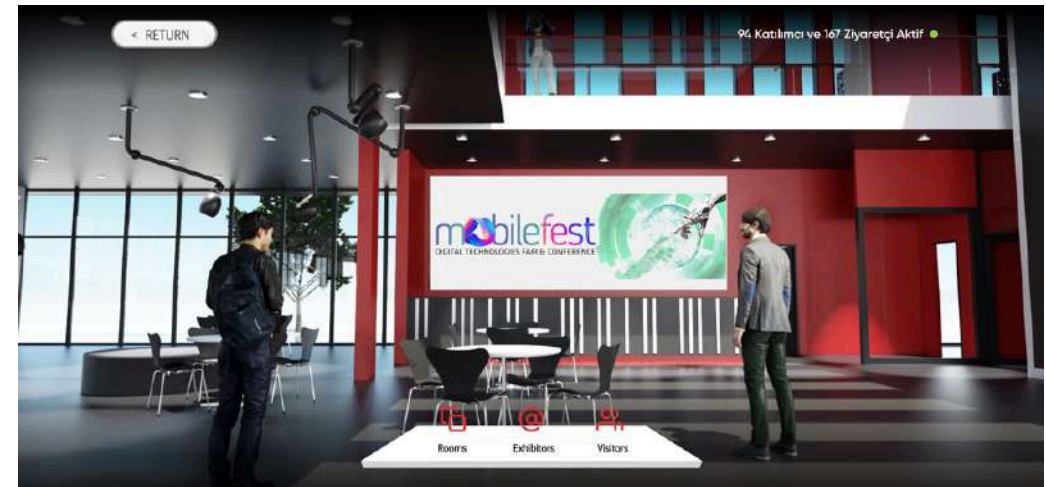
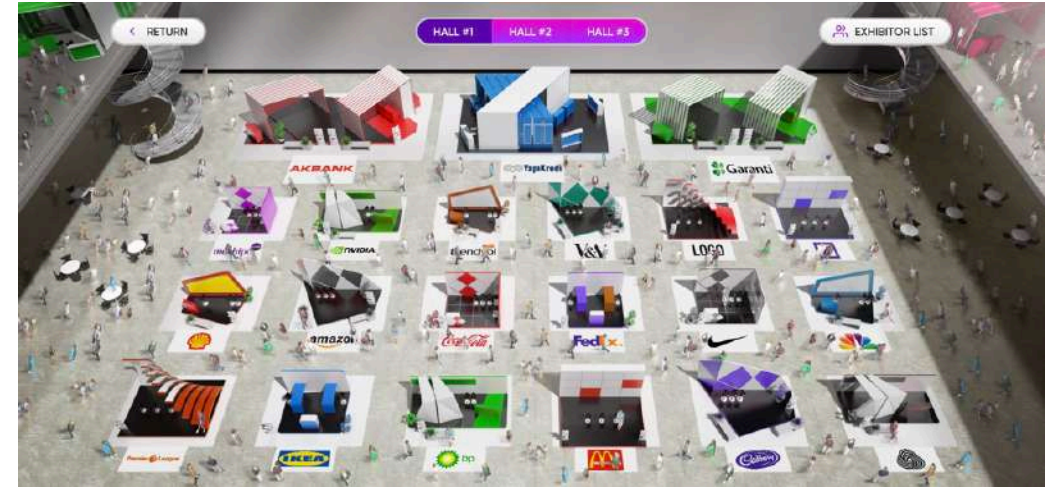
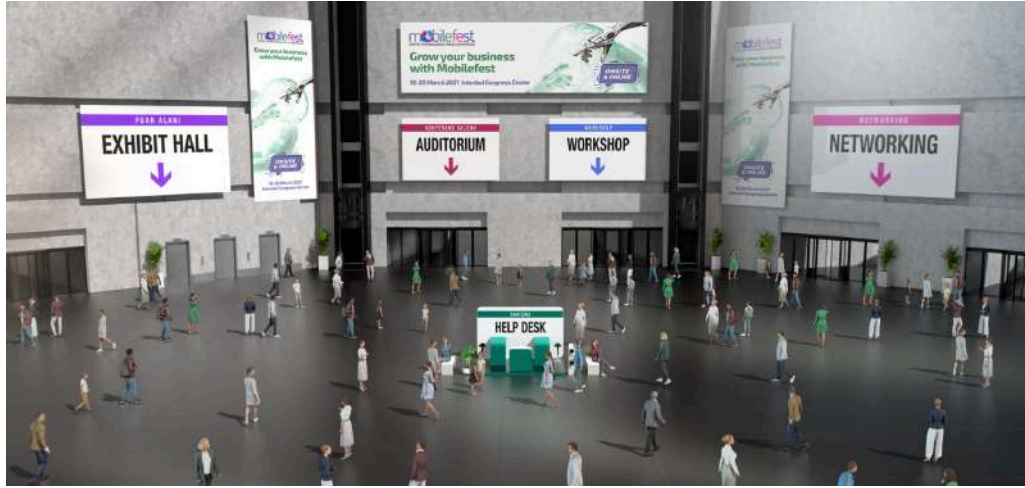
ERIC WILLEMS
amadeus
General Manager



HILMI AYDIN
Google
Deputy General Manager,
FMCG & Automotive

What's In Mobilefest?

Mobilefest Online



As a Hybrid (Physical & Virtual) event, all the physical experience in Mobilefest will be transferred to online and Mobilefest exhibitors will also take part in Mobilefest Online without additional charge.

Who Will Exhibit at Mobilefest?



Communication & Related Tech

- 5G
- GSM Technologies
- Infrastructure
- Data & Storage
- Cyber Security
- Devices
- Edge Computing



Future Tech

- Artificial Intelligence
- IoT
- XR, VR, AR
- Cognitive Technology
- Robotics
- Digital ID
- 3D Printing



Software Tech

- Business Solutions
- CRM / ERP
- MarTech
- AdTech
- Optimisation
- Development Tools
- Web & Mobile



Vertical Tech

- Travel Tech
- Fintech
- Digital Health
- Education Tech
- Gaming

Who Will Attend to Mobilefest?



Business

- CEOs
- CGOs
- Distributors
- Import / Export Managers
- Investors
- Sales Managers
- Service Providers



IT

- CIOs
- CTOs
- IT Architects
- IT Managers
- Network Engineers
- Security Professionals
- Solutions Architects
- Buyers



Marketing

- CMOs
- CDOs
- Account Managers
- Agencies
- Analysts
- Brand Managers
- Marketing Managers
- Product Managers



Other

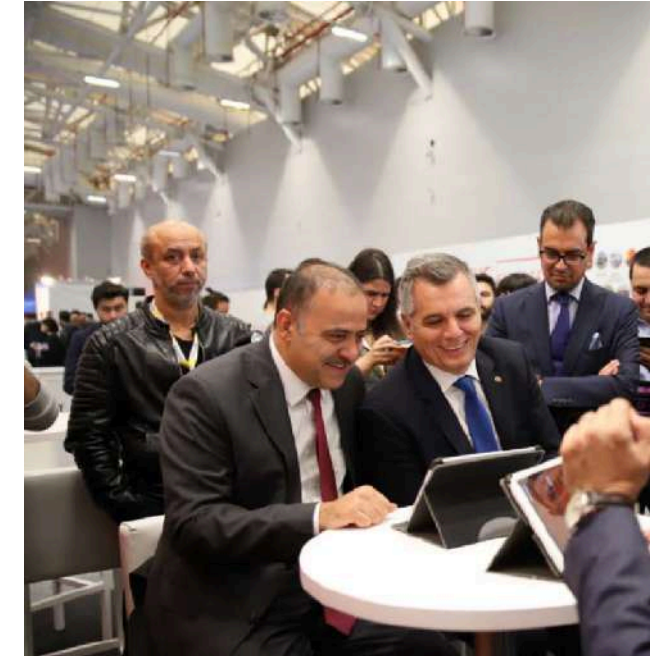
- CCOs
- CFOs
- Consultants
- Developers
- Finance Professionals
- Government Delegates
- Incubator / Accelerators
- Startups

Why Mobilefest?

In Mobilefest exhibitors will;

- Get together with digital technologies ecosystem
- Generate local and global sales & export opportunities
- Gain a first rate brand exposure
- Encounter new vendors, representatives and suppliers
- Stay updated with technology & industry thanks to sector professionals and thought leaders' experience and insights.
- Develop quality relationships and networking through face to face interactions
- Generate 365 days worth of business in just 3 days - putting their brand ahead of the competition.

Mobilefest 2019 - Highlights



Mobilefest 2019 - Exhibition Area



Mobilefest 2019 - Sponsors



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DIGITAL TECHNOLOGIES FAIR & CONFERENCE

**Don't miss your chance
to reserve your booth...**

*11-13 November 2021
Istanbul Congress Center*



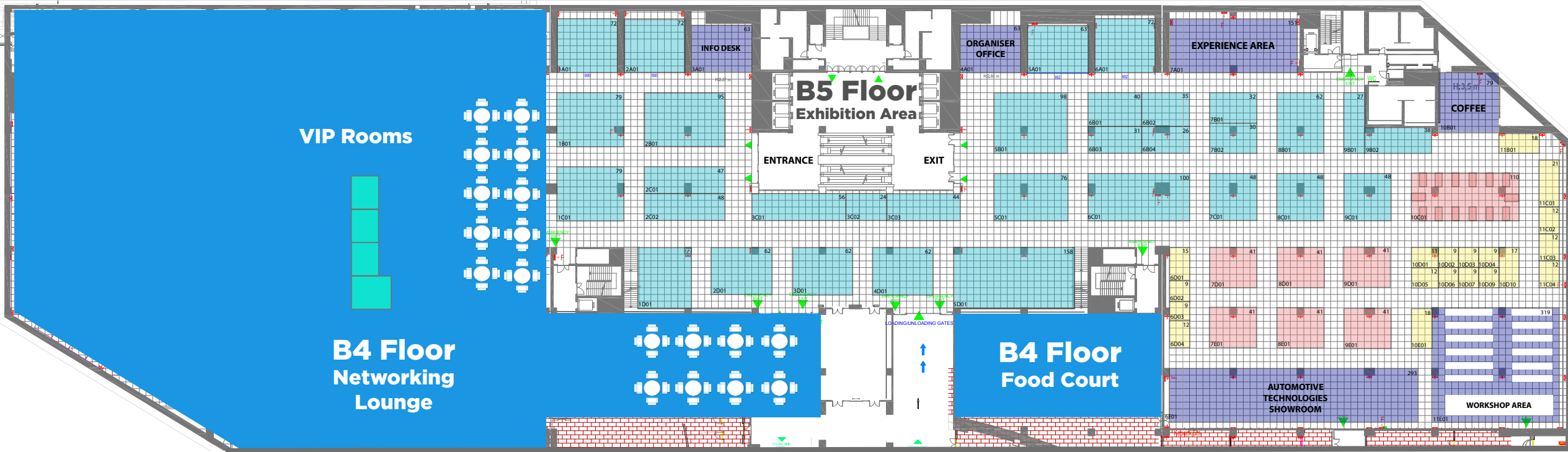
Venue: İstanbul Congress Center



Istanbul Congress Center is an international congress and event destination, boasting world-class technological infrastructure, experienced staff and its central location.

Spanning an area of 120.000m² on a total of eight floors, Istanbul Congress Center hosts social, cultural and professional events of all kinds, including but not limited to national and international congresses, conferences, symposiums, corporate meetings, fairs, exhibitions, concerts, musicals, and theater and movie premieres.

Istanbul Congress Center - Exhibition Area



- 1) FIRE CABINET
- 2) EMERGENCY EXIT
- 3) WATER -AIR POINTS
- 4) LOADING/ UNLOADING GATES
- 5) ELECTRIC PANEL

- Standart Type (9 m2 - 21 m2) 19 pax = 232m2
- Pavilions & Mini Booths = 356 m2
- Organizer Event Area = 968 m2
- Stand Area = 1.906 m2

Who we are?



His Fuarçılık Hizmetleri Ltd. Şti. (ExpoHIS) is a HIS GROUP company which designs unique and innovative events thanks to its dynamic and young team, international power, industry experience and power of technology.

Having a domestic exhibition organizing licence, ExpoHIS collaborates with major regional and sectoral exhibitions in Medical, Pharmaceutical, Cosmetic, Tourism sectors, carries out their representations in Turkey as well as organizing its own exhibitions in emerging sectors like technology and golf.

ExpoHIS also provides virtual fair infrastructure solutions and digital marketing services under HISVIRTUAL and HISONLINEEVENTS brands.



HIS GROUP operates in more than 10 sectors including Tourism, Hotel Management, Theme Parks, Energy, Banking, Robotics and Fairs, with 148 different companies, 18.000+ employees, 523 offices in 300 cities and 70 countries. H.I.S, which started its commercial life in Tokyo by its founder Hideo Sawada in 1980, has developed very rapidly and spread to a wide geography becoming the 8th largest travel agency in the world as of now.

Founded in 2005, H.I.S. Turkey, which is connected to Turkey and Ankara office with Iran, Greece, Azerbaijan, Qatar and the United Arab Emirates has been serving in the tourism sector and located among Turkey's top 10 tour operators.



Contact

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Links



www.mobilefest.net/



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**See you in
Mobilefest 2021...**

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