Mission for Growth to Taipei, Taiwan, from 3-5 June 2015

The Director-General responsible for Internal Market, Industry, Entrepreneurship and SMEs, Mr Daniel Calleja, will lead a **Mission for Growth to Taipei**, Taiwan, from **3-5 June 2015** as agreed with Ms Jen Ni Chang, Director General of Foreign Trade of Taiwan in December 2014.

Mr Calleja will be accompanied by a delegation of representatives of business associations and entrepreneurs to discuss with Taiwanese entrepreneurs how to foster industrial cooperation and identify business opportunities. A **matchmaking event** is organized back to back with the fair **COMPUTEX**, the largest ICT trade show in Asia and the second largest in the world. Because of the importance of ICT across sectors, many EU companies may find it useful to visit COMPUTEX to find business partners. It serves as a sourcing hub for hitech and ICT procurement, new product launches and announcements in technology applications. **The fair is expected to attract more than 38.000 international visitors.**

A briefing session on "How to do business in Taiwan and in the EU, opportunities, challenges and success stories", a guided visit of Computex and a visit of the Taipei Neihu Technology Park will be organized.

Taipei Neihu Technology Park:

http://www.tpech.gov.taipei/ct.asp?xltem=2050426&CtNode=43834&mp=10500H

The draft programme is available on the dedicated website:

http://ec.europa.eu/growth/industry/international-aspects/missions-for-growth/additional/index_en.htm The following sectors may have a particular interest in joining the mission:

- ICT and related services
- Electronics
- Green technology / environmental protection
- Energy and Biotechnology

The expression of interest for this Mission can be made here:

http://ec.europa.eu/growth/industry/international-aspects/missions-for-growth/additional/asia/taipei/registration-form_en.htm

The registration for the B2B meetings can be made through this internet link: https://www.b2match.eu/m4g-taiwan2015.

Additional information on this Mission is available on the dedicated website:

http://ec.europa.eu/growth/industry/international-aspects/missions-for-growth/additional/index en.htm

We hope this information will be of interest and we would be grateful if you could share it with companies from your country that may be interested in joining this Mission for Growth.

Please note that we will soon be coming back to you regarding two other missions for growth which we are planning to organize to Turkey in autumn and Korea from 27 to 30 October 2015.

Please let us know if you require any further information by contacting: GROW-M4G@ec.europa.eu

Kind regards,

Carlo CORAZZA Head of Unit



European Commission

DG Internal Market, Industry, Entrepreneurship and SMEs Unit A 2 - International Affairs and Missions for Growth +32 2 295 17 52 / +32 498 99 28 62