



GREENOVATED IN SLOVENIA

5th NATIONAL CONFERENCE
ON THE INTERNATIONALISATION OF THE SLOVENIAN ECONOMY

20 JUNE 2023, MARIBOR, Maribox

REGISTRATION



PROGRAM

8:00–9:00	REGISTRATION
9:00 - 9:10	CONFERENCE OPENING AND WELCOME ADDRESS
9:10–9:25	<p>GLOBAL RELATIONS AND THEIR IMPACT ON INTERNATIONAL TRADE</p> <p>Keynote speaker</p> <ul style="list-style-type: none"> ○ Dr Matevž Raškovič, Associate Professor of International Business and Strategy, Auckland University of Technology, New Zealand, Vice-President at the International Business Academy (ANZIBA)
9:25–9:45	<p>SLOVENIAN ECONOMY IN THE EU AND BEYOND: CURRENT STATE OF PLAY AND STEPS AHEAD</p> <p>Discussion with the ministers</p> <ul style="list-style-type: none"> ○ Ms Tanja Fajon, Deputy Prime Minister, Minister of Foreign and European Affairs ○ Mr Matjaž Han, Minister of the Economy, Tourism and Sport <p>Moderator: Mr Igor E. Bergant</p>
9:45–9:55	<p>Honorary speaker</p> <ul style="list-style-type: none"> ○ Mr Borut Pahor, former President of the Republic of Slovenia
	PART 1 SLOVENIA'S VISIBILITY: WHAT ARE ITS STRENGTHS?
9:55–10:45	<p>Panel discussion</p> <ul style="list-style-type: none"> ○ Mr Matevž Frangež, State Secretary, Ministry of the Economy, Tourism and Sport ○ Dr Tomaž Rotovnik, CEO, SkyLabs ○ Dr Iztok Seljak, Managing Director, Hidria Holding, President, Managers' Association of Slovenia ○ Mr Iztok Podkrižnik, Director, Podkrižnik ○ Ms Nuša Pavlinjek, Managing Director, Roto Group <p>Moderator: Mr Igor E. Bergant</p>
10:45–11:15	BREAK
11:15–13:30	PART 2 TRENDS IN INTERNATIONAL BUSINESS AND OPPORTUNITIES FOR SLOVENIA
11:15–12:00	<p>HOW TO FIND AND ENTER NEW MARKETS?</p> <p>Panel discussion</p> <ul style="list-style-type: none"> ○ Mr Jernej Salecl, Director General of the Industry, Entrepreneurship and Internationalisation Directorate, Ministry of the Economy, Tourism and Sport ○ Dr Slobodan Šešum, Director General of the Directorate for Economic and Public Diplomacy, Ministry of Foreign and European Affairs ○ Mr Rok Capl, Acting Director, SPIRIT Slovenija



	<ul style="list-style-type: none"> ○ Mr Branko Butala, CEO, Comark <p>Moderator: Ms Petra Kovič</p>	
12:00–13:00	<p>ENGAGING THE PRIVATE SECTOR IN INTERNATIONAL PROGRAMMES AND INTERNATIONAL DEVELOPMENT COOPERATION</p> <p>Panel discussion</p> <ul style="list-style-type: none"> ○ Mr Samuel Žbogar, State Secretary, Ministry of Foreign and European Affairs ○ Ms Marjeta Jager, Deputy Director-General for International Partnerships, European Commission (TBC) ○ Mr Ola D. Nafstad, Chief Economist, Norfund ○ Mr Borut Jamnik, President of the Management Board and CEO, SID Bank ○ Ms Solomiya Omelyan, Officer in Charge, Regional Division for Europe and Central Asia, UNIDO ○ Ms Maja Vidovič Tomanič, Director, Slovene Enterprise Fund ○ Mr Matjaž Ivačič, CEO, GeoCodis <p>Moderator: Mr Igor E. Bergant</p>	
13:00–13:30	<p>GOOD PRACTICE EXAMPLES: HOW TO GO INTERNATIONAL?</p> <ul style="list-style-type: none"> ○ Representative for Africa: Ms Mihaela Colnarič, Executive Commercial Director, CETIS ○ Representative for East Asia: Mr Andrej Boštjančič, Director, SoftNET ○ Representative for the USA: Mr Jure Bratkič, Founder and Co-Owner, BreakThrough and SkipQ ○ Representative for Northern Europe: Ms Mojca Šimnic Šolinc, Director, Tosama <p>Moderator: Ms Petra Kovič</p>	
13:30–14:00	BREAK	
14:00–15:00	<p>PART 3 MARKET NICHEs FOR INNOVATIVE AND HIGH-TECH SOLUTIONS</p> <p>Keynote speaker</p> <ul style="list-style-type: none"> ○ Ms Vesna Nahtigal, General Manager, Chamber of Commerce and Industry of Slovenia <p>Panel discussion</p> <ul style="list-style-type: none"> ○ Ms Tanja Permozer, Head of the Slovenian Space Office, Ministry of the Economy, Tourism and Sport ○ Stephen Airey, Head of the Capability and Country Support Division, ESA ESTEC ○ Mr Marko Grobelnik, Chief Technical Officer, IRCAI, Researcher, Jožef Stefan Institute - AILab ○ Mr Jernej Pintar, CEO, Technology Park Ljubljana ○ Mr Samo Tuma, Industrial Liaison Officer, CERN, Sales and Marketing Manager, Bureau Veritas ○ Dewesoft representative <p>Moderator: Ms Petra Kovič</p>	
15:00–15:10	<p>CONFERENCE CLOSURE</p> <ul style="list-style-type: none"> ○ Concluding remarks by State Secretaries Matevž Frangež and Samuel Žbogar 	
15:10–17:30	<p>LUNCH AND NETWORKING ON THE TERRACE</p>	<p>14:00 – 17:00</p> <p>B2B MEETINGS with ECONOMIC ADVISERS AND BUSINESS CLUBS IN FOREIGN MARKETS</p>

The organiser reserves the right to make changes to the programme.