



3 - 4 DECEMBER 2026
INTERNATIONAL SUMMIT - PARIS

20 000+

Attendees

7

Ecosystems

600+

Speakers

8

Stages

250+

Exhibitors

The Davos of AI in Paris on December 3-4, 2026.



We have engaged the ecosystem through **major AI summits** dedicated to major verticals **for the last 10 years ...**

Under the High patronage of Emmanuel Macron, President of the French Republic

AI FOR HEALTH

AI FOR TRAVEL

AI FOR FINANCE

AI FOR SPORT

AI FOR INDUSTRY

AI FOR THE PLANET

AI FOR RETAIL
& CONSUMERS

AI FOR DEFENSE
BY AI FOR INDUSTRY

Attendees from all summits will have access to all these verticals.

One venue to gather Fortune 500 companies, tech ecosystem actors, disruptive AI startups / scale-ups, research organizations and public institutions at every level. From executives to operational teams, it facilitates the sharing of insights and networking to drive AI innovation forward.

Adopt AI is the business & innovation sequel of the



**AI ACTION
SUMMIT**



Adopt AI Presidential CEO Stage.

President Macron closing speech



[Link to the replay](#)

2025 edition.

20.000 attendees

1.300+ CEOs

4.000+ CXOs

650+ speakers

250+ exhibitors

7 stages

Replays

35+ country delegations

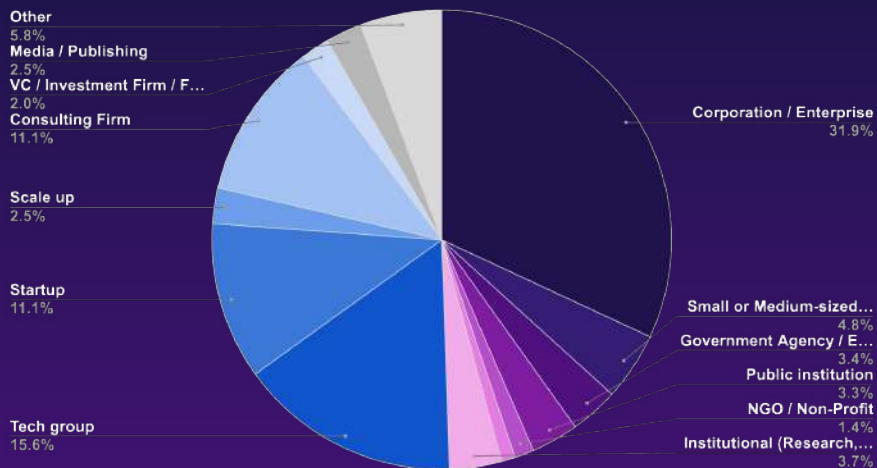
80+ country represented, a 40% international audience

14 country booths

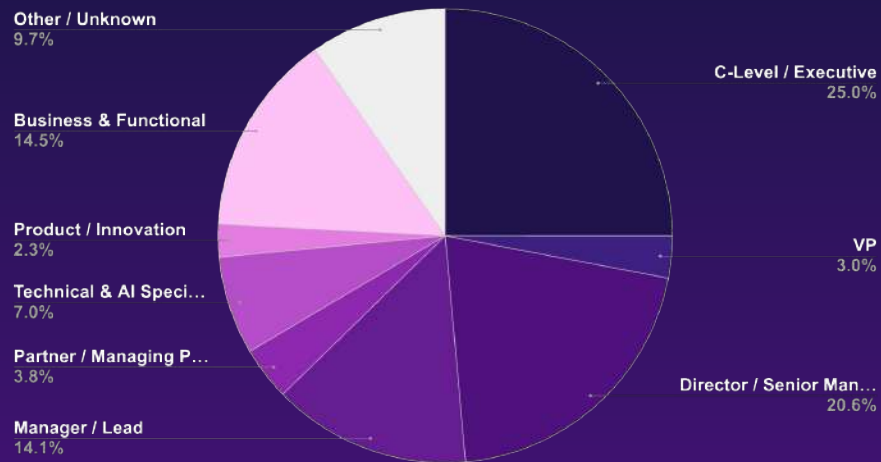


KPIs & Metrics - Adopt AI 2025

50% "Business" profiles



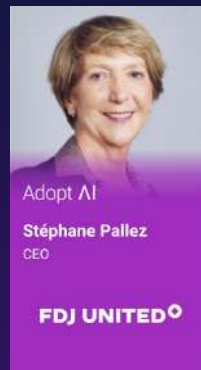
50% Decision Maker profiles



CEO speakers.

 Adopt AI Guillaume Faury CEO AIRBUS	 Adopt AI Nicolas Namias CEO GROUPE BPCE	 Adopt AI Alexandre Bompard Chairman & CEO 	 Adopt AI Christel Heydemann CEO orange	 Adopt AI Ahmad O. Al Khowaiter Executive Vice President of Technology & Innovation aramco 	 Adopt AI Patrick Pouyanné CEO te TotalEnergies	 Adopt AI Estelle Brachlianoff CEO VEOLIA	 Adopt AI Paul Hudson Chief Executive Officer sanofi	 Adopt AI Olivier Gavalda CEO CA
 Adopt AI Sophie Bellon Chairwoman of Sodexo's Board of Directors sodexo	 Adopt AI Christophe Périolat CEO Valeo	 Adopt AI Dr Najwa Aaraj CEO TII Technology Innovation Institute	 Adopt AI Nabil Al Nuaim CEO, Aramco Digital aramco 	 Adopt AI Olivier Laureau President and CEO SERVIER	 Adopt AI Bernard Fontana CEO edf	 Adopt AI Benoît Coquart CEO legrand	 Adopt AI Éric Pettigand CEO Crédit Mutuel Alliance Fédérale	 Adopt AI Marie-Aude Thépaut CEO CNP REASSURANCE

CEO speakers.



Adopt AI CEO's Stage.

44

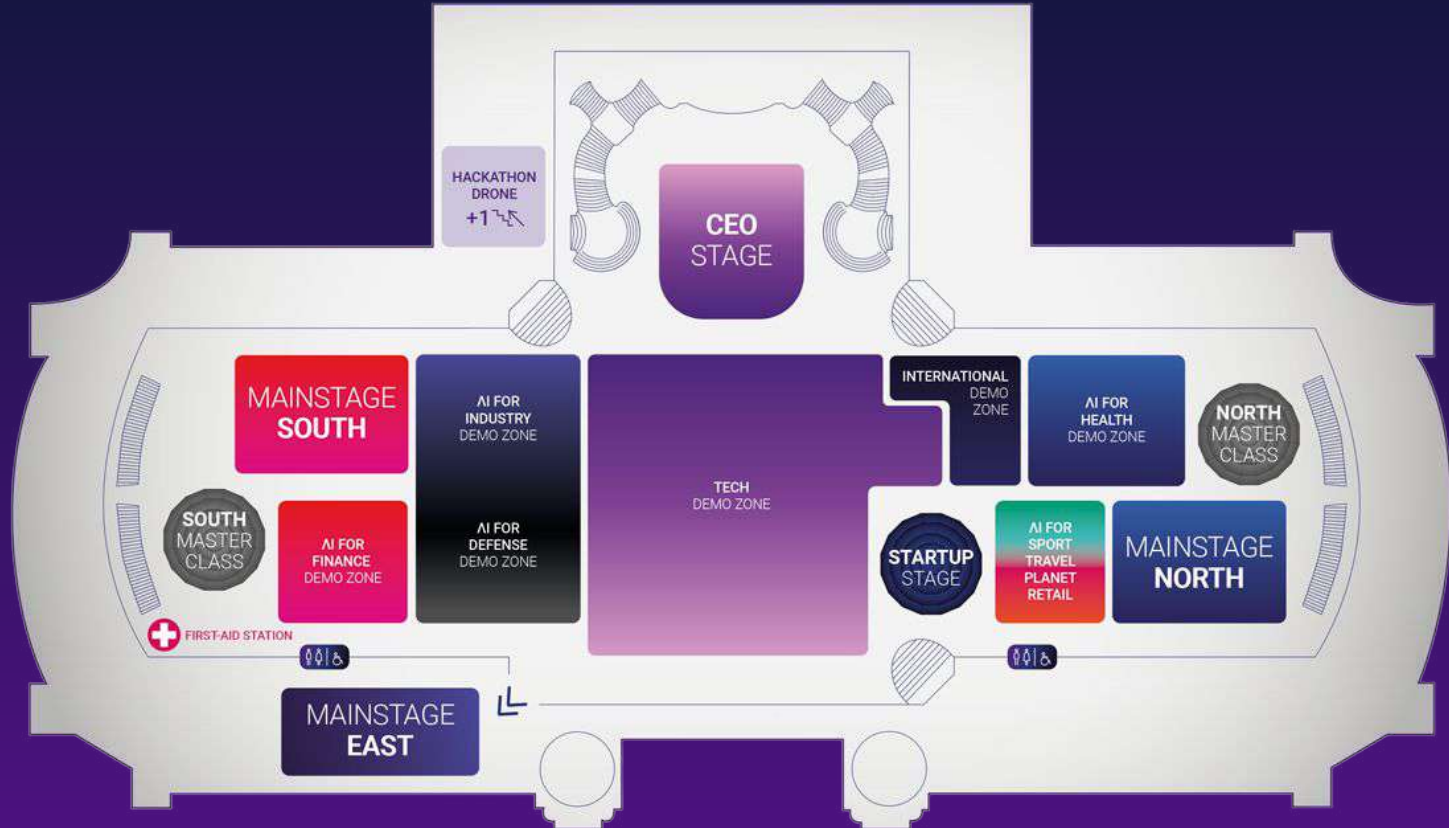
Conferences

27

CEO speakers



Map of the stages at the Grand Palais — 2025 edition.



Map of the Exhibitors Demo Zone — 2025 edition.



Adopt AI ecosystems.

AI FOR HEALTH



AI FOR FINANCE



AI FOR INDUSTRY



AI FOR TRAVEL



AI FOR SPORT



AI FOR THE PLANET



AI FOR RETAIL & CONSUMERS



AI FOR DEFENSE BY AI FOR INDUSTRY



Conference Agenda – 2025 edition.

Mainstage South

NOVEMBER 25TH

MORNING

AI FOR FINANCE

AFTERNOON

TECH Stage

NOVEMBER 26TH

MORNING

AI FOR FINANCE

AFTERNOON

AI FOR RETAIL
& CONSUMERS

Mainstage North

NOVEMBER 25TH

MORNING

AI FOR HEALTH

AFTERNOON

AI FOR SOCIETY

NOVEMBER 26TH

MORNING

AI FOR HEALTH

AFTERNOON

AI FOR SPORT
AI FOR THE PLANET

Mainstage East

NOVEMBER 25TH

MORNING

AI FOR TRAVEL
AI FOR HR

AFTERNOON

AI FOR INDUSTRY

NOVEMBER 26TH

MORNING

AI FOR INDUSTRY

AFTERNOON

AI FOR TRAVEL

Masterclass Stage South

NOVEMBER 25TH

MORNING

AI FOR INDUSTRY

AFTERNOON

AI FOR FINANCE

NOVEMBER 26TH

MORNING

AI FOR INDUSTRY

AFTERNOON

AI FOR FINANCE

Masterclass Stage North

NOVEMBER 25TH

MORNING

AI FOR THE PLANET
TECH Stage
AI FOR SPORT

AFTERNOON

NOVEMBER 26TH

MORNING

AI FOR RETAIL
& CONSUMERS
AI FOR TRAVEL
AI FOR HR

AFTERNOON

Startup Stage

NOVEMBER 25TH

MORNING

AI FOR FINANCE
AI FOR INDUSTRY

AFTERNOON

AI FOR HEALTH

NOVEMBER 26TH

MORNING

AI FOR RETAIL
& CONSUMERS
AI FOR TRAVEL

AFTERNOON

AI FOR HEALTH

Partners 2025 edition.

PREMIUM PARTNER 

WORLDWIDE PARTNER 

Adopt AI

PLATINUM PARTNERS

GOLD PARTNERS

SILVER PARTNERS

BRONZE PARTNERS

ECOSYSTEM PARTNERS

Our spaces at the Grand Palais.

Stages, a large demozone, VIP & CEO lounges and a networking area



1 CEO STAGE

CEOs speaking about their **vision and strategy** regarding AI.



3 VERTICAL MAINSTAGES

To bring together **sector-specific content** and speakers to allow the **sharing of concrete use cases** and client testimonials on these mainstages.



2 MASTERCLASS STAGES

Deep dive presentations of concrete use cases during masterclasses and **AI practical workshops**. Sessions animated by the **ecosystem experts** to share insights and discuss key topics with the audience



1 STARTUP STAGE

The Startup Stage gives startups a **live platform to showcase their solutions** in front of **top stakeholders**, creating a strategic opportunity to **accelerate growth, develop partnerships, and increase market exposure**.



VIP AND CEO LOUNGES

Network with speakers, C-levels, key decision makers and other VIP guests in private VIP lounge and CEO Lounge.



DEMO ZONE & NETWORKING ZONES

Watch **sector-specific demos** and **meet with AI actors on their stand**. Visit the demo zone dedicated to each vertical & meet other visitors and experts in networking zones.

Opening Gala Dinner's partners 2025 edition.

The banner features a large, stylized 'A' in the background. The text 'Adopt AI' is written in a large, white, sans-serif font across the center of the 'A'. Below it, 'GALA DINNER' is written in a smaller, white, sans-serif font. The banner is flanked by two identical columns of logos and text. Each column includes 'PREMIUM PARTNER' above the 'aramco' logo, 'SPECIAL COUNTRY' above the 'AHK' logo, and a '70' anniversary logo. The bottom section of the banner displays a grid of logos for various sponsors, including aramco, TII, AWS, BNP PARIBAS, IBM, salesforce, snowflake, Deloitte, celeronis, dataiku, teradata, databricks, NetApp, founders future, and others.

PREMIUM PARTNER

aramco

SPECIAL COUNTRY

70 AHK Deutsch-Französische Industrie- und Handelskammer Chamber Franco-Allemande de Commerce et d'Industrie

Adopt AI

GALA DINNER

aramco TII Technologie L&A Industrielle du Sud-Pas de Calais

70 AHK Deutsch-Französische Industrie- und Handelskammer Chamber Franco-Allemande de Commerce et d'Industrie

Lenovo GROUPE BPCE HPE

aramco TII Technologie L&A Industrielle du Sud-Pas de Calais

70 AHK Deutsch-Französische Industrie- und Handelskammer Chamber Franco-Allemande de Commerce et d'Industrie

Lenovo GROUPE BPCE HPE

aws BNP PARIBAS IBM salesforce snowflake Deloitte celeronis

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dataiku teradata databricks NetApp founders future

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dataiku teradata databricks NetApp founders future

dataiku teradata databricks NetApp founders future

A VIP Opening Gala Dinner.

With Ministers, CAC40 CEOs, CXOs from large groups, CEO of scale-ups



Institutional Leaders – 2025 edition.



They were also there — 2025 edition.



Anne Bouverot, Chairperson of the Board of Ecole Supérieure and France's spécial envoy AI



Gabriel Attal, Member of Parliament for Hauts-de-Seine, President of the "Ensemble for the Republic" group in the National Assembly.



Doris Birkhofer, President of the CFACI France (French-German Chamber of Commerce and Industry)



Paul Midy, Member of Parliament for Paris-Saclay (Essonne)



Clara Chappaz, Former Minister Delegate for Artificial Intelligence and Digital Technologies



Cedric O, Former French Minister of Digital and Co-founder of Mistral AI

Press & media coverage.

Audiovisual media

- **CNBC** - Europe Early Edition - 26-Nov-25
- **BFM TV** - Damien Gromier (Adopt AI et Artefact Open Innovation) : Comment piloter le changement lié à l'IA ? – 24/11
- **BFM TV** - Pour développer l'IA, il faut "des cerveaux et des serveurs", estime Roland Lescure au salon Adopt AI – 25/11
- **BFM Business** - Sommet de l'IA: Emmanuel Macron plaide pour donner la préférence à l'Europe tout en rappelant que la France a tout pour devenir son champion – 25/11
- **RFI** – Informations internationales – 25/11
- **Radio Classique** – Les voix de l'économie : « La France est à l'heure sur l'IA mais il faut accélérer, la transformation ne fait que débuter » pour le CEO d'Artefact – 26/11
- **TMC / TF1** – Quotidien : Intelligence artificielle : le travail va-t-il vraiment devenir optionnel comme le prédit Elon Musk ? – 26/11
- **Europe 1** – Europe Matin week-end (6h-9h) – 30/11

Press & media coverage.

Print media

- **AFP** - Banquiers et assureurs veulent garder la main sur l'usage de l'IA par leurs salariés – 28/11
- **L'Opinion** - Vincent Luciani (Artefact) : « Les plus expérimentés risquent de passer plus de temps à former l'IA qu'à former la Gen Z » - 24/11
- **Challenges** – C'est le deuxième plus gros salon tech à Paris » : dans les allées d'Adopt AI, les stars de la tech française viennent convaincre les entreprises – 25/11
- **Challenges** - EDF envisage de vendre la totalité de son unité de production d'énergie renouvelable aux États-Unis – 26/11
- **Les Echos** - « L'Europe ne doit pas rater ce train » : manifeste d'entreprises pour une adoption massive de l'IA – 25/11
- **Les Echos** - Aide à la prescription, au diagnostic... dans la jungle des assistants IA médicaux – 25/11
- **Les Echos** - Data centers : « L'Europe numérique doit poser ses rails avant de rêver de train » - 25/11
- **Les Echos** - IA : l'Etat s'allie avec la start-up Doctrine pour doper les juristes de la fonction publique – 25/11
- **Les Echos** - IA : les banques soupèsent désormais le retour sur investissement – 29/11
- **Le Figaro** - Comment l'IA peut permettre au secteur public d'économiser de l'argent – 29/11
- **La Tribune** - Roland Lescure érige la souveraineté numérique en nouveau projet politique européen – 25/11
- **La Tribune** - Les « data spaces », l'arme ultime de l'Europe pour des IA souveraines de filière – 27/11
- **La Tribune** – Chris Sharp : « C'est le moment idéal pour bâtir une IA européenne souveraine » - 28/11
- **Reuters** - Aramco venture capital arm to open Paris office for AI investment – 25/11
- **Reuters** - Exclusive : EDF weighs full sale of US renewable unit to focus on French nuclear – 26/11
- **Maddyness** - Adopt AI : que faut-il attendre du nouveau sommet de l'IA au Grand Palais ? – 25/11
- **Maddyness** - Adopt AI : Emmanuel Macron défend la «préférence européenne» pour rester dans la course à l'IA – 26/11
- **Maddyness** - Aramco : le fonds du géant pétrolier va ouvrir un bureau à Paris en 2026

Press & media coverage.

Print media

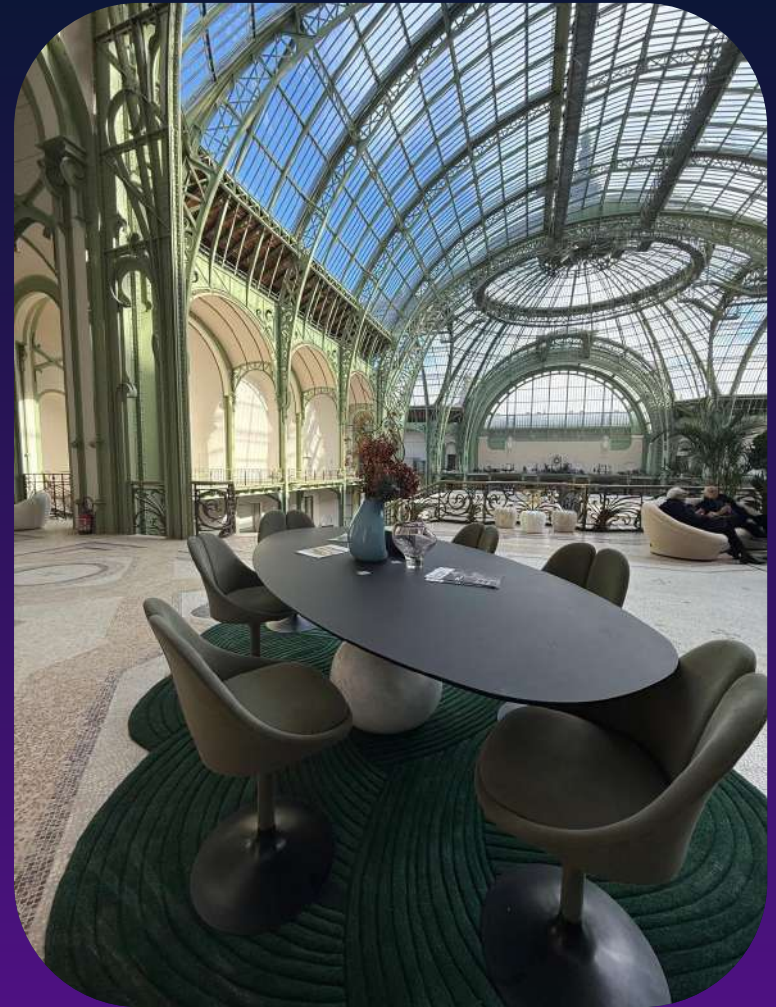
- [L'Usine Nouvelle](#) - Energie : EDF pourrait vendre la totalité de son activité de production d'énergie renouvelable aux États-Unis – 26/11
- [L'Usine Digitale](#) - Outscale livre avec un léger retard à l'allumage les services de Mistral AI sur sa marketplace – 26/11
- [L'Usine Digitale](#) - "En Europe, nous devons arrêter de parler de l'IA... Et commencer à agir", Mike Mattacola, CoreWeave – 27/11
- [AEF](#) - Au sommet "Adopt AI", David Amiel développe sa stratégie pour massifier l'usage de l'IA dans les services publics – 25/11
- [Option Finance](#) - Hausse prudente en vue en Europe avant une salve d'indicateurs américains – 26/11
- [Option Finance](#) - Safran, VusionGroup, Transgene... les valeurs à suivre aujourd'hui à Paris – 26/11
- [Option Finance](#) - Dassault Aviation et cortAIx signent un partenariat pour l'aéronautique de défense
- [L'Agefi](#) - Les effets concrets de l'IA sur la productivité tardent à se manifester – 24/11
- [L'Agefi](#) - Dans les banques aussi, l'intégration de l'IA prend du temps – 25/11
- [Forbes](#) - Intelligence artificielle, notre alliée pour bâtir l'Europe de demain – 25/11
- [Influencia](#) - IA, robotique, agents personnels : la nouvelle bataille du retail selon Alexandre Bompard (Carrefour) – 26/11
- [Stratégies](#) - Quant AI Lab lance Virgo, une nouvelle approche de l'IA – 28/11
- [Minted](#) - TF1 : 8 jours ont suffi pour créer Autopilot Agentix, son agent conversationnel intelligent – 27/11
- [Wansquare](#) - L'IA et la data ont résolu de quoi être des vecteurs stratégiques pour les industriels français – 26/11
- [Boursier.com](#) - Dassault Aviation et cortAIx signent un partenariat stratégique pour une IA souveraine au service du combat aérien du futur – 25/11
- [Cercle Finance](#) - Dassault Aviation et Thales scellent une alliance stratégique dans l'IA de défense
- [Alliancy](#) - Adopt AI 2025 : le salon où l'Europe veut transformer l'IA en impact concret – 25/11
- [Tom Travel](#) - Adopt AI : Vinci Airports veut construire l'aéroport de nouvelle génération - 25/11
- [Tom Travel](#) - Skyscanner prend le virage de l'IA pour déclencher l'inspiration – 25/11

Press & media coverage.

Print media

- [Tom Travel](#) - Eona-X annonce Gen4Travel, l'IA agentique au service de la filière européenne du travel – 27/11
- [Tom Travel](#) - Adopt AI : L'Indispensable rôle des marques du voyage à l'ère de l'IA – 28/11
- [Valeurs Actuelles](#) - Thales et Dassault Aviation s'associent pour bâtir une « IA souveraine » - 26/11
- [Bulletin Quotidien](#) - Jusqu'au 26 novembre Paris (Grand Palais) Sommet "Adopt AI" – 25/11
- [Auto-Infos](#) - Valeo montre au reste de l'Europe son avance prise avec l'intelligence artificielle – 26/11
- [ZD Net](#) - Legaltech : l'accord entre Doctrine et le gouvernement fait grincer des dents – 26/11
- [ZD Net](#) - Adopt AI, "new place to be" pour politiques français – 26/11
- [Business Wire](#) - A New Era of Sovereign AI: Dassault Systèmes and Mistral AI Deepen Their Partnership – 26/11
- [La Correspondance de la Presse](#) - Le gouvernement signe un partenariat avec Doctrine pour doter les juristes de l'Etat d'outils d'IA – 26/11
- [Air & Cosmos](#) - Combat aérien : Dassault et Thales s'allient pour le développement d'une IA – 26/11
- [ENDERI](#) - Dassault et cortAIx créent une IA souveraine pour le combat aérien futur
- [Zone Militaire](#) - Dassault Aviation et Thales font cause commune sur l'intelligence artificielle dédiée à l'aviation de combat – 26/11
- [L'Informaticien](#) - Mistral AI et Dassault Systèmes étendent leur partenariat – 26/11
- [LeMagIT](#) - Combat aérien augmenté : Dassault et Thales collaborent sur l'IA – 26/11
- [ITforBusiness](#) - Les agents d'IA vont-ils disrupter tous les services Saas ? – 27/11
- [Le Monde Informatique](#) - Adopt AI : les entreprises en quête des bénéfices de l'IA – 01/12
- [Mes Infos](#) - IA : partenariat inédit entre le Gouvernement et l'entreprise Doctrine – 26/11
- [Presse Agence](#) - PARIS : Baromètre HPE 2025, l'IA passe à l'échelle en France — éclairage Margo IA – 29/11
- [Saudi Press Agency](#) - Adopt AI : Saudi Aramco met en lumière le lien stratégique entre l'IA et l'énergie – 26/11

CEO
EXECUTIVE
LOUNGES.



**- ADOPT AI SUMMITS -
JOIN US FOR THE NEXT EDITION.**



Partnership status advantages in 2026.

Partners benefit from dedicated stand areas, speaking slots & visibility according to their partnership level.
Participation in selected organizing committees and event decisions (from Co-Founding partner level).

CEO Speaking on the CEO Stage is guaranteed only from Gold partnership level from a minimum budget of 150K€



PARTNERSHIP PACKAGES	15K€	20k€	30k€	50K€	100K€	150K€
Your branded page to push your content: Access to the complete list of attendees via your partner space	✓	✓	✓	✓	✓	✓
Vertical Mainstages C-level speaking slot in a panel (between 15 and 25 minutes) - The speakers & topics must be validated by the program director			1 MainStage Speaking	1 MainStage Speaking	2 MainStage Speaking	3 MainStage Speaking
Branded Masterclass / workshop stage: speaking slot for your experts or client testimonials (up to 30 minutes - 80 pax) - <i>Vertical to choose for each masterclass</i>		1 Masterclass (20 min)		1 Masterclass	1 Masterclass	2 Masterclass
Passes for your team or clients with access to the replays throughout the year	20	30	35	60	120	150
Access to the dedicated VIP Lounge		✓ 1	✓ 1	✓ 2	✓ 5	✓ 5
Access to the Partners' Lounge		✓1	✓1	✓2	✓5	✓5
Communication kit: videos, photos and visuals free to use	✓	✓	✓	✓	✓	✓
On-site Logo on signage and partners' banner	✓	✓	✓	✓	✓	✓
Spotlighting in a pre-event and a post-event email						✓
Access to the media lounge if needed for an interview					✓	✓

PARTNERSHIP PACKAGES	150K€	200K€	300K€	500K€	750K€
Your branded page to push your content: Access to the complete list of attendees via your partner space	✓	✓	✓	✓	✓
Vertical Mainstages C-level speaking slot in a roundtable (between 15 and 25 minutes) - The speakers & topics must be validated by the program director	3 MainStage Speaking	3 MainStage Speaking	3 MainStage Speaking	4 MainStage Speaking	5 MainStage Speaking
CEO stage speaking (invitation reserved for your CEO only / non exchangeable - to be confirmed with the program director)		1 CEO Speaking	1 Golden Speaking	2 Golden Speaking	Presidential Speaking
Branded Masterclass / workshop stage: speaking slot for your experts or client testimonials (up to 30 minutes - 80 pax) - <i>Vertical to choose for each masterclass</i>	2 Masterclass	2 Masterclass	3 Masterclass	3 Masterclass	4 Masterclass
Passes for your team or clients with access to the replays throughout the year	150	150	200	250	250+
Access to the dedicated VIP Lounge	✓ 5	✓ 10	✓ 10	✓ 15	✓ 20
Access to the Partners' Lounge	✓ 5	✓ 10	✓ 10	✓ 15	✓ 20
Communication kit: videos, photos and visuals free to use	✓	✓	✓	✓	✓
On-site Logo on signage and partners' banner	✓	✓	✓	✓	✓
Spotlighting in a pre-event and a post-event email	✓	✓	✓	✓	✓
Access to the media lounge if needed for an interview	✓	✓	✓	✓	✓

Exhibition Options.

Benefit from a full logistic support: Space management,
Provision of equipment, Personal advice based on your needs

2026 Prices per sqm (guaranteed until February 28th of 2025)

- 1000€ excl. VAT for vertical ecosystem
- 1500€ excl. VAT for Golden Circle
- 2000€ excl. VAT for Platinum Circle
- 3000€ excl. VAT for Worldwide Circle

Spaces are guaranteed and blocked only with PO, Contracts or Quote signed. Unfortunately we cannot just “put options” on spaces

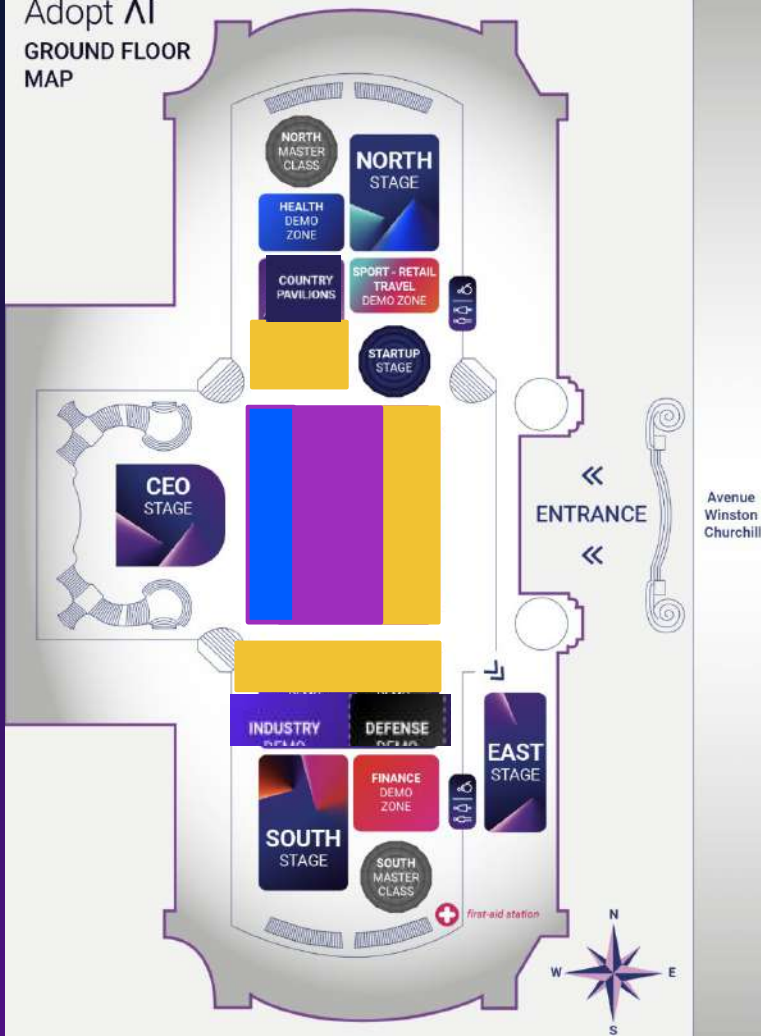
+ LAYOUT OPTIONS:

Stands less than 24 sqm will go through our service provider for stand layout.

We'll provide Layout prices and Options early 2026
from 500€ to 1000€ per sqm to discuss

**Stands options to confirm within the limits of available spaces*

Adopt AI GROUND FLOOR MAP



ADDITIONAL À LA CARTE OPTIONS.

Speaking mainstage per vertical - including recording (speaking under editorial approval)	PRICE in €K Excl. VAT
*Participation in a panel discussion from 15 to 25 minutes - 7 to 8 min per speaker	25
*Keynote 10 min	30
*Keynote 15 min	35
*Your branded round table - 25 min	40

Speaking Masterclass or Workshop - <u>recording not included</u>	PRICE in €K Excl. VAT
<i>Free format at sponsor's convenience - round table / keynote / interview...</i>	
*20 min - 80 to 100 pax (Diamond bubbles - closed room)	20
*30 min - 80 to 100 pax (Diamond bubbles - closed room)	25
Recording option for masterclasses	1

***The speakers & topics must be validated by the program director prior to sending any invitation to speak**

ADDITIONAL À LA CARTE OPTIONS.

Ticketing Packages		PRICE in €K Excl. VAT
Regular Full 2 Days Pass with complete access and VIP Pass with access to the VIP Lounges (and the VIP Lunch Cocktail?)		
10 passes		6
20 passes + 1 VIP		10
30 passes + 2 VIP		15
50 passes + 2 VIP		20
80 passes + 3 VIP		35
Headset rental option		On request

Discovery / Learning / Training / Business meeting options		PRICE in €K Excl. VAT
1-to-1 Meetings with a pre-selection of your targeted accounts (C-level or Director levels) shared by your teams and the coordination (only from Gold partnership level) up to 5 on site intros with decision makers in the VIP lounge Wishlist identification of accounts and typology of profiles		10
Other format: A private discussion format based on a specific can be proposed to share insights with your targeted accounts, while also enabling you to build valuable business connections.		
Other option from Bronze partnership level: Up to 5 Meetings with directors levels only		

Tours & Learning Expeditions.

Adopt AI Tour



Personalized 2h00 tour led by HUB Institute based on your group's strategic interests

Includes 15 event passes with audio guides

- ^ HUB Institute guide with a dedicated logistics runner for smooth navigation and timing
- ^ Curated meetings with key exhibitors & innovative startups
- ^ Integrated conference access with reserved seating
- ^ Post-event "Best-of" report with key market insights

[Presentation in French here](#)

8,000€ Excl. VAT

Tailor-made ExCom Learning Expedition

Custom-built half a day Learning Expedition focused on your specific needs

Includes 15 event passes with audio guides

- ^ Tailor made tour led by a dedicated Artefact expert
- ^ Private presentations & pre-organized encounters with leading tech players
- ^ VIP lunch invitations to network with mainstage speakers and other high-level guests
- ^ A dedicated Masterclass on the topic of your choice
- ^ Reserved access to the best conferences and roundtables selected for your industry's specific topics
- ^ Guided tour of Defense hackathons (Drone, Robot, and Quantum)

25,000€ Excl. VAT

ADDITIONAL À LA CARTE OPTIONS.

Brand marketing options on request	PRICE in €K Excl. VAT
Sponsorship of VIP Gala dinner with concert only from Silver partnership level - sponsor your own table up to 8 guests Exec, C-level or VP level only + Additional branding and a head table option are available upon request. Maximum of 1 table for Silver partners and 2 tables for Gold partners and above. The first 10 tables are €15K each instead of €20K.	20 per table from 20 to 100
Indoor banner suspended under balconies (only 8 options available from Platinum partnership level and 4 are already reserved	On request
Lanyard sponsorship (30,000+ lanyards)	On request
VIP Lounge sponsorship: your branding displayed in different areas of the lounge (subject to discussion)	On request
Investors & Founders Lounge sponsorship: your branding displayed in different areas of the lounge	On request
VIP lounge or balcony privatization for your side event or your own VIP Lounge (available from Gold partnership level)	On request
Branded balloon on the demo zone (from Gold partnership level)	10



A Private branded VIP Lounge: 50 sqm, 100 sqm or 175 sqm



Branding & Setup: Custom branding; layout and equipment (tables, desks, pods, etc.) to be determined in coordination with the event production teams.

Lounge Hospitality Optional Services:

- 2 breakfasts (Day 1 & 2), 1 cocktail lunch (Day 1 & 2), 2 cocktail evenings (Day 1 & 2)
- Permanent coffee station across both days
- Networking cocktail reception (50 PAX)
- **Special Workshops:** Possibility to welcome your clients within the lounge
- **Leads** of all people scanned at your lounge

Access: Lounge access managed at your discretion in alignment with event organizers.

Budget from 100K€ for a 50 sqm branded lounge



Capture Your Adopt AI Video Story.

Transform your booth experience into compelling video content that extends your impact long after the event ends.
High-impact "After Movie" of your Adopt AI presence.

Video Features	Turnkey Pack	Custom Pack
Summary	"Clé-en-main" package for quick delivery and social use, compact and cost-effective	Comprehensive package featuring longer filming duration, enhanced editing capabilities, and fully tailored content
Video duration	≈ 1'30 s	≈ 2 '
Filming Time	45'	2 hours
Script	Fixed storyline for event ambiance & guided focus on your company	100% custom-made Extensive illustration shots of your brand
Interviews	1	Up to 3
Preparation phase	Interview preparation guide	Dedicated project manager
Editing	Standard	Premium
Price Excl. VAT	1,590€	3,080€
Optional Extras		
Drone video of your stand	+450€ guaranteed only if confirmed by Nov 20	
Adaptation for social-media 9:16 or 4:5 format	+250 €	

Drone video of your stand

Your video will look
like this:



About Us.



WHO WE ARE

Artefact is a global leader in data & AI consulting. We are specialized in data transformation, pioneering data & digital marketing, from strategy to AI solutions. We are 1300+ globally in 20 countries.



OUR MISSION ?

Artefact Open Innovation organizes European Artificial Intelligence ecosystem by verticals: AI for Health, AI for Finance, AI for Industry, AI for Luxury and AI for the Planet.

