

Official invitation to the exhibition.

Dear colleagues,

We inform you that on November 16-18, 2021 in St. Petersburg at the Congress and Exhibition Center «EXPOFORUM» the 30th Anniversary International Food Exhibition «PETERFOOD-2021» will be held. This is the main exhibition of the North-West region in the field of food retail. The participation is the best opportunity for establishing business contacts and promoting the brands of your country on the market of St. Petersburg and the North-West region.

The [«PETERFOOD»](#) exhibition includes two significant blocks: an extensive business program aimed at comprehensive preparation for working with retail chains in Russia and abroad, and negotiations at the Chains Wholesale Center™. This event is aimed at direct negotiations on the supply of products with 50 leading food retail chains of the Northwestern Federal District of Russia and chain catering companies (Pyaterochka, Perekrestok, Semishagoff, METRO C&C, Lenoblpotrebsoyuz, Lenta, Vkusvill, Dixie, Petrovsky, SUBWAY, Teremok, Boucher, Mama Roma, etc.).

A specialized exhibition salon and conference was organized for suppliers of food and trade equipment, goods and services to food market participants – [PeterfoodTech](#).

The exhibition is supported by major associations and specialized media – the Committee for Entrepreneurship and Consumer Market Development of St. Petersburg, the Quality Control Center of St. Petersburg, the largest Russian specialized associations, such as: the Retail Companies Association (ACORT), the Russian Union of Independent Chains (SNSR), Association of Producers and Suppliers of Food Products «Rusprodsyuz», Internet portals Retail.ru, RetailLife, NewRetail, PROBUSBINESS TV channel, InfoLine news agencies, RBC Research and other professional information partners. The organizer of the Peterfood exhibition is a member of the Russian Union of Exhibitions and Fairs - RUEF.

The Peterfood exhibition in 2019 passed an audit of the statistical indicators of exhibition events and received a certificate from the World Association of the Exhibition Industry - UFI Standart Audit Certificate.

In 2020, the International Food Exhibition Peterfood was awarded the sign of the Russian Union Exhibition and Fair - the mark of the highest distinction of the exhibition event.

We ask you to convey information about the «PETERFOOD-2021» exhibition to food and beverage manufacturers and suppliers in your region interested in entering the North-West market, and to provide financial support in organizing their participation in the exhibition with a stand.

We sincerely hope that the active participation of the producers of your country in the exhibition «PETERFOOD-2021» and its business events will contribute to promoting high-quality brands on the market of St. Petersburg and North-West regions of Russia and strengthening economic relations between our countries.

With respect and best wishes,
Director of the exhibition «PETERFOOD» Natalya Fedorova.



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