

Date: 2nd December 2019

OFFICIAL INVITATION LETTER

From Mr. Spas Andreev
On behalf of Bery Group Bulgaria – EBBS workshop
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DEAR SIR/MADAM!

It is my pleasure to greet you on behalf of the EBBS events.

I would like to inform you about the planned dates and places of the educational events "EDUCATION BEYOND BORDERS" in 2020.

[Upcoming places and dates](#) (Bulgaria – Greece):

- International fair EDUCATION BEYOND BORDERS, Sofia, National Palace of Culture, March 13 – 14, 2020
- EBBS Greece workshop, March 16 – 18, 2020
- EBBS Georgia workshop, November 9 – 11, 2020

"Education beyond borders" is the biggest and the most important educational event in Bulgaria. We have presented more than 450 representatives from all around the world for the last ten years which makes "EDUCATION BEYOND BORDERS" the biggest educational fair in the Balkans. The fair was attended by participants from more than 44 different countries from all over the globe. The great variety and rank the participants make the event especially valuable for the Bulgarian society and state.

The International fair EDUCATION BEYOND BORDERS (EBBS) is the only fair in Bulgaria which is supported officially by Bulgarian institutions and which is organized in the largest multifunctional complex in Southeastern Europe.

The event is the only international fair in Bulgaria which obtained a status of National Importance for the education sector in the country.

The EBBS Agent workshop is created in 2017 and it is a part of the brand EDUCATION BEYOND BORDERS. EBBS Workshop brings together TOP education providers and TOP agents. The EBBS workshop brings international educational institutions, industry service providers and strictly selected recruitment agents under one roof, offering them to create long-time and fruitful partnerships and strengthen and maintain professional relationships.

The schedule of workshops includes GLOBAL PARTNERS CONFERENCE on the first day and two days of face-to-face meetings which are arranged in advance. All meetings are 25 minutes long.

We believe that the EBBS fair and workshops which we organize are the right places for all education providers who would like to develop their international activities and contacts. The planned places provide them with all kinds of opportunities to develop their local and international contacts and promote their programs worldwide.

We would kindly like to invite your institution to organize official delegation from your country and to create a pavilion at International fair "EDUCATION BEYOND BORDERS" and the EBBS Agent workshop. We kindly would like to ask your institution to support us and spread information to relevant institutions.

Institution type:

Public Universities	Private Universities
Public Colleges	Private Colleges
Public High Schools	Private High Schools
Institutions for vocational training, international exchange and career development	Language Schools
Other Secondary-Level Institutions – language, professional and others	Cultural and career organizations and institutions
Institutions responsible for the promotion of the country like study destination – education, tourism, culture and investment sectors	Service providers in the education sector including travel insurances, online platforms and others – public and private

We are happy to provide special discounts and conditions for all participants (please, find the included services and costs below) and really hope that we can present not only the education but the national culture and traditions.

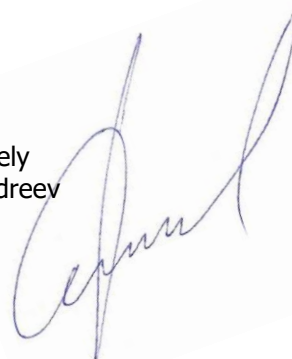
We will be happy to welcome all your representatives at the EBBS and we hope that we could prove together that there are no borders when we talk about education.

We look forward to sharing further details about "Education beyond borders" in 2020.

Thank you for your attention.

Sofia
2nd December 2019

Yours sincerely
Mr. Spas Andreev
Director



International fair EDUCATION BEYOND BORDERS – SOFIA

National Palace of culture, Sofia, Bulgaria, March 13 – 14, 2020

Option 1: Individual participants

EBBS – Bery Group would like to invite education institutions to participate in the International fair EDUCATION BEYOND BORDERS – SOFIA.

The fair will include:

- Registration for two representatives
- Exhibition space and booth (6 q. m.)
- Signboard with the name of the participant
- Two chairs and table for the booth
- A profile page in the catalogue
- Packed lunch, hot drinks and water (two days)
- Official dinner (traditional Bulgarian dances and food)
- Security of the exhibition halls

Cost: €1,120 (the price includes 50% discount)

Expenses for travel, accommodation, most meals, and incidentals will be the responsibility of each participant.

For additional information, please visit the website: <http://edufair.info>

Option 2: Participation by organizing a collective pavilion at International fair “EDUCATION BEYOND BORDERS”

General conditions:

- Price per education institutions: 360 euro without included 20% VAT (Organizations within EU member countries will not be charged 20% VAT if they can provide a currently valid VAT-ID.)
- A collective pavilion size of the zone: 20 q. m.
- Minimum number of education institutions: 10

Prices include the following services for the fair in Sofia:

- Registration for two representatives
- Exhibition space and booth (separate zone of 20 q. m.)
- Signboard with the name of the participant
- Two chairs and a table for the booth
- A profile page in the catalogue
- Packed lunch, hot drinks, and water (two days)
- Official dinner (traditional Bulgarian dances and food)
- Security of the exhibition halls

EBBS Agent Workshop

Thessaloniki, Greece, March 16 – 18, 2020

EBBS – Bery Group would like to invite education institutions to participate in the EBBS Agent Workshops in Greece.

The workshops will include:

- 1-day Global Partners Conference with included presentation
- 2 days One-to-one meetings (Full table)
- Info package + a full profile page in the event catalogue
- Accommodation and full board during the workshop for one representative

Cost: €1,450 (the price includes 50% discount)

Expenses for travel and incidentals will be the responsibility of each participant.

Transport from Sofia to Thessaloniki is included for all participants who register the fair and workshop together.

For additional information, please visit the EBBS workshop website: <http://edufair.info>

EBBS Agent Workshop

Tbilisi, November 9 – 11, 2020

EBBS – Bery Group would like to invite education institutions to participate in the EBBS Agent Workshops in Tbilisi, Georgia.

The workshops will include:

- 1-day Global Partners Conference with included presentation
- 2 days One-to-one meetings (Full table)
- Info package + a full profile page in the event catalogue
- Accommodation and full board during the workshop for one representative

Cost: €1,450 (the price includes 50% discount)

Expenses for travel and incidentals will be the responsibility of each participant.

For additional information, please visit the EBBS workshop website: <http://edufair.info>

Contact information:

EDUCATION BEYOND BORDERS

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