

POWER-GEN EUROPE AND RENEWABLE ENERGY WORLD EUROPE
<http://www.powergeneurope.com/index/about-us.html>

EVENT OVERVIEW

POWER-GEN Europe and co-located Renewable Energy World Europe, represent the dynamic centre point, where a rapidly evolving power industry meets to gather information and compare views on shared opportunities and challenges. Attracting a worldwide audience, it is the industry's premier event, resolved to discussing solutions for advancing Europe's energy future.

Featuring the leading suppliers, sub-suppliers, service providers and end-users across the entire power generation value chain, POWER-GEN Europe and Renewable Energy World Europe encapsulate all aspects of today's centralised and distributed power generation sector. Together they combine strategic and technical presentations with the largest trade show exhibition of power equipment and services in Europe.

2016 EVENT SNAPSHOT

Over three days POWER-GEN Europe and Renewable Energy World Europe will feature:

- 10,000 + power professionals from around the world looking to do business and discover new solutions
- Over 50 conference sessions as part of a multi-track conference programme
- More than 200 eminent speakers from around the world
- 'Hot button' issues discussed and presented
- 400+ leading suppliers, sub-suppliers, service providers and end-users across the entire power generation value chain.

NEW FOR 2016

This year marks a new format for POWER-GEN Europe and Renewable Energy World Europe, with the decision to run our popular Keynote and Plenary sessions on the first day as opposed to splitting them over 2 days. This enable us to provide our delegates with 2 full uninterrupted conference days. We will also be providing dedicated sessions on:

- Hydropower
- Finance
- Energy Storage

As a well-established knowledge base for the power industry, POWER-GEN Europe and Renewable Energy World Europe connects professionals engaged in Europe's energy change, identifying opportunities for innovation, and business development across the sector.

Succeeding in Europe's transitioning power sector requires flexibility, innovation and new business approaches, all of which will be discussed, debated and disseminated at POWER-GEN Europe and Renewable Energy World Europe in Milan 2016.

2015 Statistics at a glance

- 9,753 attendees
- 400 Exhibitors
- 960 Delegates
- 56 Sessions
- 203 Speakers including keynote and plenary
- 530 Keynote Attendees
- 721 Plenary Attendees (live and online)
- 85% Re-booking for the 2016 events
- 70.5% of attendees polled rated the events as good or very good

POWER-GEN Europe and Renewable Energy World Europe 2015 Statistics

NUMBER OF ATTENDEES BY REGION

ASEAN	317
NORTH ASIA	209
CENTRAL ASIA	97
NORTH AMERICA	603
CENTRAL AMERICA	8
LATIN AMERICA	28
AUSTRALASIA	14
EU	7542
NON-EU	640
MIDDLE EAST	203
NORTH AFRICA	24
AFRICA	68

POWER-GEN EUROPE ATTENDEE ORGANISATIONS

Power Producer	26.10%
Equipment Supplier	21.30%
Not specified	15.80%
Consulting Engineer or Constructor Firm	12.70%
Original Equipment Manufacturer Specifier	8.50%
Equipment Operation & Maintenance	8.40%
University/Research Centre	2.60%
Energy Trader	1.90%
Energy Association	1.50%
Government Energy Department	1.20%

POWER-GEN EUROPE ATTENDEE JOB FUNCTION

Sales/ Marketing	22.6%
Manager/Supervisor	20.2%
President, VP/Owner, CEO, MD, GM	19.6%
Engineer (Design, Planning & Specify, Consulting)	15.4%
Not Specified	8.4%
Purchasing	4.9%
Operations & Maintenance	4.0%
Consultant	3.7%
Administration Manager	1.2%

POWER-GEN EUROPE ATTENDEE AREAS OF INTEREST

Thermal Plants	22.9%
Renewable Energy	19.1%
Waste to Energy	14.7%
Hydro Plants	12.8%
Nuclear	9.1%
Not specified	8.4%
Transmission & Distribution	8.3%
Information Technology	4.7%

POWER-GEN EUROPE ATTENDEE PURCHASING AUTHORITY

Final Authority	25.4%
Recommend	29.4%
Influence	19.3%
None	25.9%

RENEWABLE ENERGY WORLD EUROPE ATTENDEE ORGANISATIONS

Manufacturer/Vendor/OEM	15.2%
Power Generating Utility	9.6%
Company involved directly in Renewables	9.1%
Architecture/Construction/Engineering	8.0%
Consultants in Renewable Energy	8.0%
Not Specified	8.0%
Manufacturer of Complete Renewable Energy Systems	5.6%
Installation - Large Scale Project	5.3%
Investor in Renewable Energy	4.5%
Energy Advisory or Planning Agency	4.0%
Installation - Residential/Commercial	3.5%
Interested Consumer/Individual	3.2%
Research or Training Establishment	3.2%
Own/Manage a Renewable Energy Site	2.9%
Independent Power Producer	2.4%
Large Energy User	2.4%
Self Generators in Process Industry	2.4%
Local or Central Government	1.3%
Ad Agency	1.1%

RENEWABLE ENERGY WORLD EUROPE ATTENDEE JOB FUNCTION

Engineering Management	20.0%
Not Specified	20.0%
Executive/Administration Management	16.1%
Engineering Staff	8.9%
Consultants in Renewable Energy	8.6%
Purchasing	7.9%
Developers	5.4%
Research/Development	5.4%
Production/Process	3.6%
Quality Control/Assurance	2.5%
Installers/Integrators	1.8%

REWE ATTENDEE AREAS OF INTEREST

Energy Efficiency	9.9%
Biomass Power or Chip	8.5%
Renewable Energy for Industry	8.2%
Green Power	6.7%
Wind Power	6.7%
Energy Storage	6.6%
Solar Energy	6.2%
Renewable Energy in Buildings	4.8%
Concentrating Solar Power	4.2%
Hydropower	4.2%
Solar Photovoltaics	4.0%
Solar Thermal Energy	3.5%
All Technologies	3.5%
Hydrogen - Fuel Cells	2.9%
Offgrid Renewables	2.9%
Finance	2.5%
Geothermal	2.5%
Marine Ocean Energy	2.5%
Utility Scale Renewables	2.2%
Small Hydro Power	2.0%
Policy Issues	1.5%
Passive Solar Design & Daylighting	1.3%

Not Specified	1.3%
Rural Electrification	1.2%

REWE ATTENDEE PURCHASING AUTHORITY

Authorize	21.3%
Specify	15.3%
Recommend	26.4%
None	37.0%