



Réseau euro-méditerranéen pour la coopération-AISBL

Administration contractante: Commission européenne
Programme thématique
« Organisations de la Société Civile et Autorités Locales (OSC-AL) » en Algérie (2015-2016)
Référence EuropeAid pour l'appel à propositions EuropeAid/150492/DD/ACT/DZ lot nr. 1

PRIVACY POLICY

(EU Reg. No. 679/2016)

1. Introduction

MEDITER (the "Company") may collect and process personal data provided by its Exhibitors ("Exhibitors") and, in any case, the latter's employees and collaborators (Together with the Exhibitors: "Interested"), for participation in the MEDITER EXPO exhibition event ("Event" or "Event") or, in any case, for the execution of the related contract signed between the Parties ("Agreement").

This Privacy Policy describes the processing of all Personal Data of Data Subjects, carried out in relation to participation in the Event and execution of the Agreement (hereinafter "Data").

2. Who is the Data Holder?

MEDITER is the Data Holder in accordance with and for the purposes of European Regulation n. 679/2016 ("GDPR"). The Data Processors appointed by the Company include among other external companies that provide electronic archiving and consulting services. A complete list of data processors appointed by the Company may be requested from the Company for data contact details indicated in Section 9 of this Privacy Policy.

3. What kind of data is processed by the Company?

Mediter will only process the data provided by filling in the application for participation / admission to the Event and the related documents connected and / or connected (eg. data provided for inclusion in the official catalog). Personal data obtained and processed by the Company may be considered Administrative / Accounting: Data of the company and of its legal representative (company name, address, telephone, fax, email, product sector, etc.); Billing data (bank details etc.), company contact details (name, surname, e-mail, telephone) and similar data.

4. For what purposes is the data processed?

The Company processes the Data through manual and electronic means:

- a) For participation in Mediter Expo fair or, in any case, for the execution of the relevant Agreement;
- b) To protect and defend the rights of the Company. In particular, Mediter may disclose the Data where this is necessary to (i) protect, enforce or defend the rights, privacy, security or property of the Company, its employees, agents and contractors, (ii) protect the Company from fraud or (iii) for risk management purposes;
- c) For compliance with applicable laws and legal procedures and to respond to requests from competent authorities;
- d) For the preparation, with prior consent, of commercial, promotional, advertising and marketing initiatives, as well as sending advertising and / or informative material on the Company's products,

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services and initiatives, through traditional contact methods (such as paper mail, telephone, etc.) and telematics (such as SMS, MMS, e-mail, push notifications), analysis and market research by Mediter.

5. On what legal basis are the data processed?

Data processing for the purposes of which:

- in Sections 4 (a) and 4 (b) it is necessary for participation in MEDITER Expo fair event or, in any case, for the execution of the relevant contract (art. 6, par. 1, lett. b) GDPR) and therefore, the refusal to provide the Data would prevent the participation in the Event or, in any case, the stipulation of the relevant Agreement or, if already concluded, to continue its execution;
- in Section 4 (c) it is necessary to comply with the applicable laws (art. 6, par. 1, lett. c) GDPR) and, therefore, the refusal to supply the Data would prevent again participation in the Event or, in any case, the stipulation of the Agreement or, if already concluded, to continue its execution;
- in Section 4 (d) it is executed on the basis of consent (Article 6, paragraph 1, letter a) GDPR), failure to do so in no way prejudices participation in the Event or the stipulation and / or the execution of the Agreement but can prevent the provision of certain services promoted during and after the Event.

6. Who has access to the data?

The Data will be accessible, insofar as this is necessary for the performance of its activities, only by the employees and / or collaborators of MEDITER duly authorized and to whom the Company has provided specific indications regarding confidentiality and protection of Personal Data.

The Company may disclose the Data to: (a) third-party service providers, in charge of processing activities and, where required by applicable laws, appointed as data controllers (for example, cloud service providers, service providers of the Company, such as, but not limited to, companies that provide IT services, experts, consultants and lawyers, companies resulting from possible mergers, demergers or other transformations) and (b) competent authorities, where permitted by applicable laws.

7. Are the data transferred abroad?

Personal data will not be transferred to third countries.

8. Are interested parties entitled to any rights regarding their personal data?

The interested party has the right to obtain confirmation of the existence or not of personal data concerning him, and has the right to obtain the indication of:

- a) the origin of the personal data;
- b) the purposes and methods of processing;
- c) the logic applied in case of processing carried out with the aid of electronic instruments;

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- d) the identification data concerning the data controller, data processors and the designated representative;
- e) the subjects or categories of subjects to whom the personal data may be communicated or who can learn about them as appointed representative in the State, managers or appointees. The interested party also has the right to obtain:
- f) updating, rectification or, when interested, integration of data;
- g) the limitation of the processing in cases of dispute over the accuracy of the data, opposition to the processing or deletion of personal data towards the holder, as well as for ascertaining, exercising or defending a right in court;
- h) the deletion, transformation into anonymous form or blocking of data processed in violation of the law, including data which does not need to be kept for the purposes for which the data was collected or subsequently processed;
- i) the attestation that the operations referred to in letters f) and h) have been brought to the attention, also with regard to their content, of those to whom the data have been communicated or disseminated, except in the case where such fulfillment is impossible or involves a manifestly disproportionate use of resources with respect to the protected right;
- j) in a structured format, commonly used and readable by an automatic device, the personal data supplied and to transmit them, directly or through the owner, to another data controller (c.d. the right to data portability).

The interested party also has the right to object, in whole or in part:

- k) for legitimate reasons, to the processing of personal data concerning him / her, even though they are relevant to the purpose of the collection;
 - l) to the processing of personal data concerning him for the purpose of sending advertising materials or direct sales or for carrying out market research or commercial communication.
- If the interested party considers that his rights have been violated by the owner and / or a third party, he has the right to lodge a complaint with the Authority for the protection of personal data and / or other competent control authority under the GDPR.

The above rights may be exercised by contacting the Company at the address indicated in Section 9 below.

9. How can I contact the Data Holder?

If the Data Subject or the Exhibitor has questions about this Privacy Policy or wish to exercise the rights provided by this Privacy Statement, they may

Contact Mediter AISBL at the following email addresses:

rosannacicero@hotmail.com
victor.matteucci@euromediter.eu

Or by phone contact the contact person and Coordinator of the Event in question -
Dr. Rosanna Cicero - Tel: +39 3663199854

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Received, read and understood, the privacy policy of MEDITER, gives its consent to the treatment of

personal data:

- For the preparation of commercial, promotional, advertising and marketing initiatives, as well as the sending of advertising and / or informative material on Mediter products, services and initiatives through traditional contact methods (such as paper mail, telephone, etc. .) and telematics (such as SMS, MMS, e-mail, push notifications), the carrying out of analysis and market research by the Owner.

- . I authorize consent
- . deny the consent

Signature _____

Place and date _____



Méditer –Réseau euro-méditerranéen pour la coopération-AISBL
This Network is a project co-funded by the European Union- DEVCO 2011

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