

VEHICLE ELECTRONICS & CONNECTED SERVICES 2019

Gothenburg
April 2-3, 2019
vecs.se
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"Great event gathering the core stakeholders."

"An event which brought leading automotive companies to showcase their technology trends and vision."

"Excellent presentations and interactions with attendees"

"An interesting event to meet and listen to other companies who struggles with the same questions in AD"

"Good, intensive, a lot of valuable information"

"A very insightful event which gave a lot of 'food for thought' as to where the mobility market is headed, after hearing very different opinions from experts from various fields."

"I got a good sense of where the automotive business is struggling and putting its effort in currently."

**+ 1 200
Delegates**

Presented and organized by:

InsightEvents
sweden



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“A very insightful event which gave a lot of food for thought as to where the mobility market is heading”

VECS, Vehicle Electronics & Connected Services, now in its 14th year, has become Northern Europe's most important meeting place for OEMs, suppliers and academy, together with stakeholders and new entrants in the mobility eco system. It has become the premier European event of its kind, with the objective to share strategies, new solutions, and methods to set the course for the future. Fully autonomous vehicles seem to be further away than imagined only a few years ago. Electrification continues to make significant progress. How can OEMs tackle these trends from a technical perspective? How to find viable business models for a business in disruption?

The event is expanding rapidly and, also increasingly internationally. VECS 2019 kicked off at the Swedish Expo in Gothenburg on 2nd April, featuring keynote speakers as Francisco Carranza Sierra, Managing Director, **Nissan Energy Services**, Anna Westerberg, SVP, **Volvo Group Connected Solutions**, Bill Van Amburg, Vice President, **Calstart, U.S.A.**, and Mats Harborn, President EUCCC, Executive Director, **Scania China Strategic Office**. On the second day attendees could dive deeper into their preferred technical or strategic field by selecting among 7 tracks: **Electronics & Architecture, Autonomous Vehicles & Active safety, Test & Validation, Electrification, Cybersecurity & Connectivity, Scaling Agility** and **Automotive's Challenges & Solutions**. We increased the number of tracks in 2019 to seven, reflecting the rapid change in automation, electromobility and working methods (agility).

The adjacent exhibition, gave an opportunity to network with fellow attendees and catch up on new products and services or find new opportunities for cross border collaboration. A well attended networking mingle at the end of the first day increased the good event atmosphere even further.

In summary, VECS 2019 was a great success. This year the event made a new leap, from +900 delegates to over 1200. Our ambition is to welcome 1400 attendees for 2020! We are already working on VECS 2020, looking forward to seeing you there!

Ruth Sylwan

Senior Project Manager, Insight Events Sweden



FACTS & FIGURES

- +1 200 attendees at the event
- 50 Sponsors/Exhibitors
- High level delegates
- +100 distinguished expert speakers
- The conference was built on strategic and highly technical presentations

Join us again next year! 5-6 May 2020

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AMONG THE SPEAKERS 2019



Mats Harborn,
President EUCCC, Executive
Director,
Scania China Strategic Office



Bill Van Amburg,
Vice President,
Calstart



Lucas di Grassi,
CEO,
Roborace



Anna Westerberg,
SVP,
Volvo Group Connected Solutions



Francisco Carranza Sierra,
Managing Director,
Nissan Energy Services



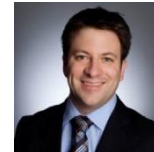
Tomohiko Adachi,
Senior Principal Engineer,
MAZDA Motor Corporation



Dale Markland,
U.S. Product Liability Defense
Lawyer,
Markland Hanley Law Firm



Alissa Knight,
Senior Analyst,
Aite Group



Matthias Traub,
Head of Automotive IoT &
E/E Architecture,
BMW Group

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WE ASKED THE DELEGATES

Dr. Ronny Lindgren, Technology Strategy and Development Manager,
AB Volvo Penta

How would you like to summarize this event?

"Great!"

What are your key takeaways from the event?

"To learn more on challenges how to adopt new technology to consumer habits"

Henrik Elofsson, System Architect, Volvo Cars

How would you like to summarize this event?

"It was very nice to look a little further into the future than I normally do."

What is/are the key takeaway/s from the event?

"The industrialization status of different technologies."

Ove Frid, Cyber Security Manager, NEVS

How would you like to summarize this event?

"Most informative!"

What are your key takeaways from the event?

"It was of great value for me, as I am rather new in the automotive sector, and had the opportunity to meet many suppliers over a relatively short time. Anyway... the key takeaway for me, was the focus of new architecture and new software for the vehicle."

Johan Nielsen, Product Manager Connected Car, Volvo Cars

How would you like to summarize this event?

"Intense, interesting and rewarding"

What is/are the key takeaway/s from the event?

"China is where it all happens! We still have a long road to walk before we really can reap the benefits of what we're doing right now"

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SOCIAL MEDIA FEED



L&T Technology Services (LTTS) @LnTtechservices · 4 apr. ✓
An [#ElectricVehicle](#) can improve efficiency & power generation, it can also reduce your expenses by 25%.

It was a great experience meeting all of you at [#VECS](#) 2019, we had amazing conversations and exchanged insightful ideas about [#EVs](#).

We will see all of you again next year.

🌐 Översatt tweet



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Sohjoa Baltic @SohjoaBalticBSR · 4 apr. ✓
Our partners [@IKEM_Berlin](#) and [@chalmersnyheter](#) have disseminated legal and regulatory information at [#VECS](#) 2019 conference. More from News



TimeCriticalNetworks @TimeCriticalNet · 2 apr. ✓
Right now at [#VECS](#): Introduction and welcoming speech by [@KentEricL](#) and Maria Schnurr, with audience input.

🌐 Översatt tweet



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FORCIOT @FORCIOTLtd · 2 apr. ✓
[@FORCIOTLtd](#) team this week in Sweden in Gothenburg presenting in [#VECS](#) in Europe's largest automotive conference. Come visit us in the demo area. [#automotive](#) [#cluster](#) [#innovation](#)

🌐 Översatt tweet



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TASKING

 **b-plus**

nohau

axivion
stopping software erosion

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WORDS FROM OUR SPONSORS AND EXHIBITORS

“The content of the conference and the audience gets better and better every year!”

- Niclas Lindström, Regional Manager,
Green Hills Software

SPONSORSHIP & EXHIBITION

If you would like to discuss participation at the event or are interested in sponsorship and exhibition opportunities, please contact:

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linda.forsberg@insightevents.se



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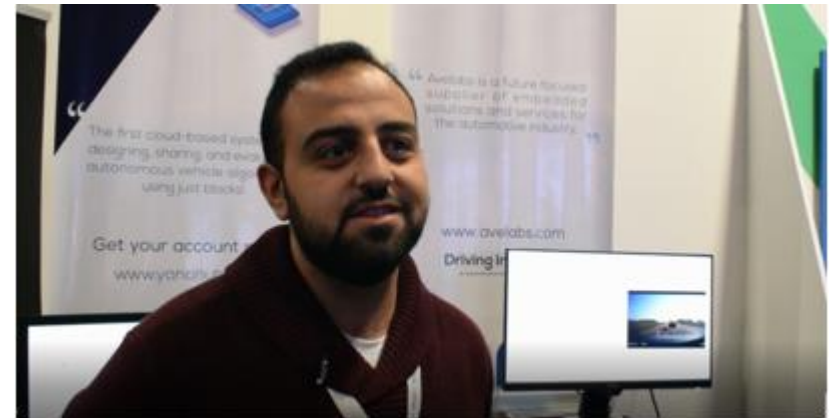
WORDS FROM OUR SPONSORS AND EXHIBITORS

"It's a very good conference, very high quality of contacts, very nice people and we look forward to next year."

- **Peter Blume**, Head of Sales & Marketing,
ViGEM

"It has been a delightful experience here at VECS."

- **George Mikhail**, Field Service Manager,
Avelabs

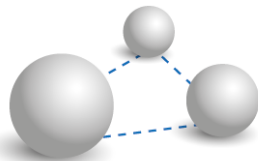


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We look forward to seeing you next year!

VECS 2020 – May 5-6 in Gothenburg



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