



Deutsch-Polnische
Industrie- und Handelskammer
Polsko-Niemiecka Izba
Przemysłowo-Handlowa



Privacy Policy for the AHK Industrial Supplier Forum

In the following document you will find out which of your data we store for what reason. This concerns the processing of data by the German-Polish Chamber of Commerce (Deutsch-Polnische Industrie- und Handelskammer) in Warsaw/ Poland (hereafter referred to as the “Controller”) as the Organiser of the virtual trade fair “AHK Industrial Supplier Forum” and by the Partners and the use of cookies.

As “Partners” the following German Chambers of Commerce Abroad (AHK) are referred to:

- German-Austrian Chamber of Industry and Commerce
- German-Baltic Chamber of Commerce in Estonia, Latvia, Lithuania
- German-Bulgarian Chamber of Industry and Commerce
- German-Croatian Chamber of Industry and Commerce
- German-Czech Chamber of Industry and Commerce
- German-Italian Chamber of Industry and Commerce
- German-Norwegian Chamber of Industry and Commerce
- German-Romanian Chamber of Industry and Commerce
- German-Slovak Chamber of Industry and Commerce
- German-Slovenian Chamber of Industry and Commerce
- German-Spanish Chamber of Industry and Commerce.

Partners are responsible for the advertising and the acquisition at the virtual trade fair at their headquarters and for the invoicing of exhibitors in the area of application; the Controller is responsible for the advertising and the acquisition at the virtual trade fair at their headquarters and also the invoicing in the area of application.

For an overview of the Partners please visit <https://www.ahk.de/en/>.

Partners have their own privacy policy for the processing of personal data, for the promotion of the trade fair and the acquisition of exhibitors and visitor invoicing.

We will also inform you about your rights and provide you with further legally relevant information.

Who controls the data?

Controller within the meaning of the GDPR is the Deutsch-Polnische Industrie- und Handelskammer, ul. Miodowa 14, 00-246 Warszawa/ Poland (phone: + 48 22 53 10 500; rodo@ahk.pl, if you have any questions about data protection, please contact us at rodo@ahk.pl).

Your rights as a data subject

Every data subject has the following rights:

- right of access (Art. 15 GDPR)
- right to rectification of data (Art. 16 GDPR)
- right to erasure and/or "right to be forgotten" (Art. 17 GDPR)
- right to restriction of the processing of personal data (Art. 18 GDPR)
- right to data portability (Art. 20 GDPR)

You may at any time object to the processing of your personal data for marketing purposes – including profiling in connection with direct marketing – without giving a reason.

Moreover, you have a general right to object (cf. Art. 21 para. 1 GDPR). In this case, reasons must be given for the objection.

To the extent that data is processed on the basis of consent, such consent can be revoked at any time with future effect.

Should you wish to exercise your rights as a data subject, please refer to rodo@ahk.pl.

Furthermore, you have the right to file a complaint with a Data Protection Authority against the data processing performed by us.

Data collection and data processing

Scope of data collection and data processing, purposes of processing, transfer of data; here: business contacts

1. Visiting the website

When you access our website, the browser used on your end device automatically sends information to the server of our website. This information is temporarily stored in a so-called log file. The following information is recorded without your intervention and is stored until it is automatically deleted:

- IP address of the requesting computer,
- date and time of access,
- name and URL of the retrieved file,
- website from which the access takes place (referrer URL),
- the browser used and, if applicable,
- the operating system of your computer as well as
- the name of your access provider.

The above-mentioned data will be processed by us for the following purposes:

- To ensure a smooth connection of the website,
- Guarantee a comfortable use of our website,
- Evaluation of system security and stability as well as
- for further administrative purposes.

The legal basis for data processing is Art. 6 Par. 1 S. 1 letter f DSGVO. Our legitimate interest follows from the above listed purposes for data collection. Under no circumstances do we use the collected data for the purpose of drawing conclusions about you as a person.

2. Business initiation / support regarding business and professional development

For the purpose of business initiation, the Controller and Partners will collect and process the personal data you have provide within the scope of a business contact or in connection with the virtual trade fair or another form of business contact. By business contact we mean the collection of data at presentations of the Controller as well as at events and networking meetings. In addition, we will collect publicly available data, such as information from company websites or publicly available directories (catalogues, lists of associations, etc.).

We will involve service providers in the processing of such data.

3. Booking of the virtual trade fair participations for exhibitors or visitors

In order to book the virtual trade fair participation or further services, you need to send us an application form for exhibitors or visitors. The registration form is provided and received by the Partner in the context of the acquisition and advertising. The invoice for participation on the trade fair is issued by the Partner, who sent you an application form.

❖ Exhibitors

For the purpose of applications for the trade fair as exhibitors, we will collect and process the following core data:

- company name
- industry sector
- address
- phone number
- zip-code
- city
- website
- tax number
- contact person
- mobile phone number
- email

The collection of this data is carried out,

- to be able to identify you as our contractual partner;
- to be able to provide services concerning the virtual trade fair;
- for correspondence with you;
- to issue an invoice.

The Controller will process the personal data collected within the framework of booking trade fair participations for the purposes of contractual performance, accounting and customer administration. In addition, the data collected in connection with the booking of trade fair participations will be used to process warranty cases or other complaints.

The data may also be disclosed to external auditors or tax authorities for auditing purposes. In individual cases, the data may be disclosed to lawyers engaged by the Controller in connection with the assessment / enforcement of legal claims.

The Controller and Partner will exchange the data of the application to ensure that identical core data is used and administrated by the Controller and the Partners.

This also includes the sharing of data updates which we or one of the Partners becomes aware of. Any updates will be made available to the Controller and the Partner involved. This helps us simplify our internal processes.

The information provided for building a virtual stand will, to the extent required, be transferred to external service providers, who offer additional services in connection with the booth you have booked.

Legal bases:

- setting up and allocation of user accounts: Art. 6 (1) b GDPR
- contractual performance including processing of complaints / warranty claims: Art. 6 (1) b GDPR
- storage of data pursuant to AO / HGB and audits by tax authorities / auditors: Art. 6 (1) c GDPR
- transfer of data pursuant to GewO: Art. 6 (1) c GDPR
- transfer of data to service partners for the provision of services on behalf of the Deutsch-Polnische IHK: Art. 6 (1) b GDPR and/or Art. 6 (1) f GDPR
- transfer of data to other foreign chambers of commerce within the EU and the European Economic Community (EEC): Art. 6 (1) f GDPR.

The data processing is carried out at your request and is in accordance with Art. 6 para. 1 sentence 1 lit. b DSGVO for the above-mentioned purposes for the performance of the contract concerning the virtual trade fair.

The personal data collected by us for the execution of the contract will be stored until the expiry of the statutory storage obligation and deleted thereafter, unless we are obliged to store the data for a longer period of time in accordance with Article 6 Paragraph 1 Sentence 1 lit. c DSGVO due to tax and commercial law storage and documentation obligations or you have consented to a storage beyond this in accordance with Article 6 Paragraph 1 Sentence 1 lit. a DSGVO.

❖ **Visitors**

For the purpose of registration for the trade fair as visitors, we will collect and process the following core data:

- company name
- visitors (first and last name)
- industry sector
- address (not obligatory)
- phone number
- country
- website
- email

The collection of this data is carried out,

- to be able to provide services concerning the virtual trade fair;
- for correspondence with you.

The Controller will process the personal data collected within the framework of registration for the trade fair participations as visitors.

The Controller and Partner will exchange the data of the registration of visitors to ensure that identical core data is used and administrated by the Controller and the Partners.

This also includes the sharing of data updates which we or one of the Partners becomes aware of. Any updates will be made available to the Controller and the Partner involved. This helps us simplify our internal processes.

Legal bases:

- transfer of data to service partners for the provision of services on behalf of the Deutsch-Polnische IHK: Art. 6 (1) b GDPR and/or Art. 6 (1) f GDPR
- transfer of data to other foreign chambers of commerce within the EU and the European Economic Community (EEC) Art. 6 (1) f GDPR.

The data processing is carried out at your request and is in accordance with Art. 6 para. 1 sentence 1 lit. b DSGVO for the above-mentioned purposes for the performance of the contract concerning the virtual trade fair.

The personal data collected by us for the execution of the contract will be stored until the expiry of the statutory storage obligation and deleted thereafter, unless we are obliged to store the data for a longer period of time in accordance with Article 6 Paragraph 1 Sentence 1 lit. c DSGVO due to tax and commercial law storage and documentation obligations or you have consented to a storage beyond this in accordance with Article 6 Paragraph 1 Sentence 1 lit. a DSGVO.

4. Performance of a participation agreement

For the purpose of a participation agreement, we will collect and process the following core data

- company name
- address
- phone number
- email address
- contact person

as well as further data required for the purposes of contractual performance and accounting, including

- order and performance data
- correspondence data
- payment data.

This also includes the use of such data for the processing of complaints and warranty cases. Furthermore, the data may be made available to external auditors, tax advisors and lawyers working for the virtual trade fair of the Controller.

The data processing is carried out upon your request and is in accordance with Art. 6 para. 1 sentence 1 lit. b DSGVO for the above-mentioned purposes for the performance of the contract.

The Controller and Partner will exchange the data of the registration of visitors to ensure that identical core data is used and administrated by the Controller and the Partners.

This also includes the sharing of data updates which we or one of the Partners becomes aware of. Any updates will be made available to the Controller and the Partner involved. This helps us simplify our internal processes.

Legal bases:

- transfer of data to service partners for the provision of services on behalf of the Deutsch-Polnische IHK: Art. 6 (1) b GDPR and/or Art. 6 (1) f GDPR
- transfer of data to other foreign chambers of commerce within the EU and the European Economic Community (EEC) Art. 6 (1) f GDPR.

The personal data collected by us for the execution of the contract will be stored until the expiry of the statutory storage obligation and deleted thereafter, unless we are obliged to store the data for a longer period of time in accordance with Article 6 Paragraph 1 Sentence 1 lit. c DSGVO due to tax and commercial law storage and documentation obligations or you have consented to a storage beyond this in accordance with Article 6 Paragraph 1 Sentence 1 lit. a DSGVO.

5. Virtual trade fair platform

For the realisation of the virtual trade fair we use the services of QR Communication Sp. z o.o., Kotórz Mały, ul. Zielonej 47, 46-045 Turawa/ Poland.

The virtual trade fair is carried out using the systems of the provider who provides the technical infrastructure for the online event. It is our digital exhibition hall.

Privacy Policy of QR Communication Sp. z o.o. www.webexpo.pl.

Personal data is processed in cooperation with QR Communication Sp. z o.o. in accordance with Art. 6 Para. 1 S. 1 lit. b) DSGVO for the purpose of initiating or fulfilling a contract for participation for exhibitors or registering for visitors in the trade fair.

6. Deletion of data and duration of storage

The data collected will be deleted or blocked as soon as the purpose for storing such data no longer applies. Storage beyond such a period can be affected if such storage is prescribed by the European or national legislative body provisions pertaining to European Union law or other provisions the data subject is subject to. Blocking or deletion of data is also affected if a storage period prescribed by the cited standards expires unless there is a requirement for further storage of such data to enter into a contract or to execute a contract.

The personal data of other business contacts will remain stored as long as the respective person in its function is of relevance for our business purposes.

7. Legal bases

The legal bases for the processing of personal data are:

- Art. 6 (1) (b) GDPR for delivery and performance
- Art. 6 (1) (f) GDPR for the processing of data of suppliers and other service providers to initiate business deals
- Art. 6 (1) (f) GDPR for the processing of data of other business contacts, including transfer to subsidiaries / sales partners

Scope of data collection and data processing, purposes of processing, transfer of data; here: use of (online) services / offers of the Controller, including the purchase of event tickets and the registration as a professional visitor.

8. Processing of personal data by the Controller for marketing purposes

The Controller and service providers engaged will use your name and address for further purposes in connection with customer retention and customer recovery. This will include the delivery of information regarding further interesting products and services by post, because the Controller wishes to draw your attention to interesting offers and establish a long-lasting customer relationship.

Moreover, the Controller will use the mandatory data provided in connection with the use of its offers / services as well as voluntary information provided to personalise and constantly improve the trade fair attendance for visitors and exhibitors and to provide future offers tailored to your interests. We use the data collected in connection with the use of our offers / services to provide you with the best possible support regarding your business development and to point out interesting options for trade fair visitors / exhibitors.

Your data will be processed internally and in pseudonymised form in order to comply with your legitimate interest of ensuring protection of your personal data. The data processed allows us to provide you with personalised offers (website, email, post).

We will stop using your name, address and other data collected upon prior use of our offers / services for marketing purposes – including profiling within the scope of direct marketing

– if you have not used any of the offers / services of the Controller for a period of up to seven years.

After the expiry of five years, we will continue to process your name, address, company affiliation, and status (professional visitor, exhibitor) as well as information about the last trade fair you attended for the purpose of direct mailings.

As a principle, your email address will only be used for marketing purposes if we have obtained your consent.

Legal bases:

- data processing for marketing purposes, including profiling in connection with marketing purposes, and transfer for further marketing purposes: Art. 6 (1) f GDPR

email marketing: Art. 6 (1) a GDPR

9. Transfer of personal data for marketing purposes to media cooperation partners of the Controller

In the interest of exhibitors, we always seek to involve media companies in order to facilitate special publications and thus make the event known to the general public. In this context, we would like to provide the media companies involved with the opportunity to contact you directly in order to inform you about the possibility of placing advertisements in these (special) publications and thus implement targeted advertising in a relevant environment.

Where the Controller in the context of the virtual trade fair cooperates with a media partner (e.g. a newspaper publishing company), they will transfer the personal data (core data, including contact person but without email address) provided by the exhibitor upon registration to the respective media company in order to facilitate a direct contact for the above-mentioned purposes. Responsibility for any further data processing in this context lies with the respective media company.

Legal basis:

- Transfer of data to the media partners of an event: Art. 6 (1) f GDPR

10. Subscription to email newsletter

We will only send you marketing communications via email if we have obtained your prior explicit consent. Notwithstanding, we may process your email address for marketing purposes as explained in paragraph 5.

Legal basis:

- email marketing: Art. 6 (1) a GDPR.

Data processing in connection with the use of online service of the Controller

Hereinafter we will explain what types of data processing are carried out in connection with the access to a website of the Controllers.

1. Processing of data upon access to our website – log file data

When you access our website, some pieces of general information will automatically be collected. This information (server log files) includes e.g. the type of your browser, the operating system you use, the domain name of your internet service provider and similar information. In addition, your IP address will be transferred and used for the purpose of providing the service requested by you. This information is technically required to accurately provide the content of the websites you have access and are inevitably collected when using the internet.

The legal basis for this data processing is Art. 6 (1) f GDPR.

2. Processing of data in connection with the use of our website – your requests

If you send us a request via email, we will collect the data provided by you for processing and responding to such request.

The legal basis for this data processing is Art. 6 (1) f GDPR.

3. Integration of external service providers

Linking with other services is a fundamental principle of the Internet. Therefore, we have integrated various external service providers into our website.

4. Integration of social plug-ins

To offer you means of interacting with your contacts and sharing interesting information more easily, our website uses the social plug-ins of various social networks, e.g. Facebook.com, Twitter.com, Google+ and Pinterest. The different plug-ins can be recognised by their respective network logos. We use a 2-click approach to ensure that access to our website as such will not trigger a transfer of data.

Only if you click on a plug-in, your browser will establish a direct connection with the servers of the respective network. The network transmits the content of the plug-in directly to your browser and your browser integrates such content into the website. To the extent, a network has its seat outside the EU / the EEA, we cannot exclude that your data will be transferred to and processed by a server outside the EU / the EEA. Since we have no influence on the amount of data collected by the networks through the plug-ins or the respective period of use, we hereby inform you according to our present knowledge:

When clicking on a plug-in, the respective network will receive the information that you have accessed the link included in our website. If you are logged into a network, such network can connect this information with your profile. If you do not want the network to collect information on your access to our website, you have to log out before accessing

our site. In principle, however, it is possible that a network detects and stores your IP address, even if you are not registered with or logged into such a network. Furthermore, we have no information regarding the deletion of data collected by the respective plug-in providers.

The plug-in provider will store the data collected about you as a user profile to be used for purposes of marketing, market research and the demand-oriented design of its website. In particular, this evaluation takes place (also for users not logged in) to display demand-oriented advertising and to inform other users of the social network about your activities on our website. You have the right to object to the creation of a user profile by service providers.

The legal basis for the use of plug-ins is Art. 6 (1) f GDPR. Please refer to the privacy guidelines of the respective social network for information regarding the purpose, duration and scope of the data collection, the further processing and use of your data, your respective rights, and adjustment possibilities to protect your privacy:

- Facebook: <http://www.facebook.com/policy.php>
- Twitter: <https://twitter.com/privacy?lang=de>
- Google: <http://www.google.de/intl/de/policies/privacy>
- LinkedIn: <https://www.linkedin.com/legal/privacy-policy>
- XING: https://www.xing.com/app/share?op=data_protection

Our cookie guidelines

1. General information on the use of cookies

Our website uses so-called "cookies". Cookies are small text files that are placed on your device and stored on your browser. Their purpose is to make our offer more user-friendly, more efficient, and more secure. We use temporary cookies that are automatically deleted when you shut down your browser (so-called "session cookies") as well as permanent ("persistent") cookies.

You have the option to choose whether you want to allow the placing of cookies. You can adjust the settings of your browser accordingly. Your options are to accept all cookies, to be informed when cookies are placed, or to accept no cookies at all. If you opt for the third alternative, you may not be able to use our services to the full extent.

Regarding the use of cookies, it is important to distinguish between indispensable cookies and cookies placed for further purposes (access quantification, marketing).

2. Cookies that are indispensable for the use of our website

We use session cookies that are indispensable for the use of our website. These include cookies that enable us to recognise you when you visit our site for a single session. These session cookies help make our site more secure, e.g. by ensuring a safe operation of the shopping cart function and payment processes. The legal basis for this data processing is Art. 6 (1) b, f GDPR.

3. Use of cookies with your prior consent

Hereinafter, we provide you with an overview of the cookies we use if we have obtained your respective consent upon access to our website (Art. 6 (1) a GDPR). These cookies are used for the purpose of analysing user behaviour and for marketing purposes. Respective opt-out options are included in each description.

a. Use of cookies to analyse usage behaviour (tracking)

The use of tracking cookies allows us to "recognise" users when they revisit our website and to allocate usage of events to an internal indicator (pseudonym). Thus, we can capture and analyse the repeated access to our website. We use the following tracking cookies:

Google Analytics

This website uses Google Analytics, a web analytics service of Google Inc. ("Google"). Google Analytics uses so-called "cookies", text files that are stored on your computer and facilitate an analysis of your use of our website. The information about your use of this website generated by the cookie is usually transferred to a Google server in the U.S.A. and stored there. Since we have activated IP anonymisation on our website, Google will shorten your IP address within the Member States of the European Union and contracting states of the agreement of the European Economic Area. Only in exceptional cases will your full IP address be transferred to a server of Google in the U.S.A. and shortened there. Google uses this information on our behalf to analyse your use of this website, to compile reports on website activities and to provide additional services related to website and internet use. The IP address transferred by your browser in the context of Google Analytics will not be merged with other data of Google.

You can prevent the storage of cookies by adjusting the settings of your browser accordingly. Please note, however, that in such a case you may not be able to use all functions of our website to their full extent. Moreover, you can prevent the collection of data related to your use of the website generated by the cookies (including your IP address) and the processing of such data by Google by downloading and installing the browser plug-in available at: <http://tools.google.com/dlpage/gaoptout?hl=de>

We use Google Analytics to analyse and constantly improve the use of our website. The resulting statistics help us improve our offer and make it more attractive for our users. The legal basis for the storage of the cookies is consent pursuant to Art. 6 (1) a GDPR. The further evaluation of the collected data with the help of Google Analytics for a period of up to two years is based on Art. 6 (1) f GDPR.

For further information, please also refer to <http://tools.google.com/dlpage/gaoptout?hl=de>; for general information on Google Analytics and data protection please go to <https://www.google.de/intl/de/policies/privacy/>.

b. Use of cookies for marketing purposes

We use cookies for marketing purposes, e.g. to display interest-based ads to the visitors of our website. In addition, these cookies are used to limit the frequency of display and evaluate the efficacy of ads. By tracking which websites are accessed and which products are clicked on, we can gather information about usage patterns and are thus able to display interest-based advertisements. The respective information will be shared with third parties. In such cases, the cookies will be set directly by our advertising partners.

The following cookies are set:

Facebook Ads Conversion Tracking

We use the online advertising program "Facebook Ads" and related conversion tracking. When you click on an ad placed by Facebook, a conversion tracking cookie will be placed on your computer. These cookies expire after a period of 30 days and are not used for personal identification. Without your consent, Facebook will not disclose your private personal information to advertisers. For example, advertisers will receive reports listing the number of users who have seen or clicked on an ad, but such reports do not contain information about who has seen or clicked on an ad. The reports only contain aggregated public or non-personal data. If you access certain of our webpages and the cookie has not yet expired, Facebook and we can tell that you clicked on the ad and were redirected to the respective page. Every Facebook Ads customer receives a different cookie, which ensures that cookies cannot be traced through the websites of Facebook Ads customers. The information collected via the conversion cookie is used to compile reports listing the number of users who have seen or clicked on an ad without providing information about who has seen or clicked on an ad. The reports only contain aggregated public or non-personal data. Moreover, Facebook supports the "Do Not Track (DNT)" option. If you activate the DNT option on your browser, Facebook will not match your account to browser-related information in order to display tailored ads to you. For further information on DNT and on how to enable this option on your browser, please see: <http://optout.aboutads.info> .

The legal basis for the storage of cookies is consent pursuant to Art. 6 (1) a GDPR. Any further evaluation of the collected data lies within the responsibility of the service provider and is based on its respective data protection notice.

Alternatively, you can go to https://www.facebook.com/ads/preferences/?entry_product=ad_settings_screen#_t to adjust your personal Facebook settings.

Facebook Custom Audiences

We use the remarketing function "Custom Audiences" of Facebook, Inc. ("Facebook"), facilitating the display of interest-based ads ("Facebook Ads") to users of our website when accessing the social network Facebook. Upon access to our website, a tracking pixel will be placed on your browser. Your access to the website will be transmitted to Facebook and – if available – assigned to your Facebook user account. Facebook will set a cookie to mark the end device used by the user. The legal basis for the storage of the cookie is consent pursuant to Art. 6 (1) a GDPR. Any further evaluation of the collected data lies within the responsibility of the service provider and is based on its respective data protection notice.

Logged-in users can deactivate the function "Facebook Customs Audiences" at https://www.facebook.com/settings/?tab=ads#_ . For further information on data processing by Facebook, please go to <https://www.facebook.com/about/privacy/> .

Twitter Ads conversion tracking

We use the online marketing program "Twitter Ads", including the conversion tracking function. When you click on an advertisement run by Twitter, a conversion tracking cookie will be placed on your computer. These cookies remain valid for a period of 30 days and

do not serve the purpose of identifying individuals. Twitter will not transfer your private or personal information to advertising clients without your consent. Instead, advertising clients will e.g. receive reports containing details on how many users have viewed a certain ad or clicked on it, but not containing any information about who viewed or clicked on an ad. Such reports merely contain aggregated, public or non-personal data. If you call up a certain page of our website and the cookie is still valid, Twitter and we can detect that you have clicked on the ad and that you were forwarded to such page. Each client of Twitter Ads obtains a different cookie; this ensures that cookies cannot be tracked via the websites of Twitter Ads clients. The information collected via the conversion cookie is used to compile reports containing details on how many users have viewed a certain ad or clicked on it, but not containing any information on who viewed or clicked on an ad. These reports merely contain aggregated, public or non-personal data. Moreover, Twitter supports the "Do Not Track (DNT)" option. If you activate the DNT option on your browser, Twitter will not associate browser-related information with your account for the purpose of displaying personalized advertisements. For further information on DNT and on how you can activate this option on your browser, please refer to: <http://optout.aboutads.info>

The legal basis for the storage of the cookie is consent pursuant to Art. 6 (1) a GDPR. Any further evaluation of the collected data lies within the responsibility of the service provider and is based on its respective data protection notice.

Alternatively, you can adjust your personal Twitter settings at: <https://twitter.com/personalization>

Google Remarketing

In addition to AdWords tracking, we also use "Google Remarketing", a retargeting function that allows us to display interest-based advertisements beyond our own advertising space. With the help of this function, we can display our advertisements to you on other websites you visit based on the services / products you previously called up on our website. A "recognition" cookie stored on your browser allows Google to record your interest in certain products during your visit to our website and to display respective targeted advertisements on other websites you call up. According to Google, the data collected within the scope of remarketing will not be merged with any personal data about you stored by Google; in particular, remarketing data will be used in pseudonymized form.

We use this function for purposes of interest-based advertising and targeted promotion regarding our products. The legal basis for the storage of the cookie is consent pursuant to Art. 6 (1) a GDPR. Any further evaluation of the collected data lies within the responsibility of the service provider and is based on its respective data protection notice.

If you do not wish to be shown interest-based advertisements, you can deactivate respective cookies on your browser or go to <https://www.google.com/settings/ads/onweb/> to prevent the further use of cookies by Google.

Google DoubleClick

This website uses the online marketing tool "DoubleClick by Google". DoubleClick uses cookies to display relevant advertisements to users, to improve campaign performance reports, or to prevent that a user is shown the same ads more than once. Google uses a cookie ID to track which ads are placed via which browsers and can thus prevent that they are displayed more than once. In addition, DoubleClick may use cookie IDs to detect so-called conversions in relation to ad requests. For example, a user sees a DoubleClick ad

and later, using the same browser, visits the advertiser's website to make a purchase. According to Google, DoubleClick cookies do not contain any personal information.

By implementing this tool, your browser will automatically establish a connection to a Google server. Please note that in this context data processings outside the European Union / the European Economic Area may occur. We have no influence on how the data is handled and further used by Google. The legal basis for the storage of the cookie is consent pursuant to Art. 6, (1) a GDPR. Any further evaluation of the collected data lies within the responsibility of the service provider and is based on its respective data protection notice.

If you do not wish to receive any interest-based advertising, you can deactivate the respective use of cookies by Google at <https://www.google.de/settings/ads>. For further information on DoubleClick by Google please refer to <https://www.google.de/doubleclick> and for general information of data privacy at Google got to <https://www.google.de/intl/de/policies/privacy>. Alternatively, you can visit the website of Network Advertising Initiative (NAI) at www.networkadvertising.org.

Transfer of data to companies outside the EU/ EEA

As explained in this data protection notice, German-Polish Chamber of Commerce will in some cases transfer personal data to companies that are based in countries outside the EU/EEA. Where data is transferred to controllers outside the EU/ EEA, German-Polish Chamber of Commerce will provide for an adequate level of data protection by concluding EU model clauses, unless the exemptions of Art. 49 GDPR apply, or the EU commission has decides that the recipient country provides for an adequate level of data protection.