



2ND NATIONAL CONFERENCE ON INTERNATIONALIZATION OF THE SLOVENIAN ECONOMY

Wednesday, April 10, 2019, from 10 a.m. to 3:30 p.m.,
Congress Center Brdo, Predoslje 49, Kranj.

Organizers: Ministry of Economic Development and Technology,
Chamber of Commerce and Industry of Slovenia, SPIRIT Slovenia, public
agency and Ministry of Foreign Affairs

Overarching the idea of this year's conference is the formula:

“More exporters + more markets + higher value added =
€ 50 billion of export and € 60,000 value added per employee up to 2025”

PROGRAM*

09:30-10:00 **REGISTRATION & WELCOME COFFEE**

10:00-13:00 **PLENARY SESSION, Hall GRANDIS**

Moderator of the plenary session: Mr. Franci Kotnik, *M.Sc., Director, Savinjsko-šaleška Chamber of Commerce*
(Simultaneous interpretation to English will be provided)

10:00-10:15 **WELCOME REMARKS**

Mr. Marjan Šarec, *Prime Minister of the Republic of Slovenia*
Mr. Zdravko Počivalšek, *Minister, Ministry of Economic Development and Technology*
Mr. Boštjan Gorjup, *President, Chamber of Commerce and Industry of Slovenia*

10:15-10:35 **GLOBAL TRENDS AND SLOVENIA**

Mr. Mojmir Mrak, *PhD, Professor, University of Ljubljana, Faculty of Economics*

10:35-10:50 **PRESENTATION OF THE INTERNACIONALIZATION ACTION PLAN (Mednarodni Izzivi 2019 - 2020)**

Mr. Aleš Cantarutti, *M.Sc., State Secretary, Ministry of Economic Development and Technology*

10:50-11:00 **FUTURE ACTIVITIES IN THE FIELD OF ECONOMIC DIPLOMACY**

Mr. Dobran Božič, *M.Sc., State Secretary, Ministry of Foreign Affairs*

11:00-11:05 **WELCOME REMARK**

Mr. Miro Cerar, *PhD, Minister, Ministry of Foreign Affairs*

11:05-12:30 **ROUND TABLE: »More exporters, more markets and higher value added«**
Ms. Ajda Cuderman, *Deputy Director, SPIRIT Slovenia Public Agency*
Mr. Marko Gorjup, *M.Sc., Director – President of Management, TPV d.o.o.*
Mr. Iztok Grmek, *M.Sc., Head of Department for Bilateral Economic Cooperation, Ministry of Foreign Affairs*
Mr. Izidor Krivec, *Director, Celjske mesnine d.o.o., Vice-President at CCIS for the Internationalization*
Mr. Devid Palčič, *CEO, Robotina d.o.o.*
Mr. Simon Pöpperl, *Manager consulting service, Deutsch-Slowenische Industrie- und Handelskammer*
Ms. Sonja Šmuc, *M.Sc., General Manager, Chamber of Commerce and Industry of Slovenia*
Mr. Jernej Tovšak, *General Director, Directorate for Internationalisation, Entrepreneurship and Technology, Ministry of Economic Development and Technology*
Mr. Dimitrij Zadel, *President of the Management Board, Luka Koper, d.d.*

12:30-13:30 **NETWORKING LUNCH**

13:30-15:30 **ROUND TABLES**
(language: Slovene, no translation provided)

13:30-14:30 **Topic 1: THE ROLE OF BANKS AND FINANCIAL ORGANIZATIONS IN PROMOTING SLOVENIAN EXPORT**

Hall

SPLENDENS

Moderator: Mr. Ante Milevoj, *Director, International Relations Department, Chamber of Commerce and Industry of Slovenia*

Mr. Goran Katušin, *Member of Management Board, SID Bank*

Mr. Aleš Klavžar, *CFO, Iskra, d.o.o.*

Mr. Andrej Lasič, *Assistant to Management Board of the NLB Group for Corporate and Investment Banking*

Ms. Maja Tomanič Vidovič, *M.Sc., Director, Slovene Enterprise Fund*

13:30-14:30 **Topic 2: MINISTRY MEASURES FOR INNOVATION AND INTERNATIONALIZATION DEVELOPMENT**

Hall

GRANDIS

Moderator: Mr. Matej Skočir, *M.Sc., Director, Sector for the Internationalization, Ministry of Economic Development and Technology*

Mr. Marko Lotrič, *Director, LOTRIČ Metrology*

Mr. Jernej Salecl, *Head of Division for Industry, Innovation and Technology, Ministry of Economic Development and Technology*

Mr. Gregor Umek, *M.Sc., Senior Advisor - Slovenian National Contact Point OECD*

Mr. Uroš Vajgl, *Head of Development Cooperation and Humanitarian Aid Sector, Ministry of Foreign Affairs*

14:35-15:30
Hall
GRANDIS

Topic 3: SLOVENIA IN THE GLOBAL ECONOMIC SPACE

Moderator: Mr. Slobodan Šešum, *PhD, Ministry of Foreign Affairs*

Mr. Peter Grk, *Secretary General at Bled Strategic Forum, Ministry of Foreign Affairs*

Mr. Dušan Olaj, *General Manager, DUOL d.o.o.*

Mr. Željko Puljić, *CEO and CTO, ISKRATEL, d.o.o., Kranj*

Ms. Alenka Suhadolnik, *M.Sc., General Director, Directorate for Economic and Public Diplomacy, Ministry of Foreign Affairs*

14:35-15:30
Hall
SPLENDENS

Topic 4: THE POWER OF THE BRAND NAME. COMPANY. ECONOMY. STATE.

Moderator: Mr. Tine Kračun, *Director, Institute for Strategic Solutions*

Ms. Maja Konečnik Ruzzier, *PhD, Professor, University of Ljubljana, Faculty of Economics*

Mr. Iztok Novak, *Director, Polycom Škofja Loka d.o.o.*

Mr. Aleš Poljanšek, *M.Sc., Commercial Manager, Alpina, d.o.o.*

Ms. Polona Prešeren, *I feel Slovenia Brand Manager, Undersecretary at Government Communication Office*

* The programme is subject to change.

09:30-15:30

INFO DESKS OF BUSINESS CLUBS, BILATERAL CHAMBERS AND OTHER INSTITUTIONS

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