

AUSSEN
WIRTSCHAFT

PACIFIC ALLIANCE BUSINESS FORUM (PABF)

TUESDAY DECEMBER 6th, 2022

PROGRAM

VENUES: WIRTSCHAFTSKAMMER ÖSTERREICH,

2 PM – 4 PM CHRISTOPH LEITL LOUNGE / 4 PM – 7 PM JULIUS RAAB SAAL

LANGUAGE: ENGLISH

SUBJECT TO MODIFICATION

TUESDAY, DECEMBER 6th, 2022 | COMPANY ROUND TABLE | CHRISTOPH LEITL LOUNGE

2 PM – 4PM

SELECTED COMPANIES MEET OFFICIAL REPRESENTATIVES FROM CHILE, COLOMBIA, MEXICO AND PERU FOR PERSONAL EXCHANGES.

2 – 2:10 PM

OPENING OF THE ROUND TABLE BY WKÖ
VICEPRESIDENT AMELIE GROSS

2:10 – 2:50 PM

PRESENTATION OF BUSINESS AND INVESTMENT OPPORTUNITIES IN THE 4 PA COUNTRIES

- MARCELO VILLAGRAN, PROCHILE GREEN HYDROGEN STRATEGY COORDINATOR FOR EUROPE, MINISTRY OF FOREIGN AFFAIRS CHILE
- MARIA CLAUDIA AREVALO, DIRECTOR PROCOLOMBIA GERMANY
- IKER JIMENEZ, DIRECTOR GENERAL FOR GLOBAL INVESTMENT, MINISTRY OF FOREIGN AFFAIRS OF MEXICO
- GYCS M. GORDON, DIRECTOR OF THE COMMERCIAL OFFICE OF PERU HAMBURG

2:50 – 3:30 PM

PRESENTATION OF THE COMPANIES AND QUESTIONS TO THE REPRESENTATIVES OF PA COUNTRIES

3:30 – 3:50 PM

DISCUSSION

3:50 – 4 PM

CHANGE OF VENUE FROM CLL TO JRS

In cooperation with:



TUESDAY, DECEMBER 6th, 2022 | 4 PM – 7 PM | FORUM | JULIUS RAAB SAAL

REGISTRATION OF PARTICIPANTS

MODERATION: ANDREAS GRÖBL

4:00 – 4:10 PM

WELCOME REMARKS

HARALD MAHRER, PRESIDENT OF THE AUSTRIAN FEDERAL ECONOMIC CHAMBER

“PACIFIC ALLIANCE ACHIEVEMENTS AND OPPORTUNITIES”

LUIS JAVIER CAMPUZANO PIÑA, AMBASSADOR OF MEXICO

4:10 – 4:50 PM

PANEL DISCUSSION: “GREEN TECH AND INNOVATION WITHIN THE PACIFIC ALLIANCE”

- MARCELO VILLAGRAN, PROCHILE GREEN HYDROGEN STRATEGY COORDINATOR FOR EUROPE, MINISTRY OF FOREIGN AFFAIRS CHILE
- MARIA CLAUDIA AREVALO, DIRECTOR PROCOLOMBIA GERMANY
- IKER JIMENEZ, DIRECTOR GENERAL FOR GLOBAL INVESTMENT; MINISTRY OF FOREIGN AFFAIRS OF MEXICO
- GYCS M. GORDON, DIRECTOR OF THE COMMERCIAL OFFICE OF PERU HAMBURG

Q & A SESSION

4:50 – 5:15 PM

PANEL DISCUSSION: “THE EXPERIENCE OF DOING BUSINESS IN THE PACIFIC ALLIANCE ”

- MARCO RAMIREZ MUÑOZ, ANDRITZ HYDRO GMBH
- HELMUT FELIX STEYSKAL, M-U-T GMBH
- PETER GNOS, VAMED ENGINEERING GMBH

Q & A SESSION

5:15 – 6:00 PM

PANEL DISCUSSION: “THE PACIFIC ALLIANCE: MORE THAN AN INVESTMENT DESTINATION”

BY REPRESENTATIVES OF OBSERVER COUNTRIES SK, SLO, A AND EU

- PETER MISIK, AMBASSADOR OF THE SLOVAK REPUBLIC
- ALEKSANDER GERŽINA, AMBASSADOR OF THE REPUBLIC OF SLOVENIA
- JOZEF VASAK, HEAD OF ECONOMIC & SOCIAL AFFAIRES, EU-COMMISSION REPRESENTATION IN AUSTRIA
- PETER LAUNSKY-TIEFFENTHAL, SECRETARY GENERAL, AUSTRIAN FEDERAL MINISTRY EUROPEAN AND INTERNATIONAL AFFAIRS (TBC)

Q & A SESSION

CLOSING REMARKS:

MICHAEL OTTER, DIRECTOR GENERAL AUSSENWIRTSCHAFT AUSTRIA

In cooperation with:



6 – 7 PM

NETWORKING COCKTAIL

In cooperation with:

