



2026 KOREA IMPORT EXPO

KOREA'S EXCLUSIVE B2B SOURCING PLATFORM

Tue, June 23 - Thu, June 25, 2026

COEX Hall B

**PREMIUM FOOD & BEVERAGES
AGRICULTURAL PRODUCTS AND CONSUMER GOODS**

We invite you to the 2026 Korea Import Expo.
Seize the opportunities to meet your Global Partners with excellent products.



Why?

KOREA IMPORT EXPO

 230

 167,456

These figures are cumulative
up to the 22nd round.

Overseas Booth-Focused



With an exhibition layout
focused on overseas booths,
competition is reduced while
company visibility and
business meeting
opportunities are maximized.

More than 60% of visitors
attend with clear B2B
objectives, including product
sourcing, market research,
and new business partner
development.



Strong B2B Visitor Profile

Why? KOREA IMPORT EXPO



Theme-Focused Exhibition



Carefully curated around clear themes, the exhibition is designed to connect exhibitors and visitors through shared industry interests, enabling more meaningful conversations and effective business matching.

B2B 1:1 Meeting



From pre-scheduled meetings and dedicated meeting spaces to professional interpretation services, all B2B meetings are supported through a one-stop system.

Period

June 23 (Tue) – June 25 (Thu), 2026

Venue

COEX, Hall B

Format

One-on-one B2B meetings
with Korean buyers



LOTTE MART

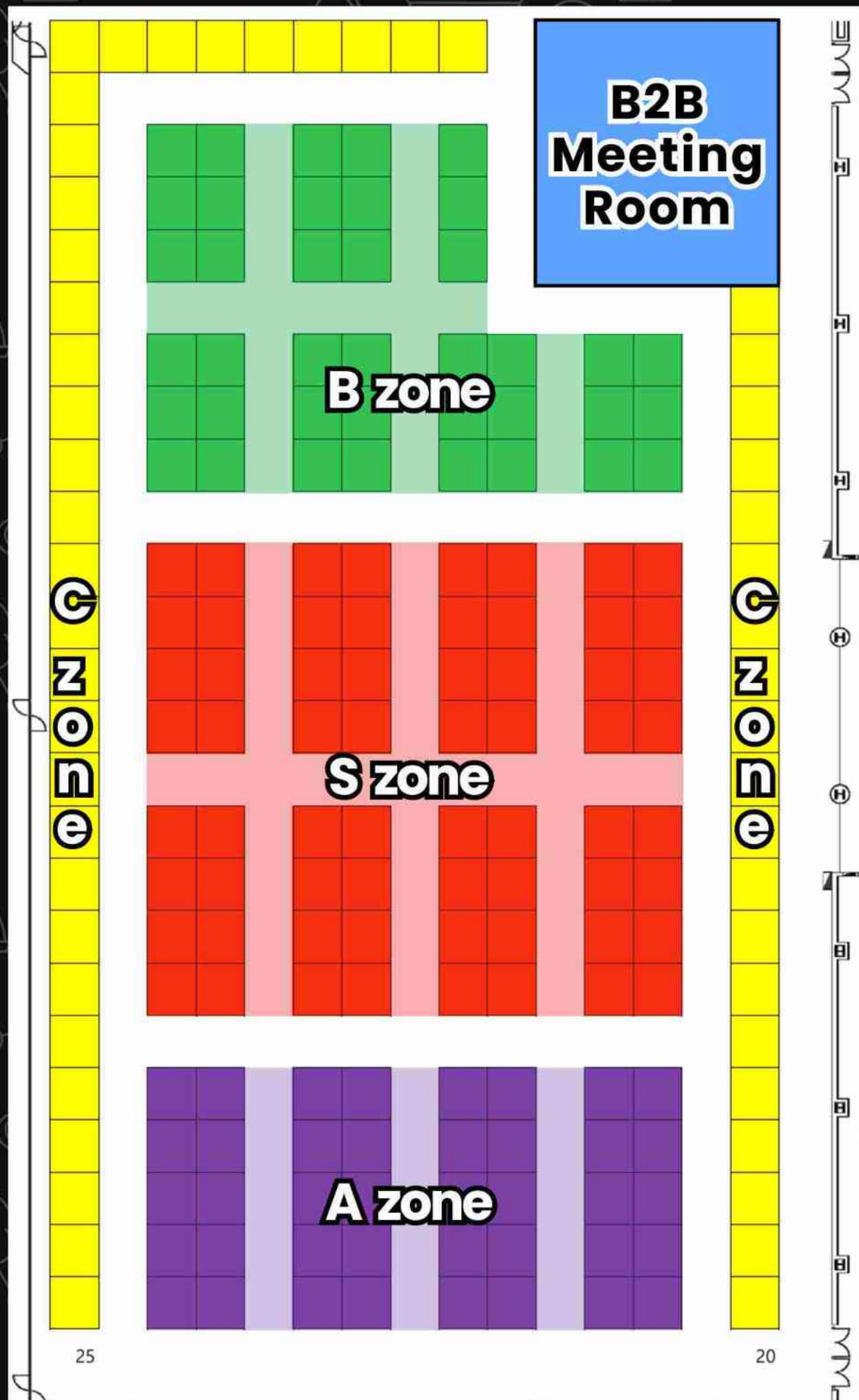


B2B Meeting

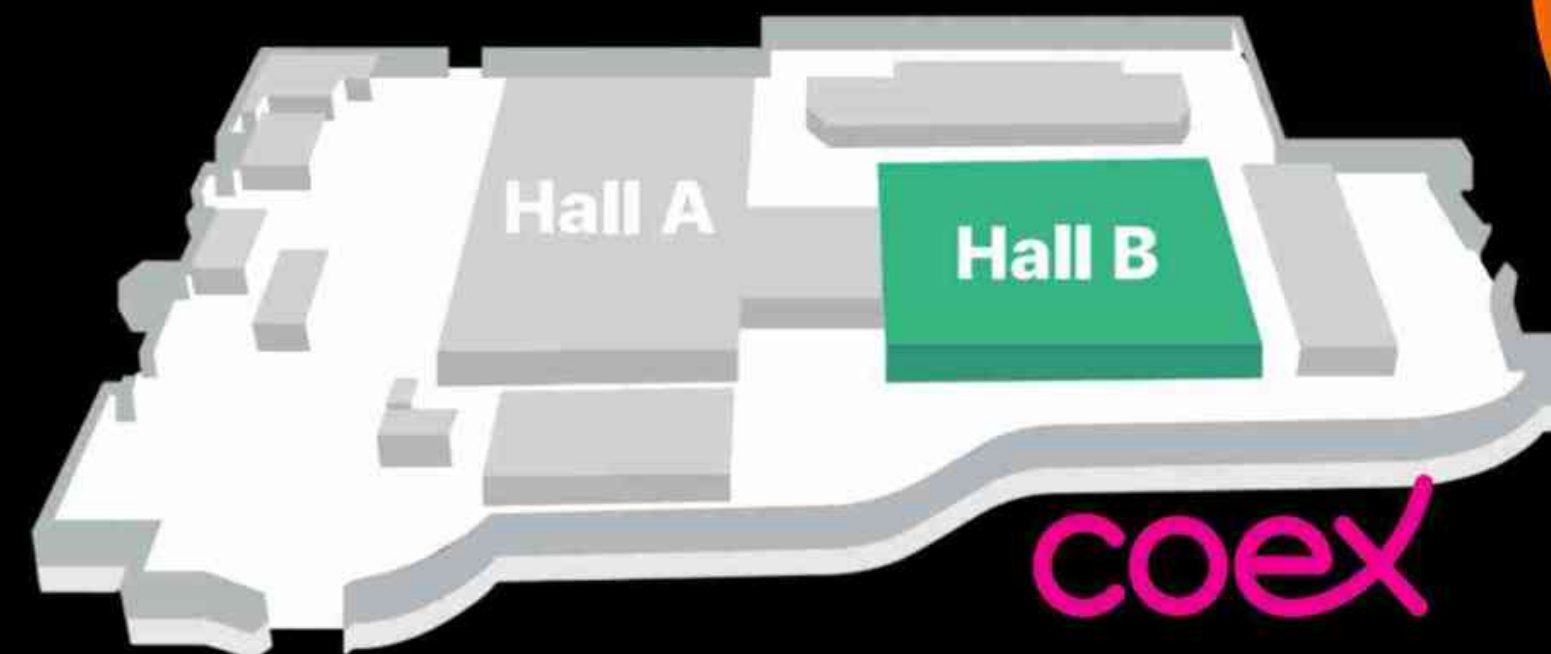
Through our dedicated B2B meeting program, we facilitate practical business outcomes by connecting overseas suppliers with Korean importers and distribution partners.

Exhibitors are supported with well-equipped meeting spaces and on-site interpretation services, helping you take your first successful step into the Korean market.





Show Layout



Early Bird
Discount

10%

March 2026

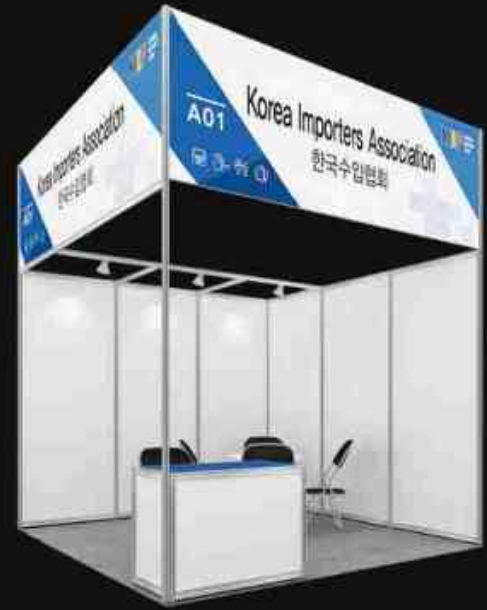
• Basic Booth

■	S - USD 3,000	Min. 2 booths
■	A - USD 2,700	Min. 2 booths
■	B - USD 2,400	Min. 2 booths
■	C - USD 2,100	Min. 1 booths

• Space Only

■	S - USD 2,500	Min. 4 booths
■	A - USD 2,250	Min. 4 booths
■	B - USD 2,000	Min. 4 booths
■	C - USD 1,750	Min. 4 booths

Booth Information



3m x 3m

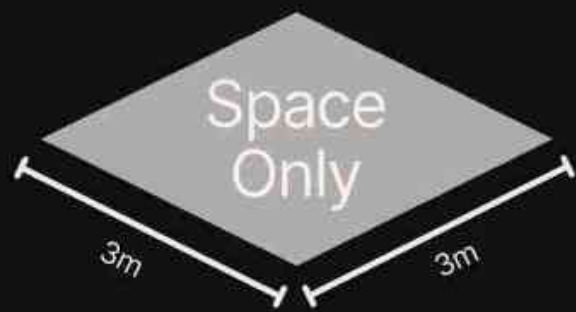
Basic Booth

- 1 Information Desk
- 1 Folding Chair
- 3 Spotlight
- 4 Chairs
- Power Outlet(1KW)
- Fascia Board
- Carpet
- Walls
- Round Table

Space Only

- Not available

"Space Only" will be provided just the area excluding basic equipment. Therefore it is permitted to apply more than 4 booths (36m²) only.



3m x 3m

Utility Services

Classification	Utility details		Unit price
Electricity (Installation & Usage charge)	8 hours 10:00~18:00	220V single-phase	USD 50 / KW
		220V three-phase	
		V three-phase	
	24 hours	220V single-phase	USD 100 / KW
Telephone	Domestic Calls(50\$) , International Calls(200\$)		USD 50 / ea
Internet line	Installation & Usage charge		USD 150 / ea
Water supply & Drainage	Installation & Usage charge		USD 200 / ea
Compressed Air	Installation & Usage charge		USD 150 / ea

Application & Payment

Payment

When making a payment, please indicate your company name clearly.

Document Submission

Submit the application form, deposit slip, and product photos.

Confirmation

Contact the person in charge to confirm your application.

Registration Information

Deadline: April 30, 2026

Submit the completed application form

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