



REPUBLIC OF KOSOVO  
MINISTRY OF INDUSTRY,  
ENTREPRENEURSHIP AND TRADE

KOSOVO  
INVESTMENT  
AND ENTERPRISE  
SUPPORT AGENCY  
**KIESA**

## Kosova International Tourism Fair – KIFT 2026

**Date:** April 17–18, 2026

**Venue:** Prishtina, Kosova

We are pleased to announce the **5th Edition of the Kosova International Tourism Fair – KIFT 2026**, a flagship event fully developed and managed by the **Kosovo Tourism Union (UTK)**.

This year's edition will be held **under the patronage of the Ministry of Industry, Entrepreneurship and Trade – KIESA**, with the **support of the Municipality of Prishtina** and other institutional and international partners.

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### A Brief Overview of KIFT Over the Years

The **first edition** of the *Kosova International Tourism Fair – KIFT 2022* took place on **May 4–5, 2022**, at the Grand Hotel in Prishtina. The event gathered **121 exhibitors from 7 countries** and attracted a large number of visitors, leaving a highly positive impact on the tourism industry.

**KIFT 2023** was organized under the patronage of the **Municipality of Prishtina**, supported by the **Ministry of Trade, Industry and Entrepreneurship**, and in partnership with:

- The Tourism Union of Albania
- The National Tourism Agency of North Macedonia
- Institutions from Montenegro
- **SwissContact – PPSE**

This edition became one of the most important tourism fairs in the region, bringing together key stakeholders from across the tourism spectrum, including destinations, hotels, travel agencies, airlines, mountain tourism operators, gastronomy, and outdoor sports enterprises.

## KIFT Kosova 2024

The **2024 edition** hosted around **300 exhibiting companies from 15 countries**, focusing on domestic tourism enterprises and the promotion of traditional products.

During the two days of the fair, the following activities took place:

- B2B meetings
  - Thematic presentations
  - Discussion panels
  - Cultural activities that enriched the overall atmosphere
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## KIFT Kosova 2025

On **April 10–11, 2025**, UTK organized the **4th edition** of the fair at **Prishtina Mall**.

The main goal was to promote **Kosovo's tourism potential** and strengthen cooperation between local and international tourism operators.

### Participants included:

- Travel agencies
- Tour operators
- Hotels and restaurants
- Agrotourism enterprises
- Tourism organizations
- Artisans and traditional food producers

**Participating countries:** Kosovo, Albania, North Macedonia, Montenegro, Turkey, Greece, Bulgaria, Austria, Switzerland, Norway, Romania, Canada, and others.

The opening ceremony was attended by **high-level institutional representatives and diplomats** from various countries, including:

- Minister **Rozeta Hajdari**
- Mayor of Prishtina **Përparim Rama**
- Senior officials from Montenegro, Albania, Bulgaria, Turkey, Croatia, Greece, Japan, and more.

The fair featured:

- 5 industry presentations
- Numerous B2B meetings
- The signing of cooperation agreements among participating entities

In total, **340 exhibiting businesses from 16 countries** took part in the 2025 edition.

## KIFT Kosova 2026 – The 5th Edition

The **2026 edition** aims to bring together **over 400 exhibitors from 20 countries worldwide**, featuring:

- Dedicated B2B meeting zones
- Thematic presentation and discussion areas
- Cultural and promotional activities

The fair will once again take place at the **modern premises of Prishtina Mall**, offering convenient facilities, ample parking, and excellent infrastructure:

- Modern infrastructure and professional staff
- 3,000 m<sup>2</sup> of indoor exhibition space
- 5,000 m<sup>2</sup> of outdoor space

Our goal is to create real opportunities for the **promotion of tourism in Kosovo, the region, and beyond**, connecting supply and demand, and enabling effective dialogue among tourism stakeholders.

### Participants will include:

- National Tourism Agencies
- Tour operators and travel agencies
- Hotels and restaurants
- Guesthouses and agrotourism enterprises
- Artisans and wine producers
- Municipalities and public institutions
- Tourism associations from the region and beyond

**Therefore, we warmly invite you to join us at this Fair, which stands among the largest tourism events in the Balkans.**

Don't miss this opportunity — **be part of this remarkable event and showcase your presence at KIFT Kosova 2026!**

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