

OD „PROFI TEAM“

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International industrial fair, construction, engineering and metal industry fair "SARAJEVO INDUSTRY FAIR - SIF"

It is our pleasure to announce that the 3rd International industrial fair, building and metal industries fair called „SIF“ will be organised in the organization of PROFIT TEAM.

Fair will be organised in the period from 28. until 30.05.2025. at the conference hall of the Hills Hotel.

On an area of 5,000 m² of closed space, which was designed according to the model of world fairs, and over 2,000 m² of open space, you will have a unique opportunity to present and promote your production potential and novelties, collections and trends, and to connect with business partners and improve your sales to the end to customers. The fair, as a place where supply and demand meet directly and a significant marketing factor, will enable you to get to know the competition, make direct business contacts, exchange experiences and ideas, that is, to learn about your own capabilities and qualities, and thereby certainly contribute to your increased competitiveness. At the Fair, you will also have the opportunity to directly sell your products to visitors.

From the moment of its establishment, the fair "SIF" strives to become a place of gathering and promotion of all significant producers from the region and Europe. We enable you to make your appearance at the Fair a kind of forum for the presentation of your products and services, as well as an environment in which visitors will feel comfortable.

In 2025, you will have the opportunity to achieve good sales results for three (3) fair days, both to end customers and to legal entities (business entities). We will definitely be at your disposal for any kind of help in the preparation and realization of your fair performance. The fair is the only sales and marketing medium that secures in advance qualified visitors to your company's stand in a direct (face to face) sales environment, who invest their valuable time and expenses to be at the fair. It is precisely for this reason that the fair truly represents an extraordinary marketing opportunity.

We also offer great conditions for the fair's marketing activity for the company's presentation, as a large number of media, distinguished personalities, but also professional buyers, directors, traders, company owners, managers, marketing managers, and potential investors will appear at the fair.

We, as organizers, want you as an exhibitor to set specific goals for your fair presentation that we can help you with. In order to set goals, you need to define exactly what you want from our fair, but we can help you with the following:

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1. Increase sales through new orders
2. Introducing new products and services
3. Improving relationships with current customers
4. Market Research
5. Opening new markets or areas
6. Getting media attention
7. Competition verification
8. Improving the image of the company or brand
9. Conducting (organisation) of sales meetings in relation to exhibits

By organizing this fair, we made a step forward in conceptual and organizational terms when it comes to fairs held in neighboring countries, of course, all with the support of exhibitors who believed in this project.

The largest recommendation and reference behind the organization is the organization of the INTERNATIONAL FURNITURE FAIR "SARAJEVO4WALLS".

CONCEPT OF THE FAIR

The "SIF" fair has a concept to be a place where companies from the building industry and metal industry will be presented. Companies will present their existing and future projects. Also on the fair we will have a presentation of architectural and design studies.

Fair "SIF" offers the opportunity for exhibitors to promote and sell their products at fair prices and discounts, in accordance with fair politics. Fair discounts are from 5% to 50%.

The "SIF" fair will consist of the following thematic units:

- ***Equipment for building,***
- ***Scaffolding and Ladders,***
- ***Porches and formwork,***
- ***Partition walls and ceilings,***
- ***Hydro, thermal and sound insulation,***
- ***The material for final works – Paints and sprays,***
- ***Project design***
- ***Engineering***
- ***Construction and reconstruction,***
- ***Equipment for workshops,***
- ***Construction mechanization, machinery and devices,***
- ***Corrosive and anti-fire protection,***
- ***Protective HTZ equipment,***

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- *Concrete, cement, armature,*
- *Concrete Products,*
- *Marble, granite, stone, ceramic and granite tiles,*
- *Bricks and blocks,*
- *Crip, Tegola and other roof coverers,*
- *Glass and glass facades,*
- *Sanitary equipment and sanitary armature,*
- *Pipes, installations and drain equipment,*
- *Building constructions and profiles,*
- *Floor and Wall wraps,*
- *Prefabricated objects,*
- *Doors and windows,*
- *Gates and fences,*
- *Wooden staircase, parquet, Lamperia,*
- *Elevators and escalators,*
- *Construction tool,*
- *Machinery for building materials industries and other accompanying industries,*
- *Computer software in construction,*
- *Real estate and investments,*
- *Architecture and Urbanism,*
- *Facades and facade systems,*
- *Machines and equipment for metalworking,*
- *Metal Constructions,*
- *Metal goods of consumer consumption,*
- *Professional, measuring, manual, pneumatic and hobby tools,*
- *Special Industrial Machines,*
- *Machines for processing stone, metal and plastics,*
- *Welding and protection equipment,*
- *Hydraulic machines and tools,*
- *Compressors*
- *Power Tools,*
- *Metal products and semi-manufactured products,*
- *Corrosion protection equipment and products*
- *Mining mechanization, machinery and appliances*

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Depending on the size of the exhibition space, the participation fee is:

LEASE OF EXHIBITION SPACE	
THE EXHIBITION SPACE IS RENTED UNORGANIZED, AS A FLAT SURFACE	
DISORDERED EXHIBITION SPACE (COUNTER)	PRICE: 259,00 Eur/day 500,00 BAM/day
UNORGANIZED EXHIBITION SPACE >15 m2	PRICE: 46,50 Eur/m2 90,00 BAM /m2
UNORGANIZED EXHIBITION SPACE (OUTSIDE)	PRICE: 26,00 Eur/m2 50,00 BAM /m2

ARRANGEMENT OF THE EXHIBITION SPACE	
THE EXHIBITION SPACE IS RENTED UNORGANIZED, THE ARRANGEMENT OPTIONS ARE OPTIONAL AS FOLLOWS:	
BASICLY FURNISHED EXHIBITION SPACE IN A CLOSED SPACE (HALL HILLS) (peripheral walls, board with the name of the exhibitor, 1m x 1m clearance)	PRICE: 15,00 Eur/m2 30,00 BAM /m2
STANDARDLY FURNISHED EXHIBITION SPACE IN A CLOSED SPACE (HALL HILLS) (peripheral walls, board with the name of the exhibitor, 1m x 1m display, info desk, table + 4 chairs)	PRICE: 20,00 Eur/m2 38,00 BAM/m2

Smallest available indoor space is 20m2; The prices shown are without included VAT

Looking forward to successful business cooperation

Organization Team "SIF"