



WORKSHOP

ICT & INNOVATION ECOSYSTEM SLOVENIA & BRAZIL - delegation conference

Date : SEPTEMBER 24, 2021

Hour : 3pm - 4.30pm CET / 10am - 11.30am São Paulo

Virtual platform TEAMS MS (technical support ZITex Slovenia)

Pernambuco is one of the most active Brazilian states, a developed hub of innovative industry PORTO DIGITAL, which was visited years ago by Slovenian ICT companies, organized by ZITex - ICT association of Slovenia, the honorary Slovenian consul in Recife, and by the Slovenian trade office in São Paulo.

Slovenian IT businesses are active in Brazil and this workshop will strengthen their position in the Brazilian market, as well as open up the opportunity to Wrap UP future cooperation in the field of digital economy.

DIGITAL ECONOMY ALLIANCE SLOVENIA  PERNAMBUCO BRAZIL  

Organizer: SLOBRAZ, ZITex, SOFTEXRECIFE, PORTO DIGITAL, SLOVENIAN CONSULATE IN RECIFE

Sponsor: SPIRIT SLOVENIA, MINISTRY OF ECONOMIC DEVELOPMENT AND TECHNOLOGY SLOVENIA, EMBASSY OF SLOVENIA IN BRASILIA

OPENING

Host: Mateja Perovšek Ciuchini (SGBN) Co-Host: Ernest Žejn (ZITex)

Introductory speech:

- **Matjaž Cokan**, president of Slovenian Chamber of Commerce in Brazil - SLOBRAZ
- **Mark Boris Andrijanič**, Minister for Digital Transformation of Slovenia **(TBC)**
- **Ignácio Ibañez**, Ambassador digital economy cooperation for the European Union in Brazil **(TBC)**
- **Carlos Oliveira**, Minister- Counselor for Economy, Industry, Digital Market and Mobility EU Delegation in Brazil

- **mag. Gorazd Renčelj**, Ambassador of RS in Brazil
- **Paulo Henrique Saralva Câmara**, Governor of Pernambuco, Brazil **(TBC)**
- **Lucas Ramos**, Secretary of Science and Technology of Pernambuco Brazil,
- **Carmelo José Albanez Bastos Filho**, Director of Innovation Environments and Higher Education SECTI-PE
- **Zé Neto**, Vereador da Câmara Municipal do Recife/PE (City Councilman) **(TBC)**
- **Michael Rainier**, Honorary Slovenian Consul in Recife, PE and region director of SLOBRAZ

WORKSHOP PROGRAM

- ZITex - president, **Vasco Berden**
- PORTO DIGITAL - president, **Pierre Lucena**
- SOFTEXRECIFE - president, **Yves Nogueira**
- ASSESPRO PE/PB - president, **Laís Xavier**
- SEPROPE - president, **Gerino Xavier**
- MANGUE.ZAL - Startup community leadership representative, **Isaias Dias**
- BUSINESS - companies introduction - *5min Pitch + 2min (transition between Pitches)*
- B2B BREAK-OUT Rooms
- Q&A
- THE CLOSING OF THE EVENT

(MoU assignment agreement Slovenian Enterprise Fund, SoftexRecife, ZITex Porto Digital, Assespro PE/PB and SLOBRAZ)

