



U N L I M I T E D

S A R A J E V O

		SARAJEVO UNLIMITED 2025	
Day 1 05.11.2025. Hotel Hills	09:30-10:00	Registration	
	09:30-10:00	Participants:	Press Conference
	10:00 – 10:05	Official Opening	
	10:05-10:55	Panel Smart Tourism: How AI Is Creating New Opportunities	Moderator: Panelists: • Tourist association of KS • Ministry of Economy of KS • Visit Slovenia • Booking.com • Tourism start-up – women in entrepreneurship

	10:55 - 11:45	Panel Artificial Intelligence and Market Evolution: What Lies Ahead?	Moderator: Kemal Bajramović – UNDP, Head of Experimentation & Digital Advocate Panelists: • BH Telecom • Verlab Institute • Representative of the Academic Community • Representative of an IT company
	11:45 - 12:00	NETWORKING COFFEE BREAK	
	12:00 - 12:20	Keynote TBA	• Edin Karačić - Comtrade Distribution d.o.o., product manager for solar energy
	12:10- 12:20	Keynote TBA	• Speaker

	12:20 - 13:10	Panel Green technologies for a sustainable future: Successes and lessons	<u>Moderator:</u> <u>Panelists:</u> • Nihad Uk – Prime Minister of Canton Sarajevo • Huawei • Ministry of Mining and Energy of the FBiH • Representative of a Fortinet • Representative of a Canon
	13:10-14:00	Panel Digital Identity: The Foundation of Trust	<u>Moderator:</u> Tanja Maraš – RCC, Expert on Digital Connectivity <u>Panelists:</u> • Almir Badnjević – IDDEEA, director • Ministry of Communication and Traffic BiH • Representative of an IT company • Representative of a corporation
	14:00 – 14:10	AWARD CEREMONY <i>Powered by:</i>	
	14:10	LUNCH	

		SARAJEVO UNLIMITED 2025	
Dan 2 06.11.2025. Hotel Hills	09:00-10:00	Registration	
	10:00-10:05	Opening of the second day	
	10:05-10:45	Panel Protection of Copyright and Related Rights on Digital Media	<u>Moderator:</u> <u>Panelists:</u> •
	10:45-11:00	Keynote Automation of Medical Procedures: Myth or Reality?	• Speaker

	11:00-11:40	Panel e-Health in a Digitalized World	Moderator: UNDP Montenegro Panelists: • Representative of the Ministry of Health of Montenegro • Representative of GIZ • Representative of Verlab Institute • Representative of ASA Hospital • Representative of 3D and Additive Technologies
	11:40-12:10	Panel Preparing for the Jobs of the Future That Are Coming Are Already Here	Moderator: Arijana Drinic – UNDP, Head of Exploration, UNDP Accelerator Lab BiH Panelists: • Adnan Delić – Minister of the Federal Ministry of Labour and Social Policy • Representative of the Employment Center of KS • Representative of ILO (International Labour Organization) • Representative of Caritas
	12:10 - 12:30	NETWORKING COFFEE BREAK	
	12:30-12:40	Keynote Topic	• Speaker

	12:40-13:30	Panel Cybersecurity of Critical Infrastructure: Digital Transactions	<u>Moderator:</u> <u>Panelists:</u> • Representative of IDDEEA • Representative of a bank • Mastercard • eComm association
	13:30-13:40	Keynote TBA	• Speaker
	13:40 - 14:20	Panel E-commerce Revolution Trends Shaping the Future of Online Retail	<u>Moderator:</u> <u>Panelists:</u> • Representative of BH Telecom • Representative of Comtrade • Representative of an E-commerce Platform • Representative of a Delivery Company
	13:35 - 13:40	AWARD CEREMONY <i>Powered by:</i>	
	13:40	LUNCH	