

# INVESTMENT OPPORTUNITIES

IN THE YAROSLAVL REGION



North of the Central federal district of the Russian Federation





1 272 000



Average temperatures

**JANUARY** 

-11,2 °C +16,6°C







**Administrative Divisions** 

Cities

Municipal districts

1 Urban settlements

Village settlements









The Yaroslavl Region is one of the highly developed areas of the Russian Federation

Approx.

companies

300 of the Yaroslavl Region

are federally significant

are leaders among their peers

#### Leading sectors:

Driving force of the economic growth:

- Engineering
- Oil refinery
- Food, beverages and tobacco production
- Building materials manufacturing

Potential for manufacturing:

- Transport vehicle and equipment
- Chemicals
- Leather products and foot-wear manufacturing
- Automobile components and parts
- Machinery and equipment manufacturing

Moderate growth area:

- Transport and communication companies
- Machinery and equipment production





#### In 2012-2013 the Yaroslavl region reported population growth



The Yaroslavl Region 1272 thousand

as of 01/01/2014



**Urban population** 

**81,9**% 1041,6 thousand



**Rural population** 

**18,1** % > 230,2 thousand



Working-age population

**51,3**% > 385 thousand

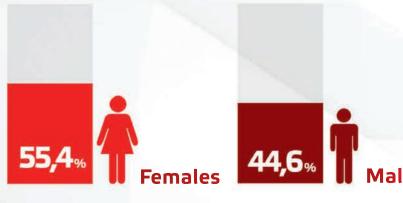
**48,7**% > 365 thousand

## Mean age of the population





## **Gender Composition**



## Professional Education and Training in the Yaroslavl Region



# The Yaroslavl Region is home to over

100



colleges, universities and research facilities

Colleges and	Technical	Schools
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Colleges 28

Technical schools 22

#### Universities

Federal universities

State and non-state universities

Branches of federal universities

Military academy



University students in 2012-2013

46,9 thousand



#### Main universities



Yaroslavl State University named after P.G.Demidov



Yaroslavl State Technical University



Yaroslavi State Medical Academy



Yaroslavl Teachers' Training University



Rybinsk State Aviation Technical University named after P.A.Soloviev



Yaroslavl State Agricultural Academy

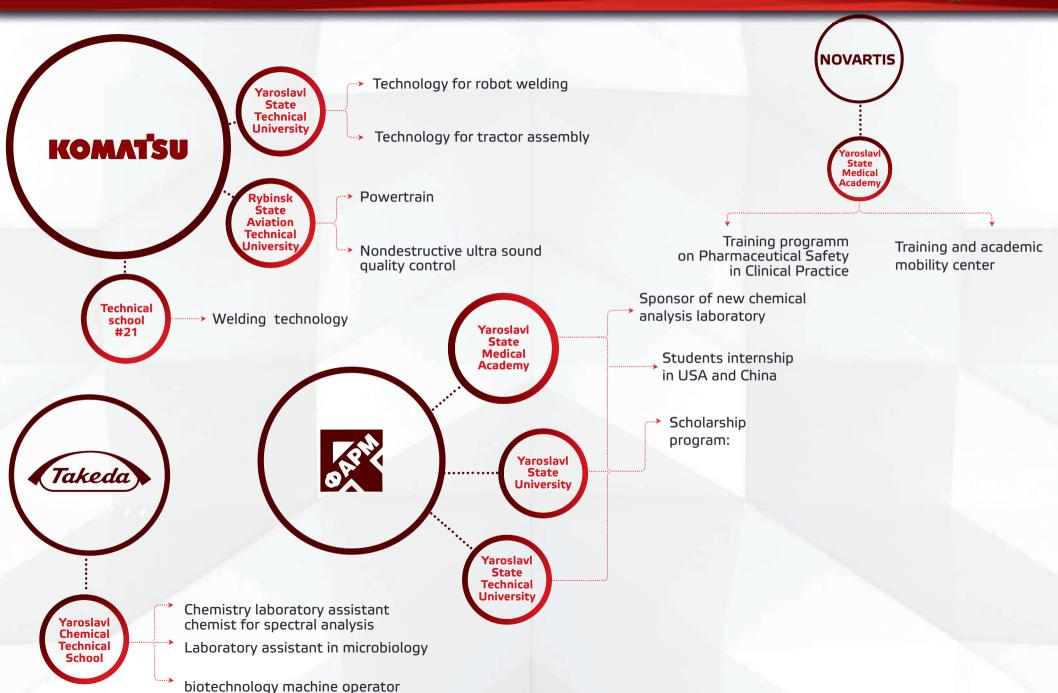
МЭСИ

Yaroslavl branch of Moscow State University of Economy, Statistics and IT (MESI)



International Academy of Business and New Technologies (MUBiNT)





## Investment potential of the Yaroslavl Region



The largest part of capital investment in 2014 was made by



50,4%

Manufacturing Companies



17,2%
Transport and Communication

Companies

In 2014 regional companies, including SMEs, invested

\$2.2 B

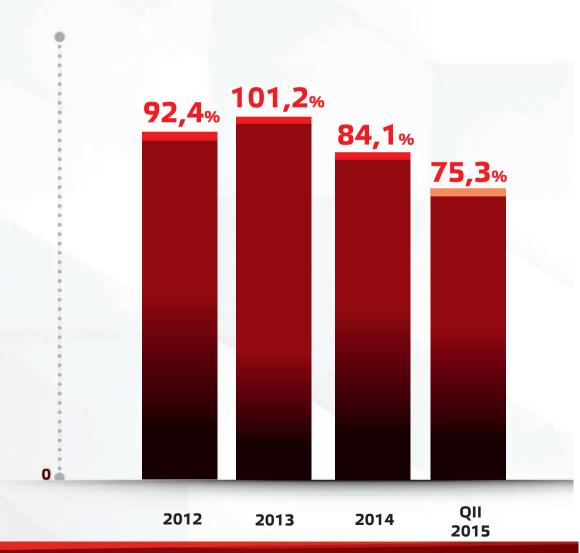
Or

94.4%

to the relevant period of 2013 (in current prices)

## Capital Investment

(to the relevant period of the previous year)





### Investment ratings of the Yaroslavl Region:



Expert rating agency 3B1

FitchRatings (rus)

Foreign Investment Structure:

FDI 19,6% Portfolio 15,6% Other 64,8%



























**Engineering Structures** 







**Innovative Energy** 

















#### Agency for Investment and Cluster Development

- Offers various types of assistance to those who wish to invest in the Yaroslavl oblast
- Develops industrial parks in the Yaroslavl oblast
- Establishes and develops investment infrastructure



#### Yaroslavl Industrial Park

- Establishes and operates industrial parks in the Yaroslavl oblast
- Maintains infrastructure for industrial park residents

Industrial park

#### 1 NOVOSELKI

400 ha

Investment site

#### 2 YUGOZAPADNAYA

100 ha

Investment site

#### **3 ROSTOVSKAYA**

200 ha

Investment site

#### **4 KOPAEVO**

160 ha

Industrial park

#### **5 MASTER**

34 ha

Industrial park

#### **6 GAVRILOV-YAM**

15 000 m<sup>2</sup>

Investment site

#### **7 PROTECH**

54 ha

Investment site

#### **8 KARABIKHSKAYA**

500 ha

Investment site

#### 9 SLAVICH

220 ha





#### CONCEPT FOR CLUSTER DEVELOPMENT

### **OBJECTIVE**



### **GROWTH OF REGIONAL COMPETITIVENESS AND INCREASE OF NUMBER** OF REGIONAL COMPANIES IN DOMESTIC AND INTERNATIONAL MARKETS, **BOOSTING THEIR OPERATING EFFICIENCY**



- GOALS Maintainance of congenial conditions for the cluster companies growth, life quality improvement in cluster location area
  - Development of cluster infrastructure for innovation, production, transport, energetic, engineering, housing
  - Maintainance of congenial conditions for attracting investment to the clusters location areas
  - Conditions for attracting skilled personnel;
  - Professional and post-educational training system implementation
  - Small and medium business growth
  - Cluster companies financial support from various sources
  - Scientific, technical and industrial cooperation development



#### Manufacturing, Storage, Transportation, Sale, Utilization

- ·Legal and financial consulting companies
- ·Manufacturers of packaging
- ·Distributors
- ·Manufacturing facilities
- ·Transportation companies
- ·Investors
- ·Special service companies

## Agreements and Regulatory System

- ·Concept for pharmaceutical cluster development in the Yaroslavl oblast
- •The Ministry of Industry and Trade of the Russian Federation: Strategy PHARMA-2020
- The Ministry of Industry and Trade of the Russian Federation: Federal target program Pharmaceutical Industry Development For
- a Period Until 2020

#### Regional Healthcare System

- · Modernization of regional cardiology
- · Regional healthcare system development in cooperation with Ranbaxy

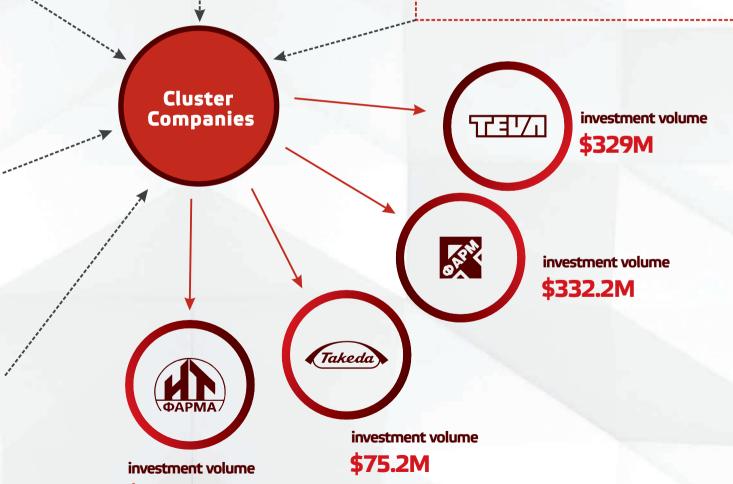
#### **Human Resource**

\$50.1M

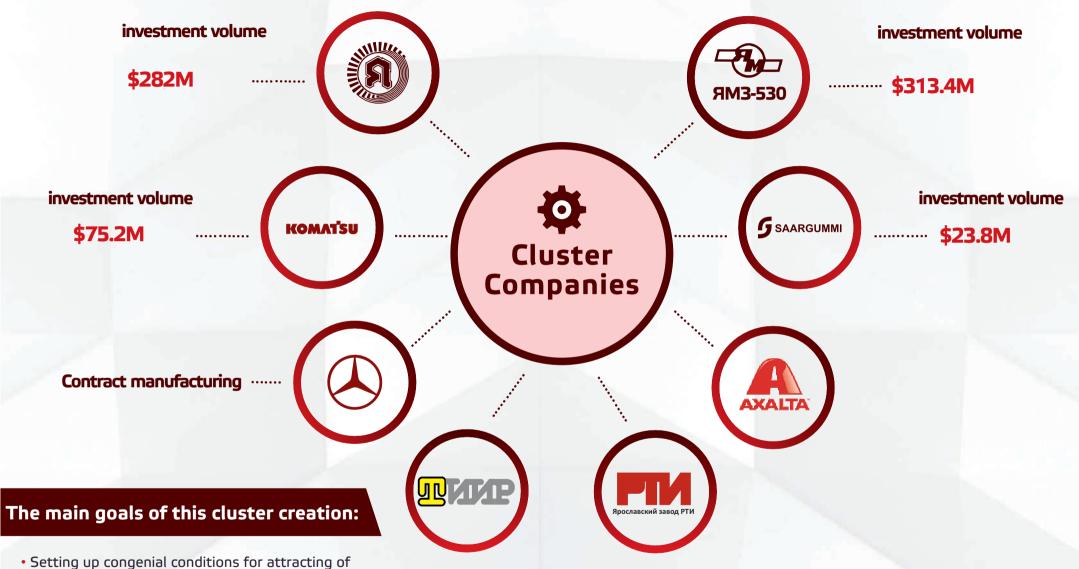
- ·Post-educational programs in cooperation with Ranbaxy
- ·Center for educational projects at the Yaroslavl State Medical Academy
- ·Oriented schools in the Yaroslavl oblast

#### **Scientific Researches**

·Center for Clinical Researches, Pharmocology and Bioequivalence in Yaroslavl ·Center for Technologies Transfer at the State Pedagogical University in Yaroslavl ·Intellectual Dialogue - center for anti-infective drugs production in Yaroslavl

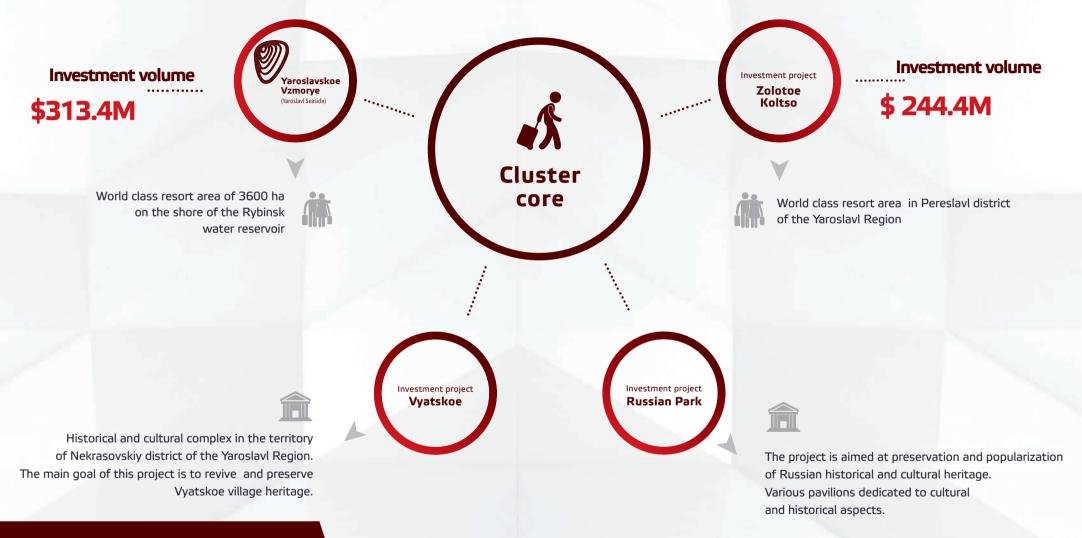






- manufacturing companies to the Yaroslavl Region
- · Modernization and R&D stimulation with local companies
- Congenial conditions creation for business
- New large projects for local businesses with federal funding





#### The main goals of this cluster creation:

- Setting up congenial conditions for the increase of number of tourist infrastructure objects, their service potential growth;
- New local tourist projects creation and support; participation in expos, events for the region's image and branding promotion; personnel education, analytical and methodical ware improvement;
- Management of the Yaroslavl Region tourist complex.











Preproduction planning centre of excellence





Centre of excellence for non-conventional materials



Centre of excellence for aerospace thermo-physics and power engineering













#### **Informational Support**

- Consulting
- Investment project data base updating
- · Information on vacant land plots offering
- Publication of priority projects information on the official site of the Yaroslavl oblast government.
   Presenting information on the projects at various international and national events.
- General assistance to investors



## Incentives (only for investment projects in the priority list)

- Tax holidays and subsidies
- Reduced rent payments for governmental property usage
- · Investment tax loans and guarantees

#### **TAX INCENTIVES**

granted to investment priority projects for a period of 7 to 9 years (payback period)



## THANK YOU FOR YOUR TIME!



## **Agency For Investment & Cluster Development**

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