



Standards Map

YOUR ROADMAP TO SUSTAINABLE TRADE



SUMMARY

Standards Map provides comprehensive, verified and transparent information on voluntary sustainability standards and other similar initiatives covering issues such as food quality and safety. The main objective of the programme is to strengthen the capacity of producers, exporters, policymakers and buyers, to participate in more sustainable production and trade.

IDENTIFY VOLUNTARY STANDARDS

Standards Map enables its users to identify sustainability standards, codes of conduct, audit protocols:

- applicable to specific products and services
- operating in specific producing of processing countries, and in markets where products and services they endorse are retailed
- addressing sustainability hotspots along supply chains such as : environmental, social, economic, quality and business ethics.

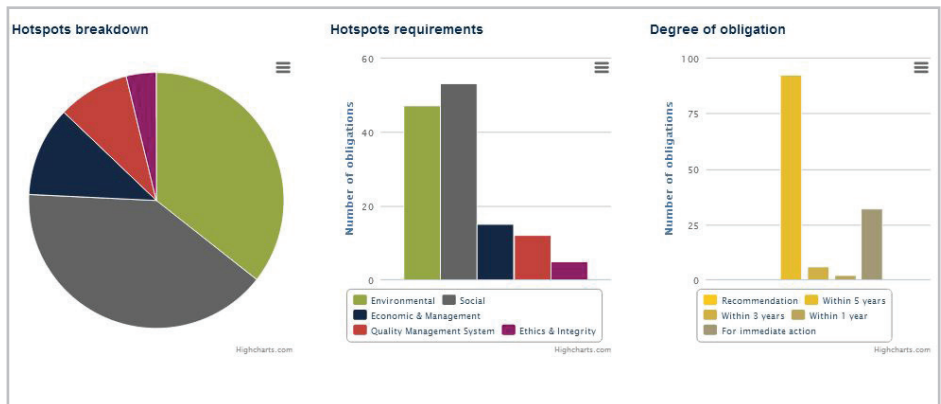


Identify voluntary sustainability standards which operate in your line of business

QUICKLY-SCAN VOLUNTARY STANDARDS

Users can scan the “A-to-Z” of relevant sustainability standards, and learn more about:

- their mode of operation
- operational scope
- potential inter-operability
- audit and assurance requirements
- costs linked to acquiring endorsement
- step-by-step guidance as to how to become certified
- technical, financial or capacity building support provided.

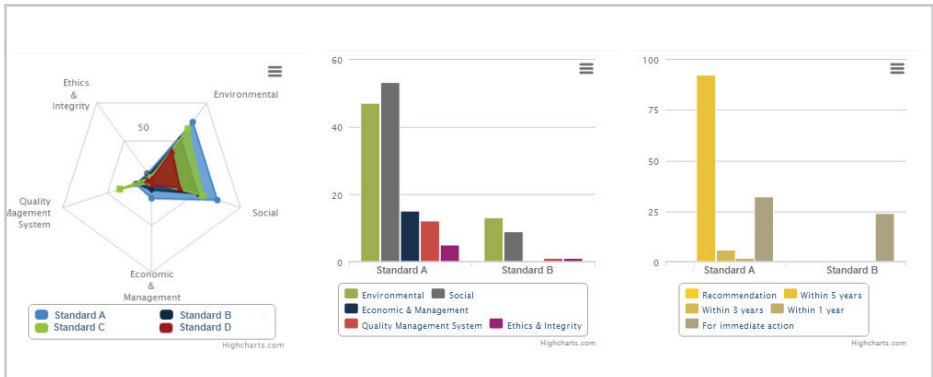


Scan the information about relevant sustainability standards in textual, tabular and graphic format.

COMPARE VOLUNTARY STANDARDS

Users may compare side-by-side the sustainability hotposts (environment, social, economic, quality, and ethics) of standards and retrieve detailed information on:

- The number of requirements broken down by sustainability hotspot.
- The degree of obligation of each individual requirement and detailed extracts from standard documents pertaining to obligations.
- Use various tabular and graphical visualizations modes



Compare up to four sustainability standards side-by-side and reviewing detailed information about their environmental, social, economic, quality and business ethics hotspots.

ASSESS YOUR BUSINESS' SUSTAINABILITY PROFILE

Complete an assessment of your company's practices against the requirements set in sustainability standards of your choice. The assessment takes the shape of an online questionnaire. Following completion, it generates your answers into a "sustainability report" which outlines your roadmap towards compliance to sustainability standards requirements.

Safety procedures for handling chemicals

Have procedures been implemented to ensure that chemicals used at work are handled in safe manner?

Yes No Not yet

Do/Will you measure progress/improvement/results?

Yes No

Please enter any clarification or comments

Healthy work conditions

Are there measures in place to ensure healthy work conditions?

Yes No Not yet

Complete an assessment and generate your own personalised sustainability diagnostic report.

WHY USE STANDARDS MAP?

Producers, manufacturers, brands and retailers face a serious challenge in navigating the constantly moving landscape of sustainability standards, especially as supply chains grow complex and new challenges multiply.

What role can standards play to support companies' responsibility in engaging towards more sustainable trade?

The Standards Map tool will help you clarify the landscape of sustainability standards and support your decisions regarding their use or adoption.

BRANDS & RETAILERS

- Identify standards relevant to your suppliers;
- Run quick analyses, comparisons of standards against your references;
- Develop a customized tool for your company to review your corporate standards against others;
- Develop a customized self-assessment tool for your suppliers;
- Identify potential new suppliers and business partners on the Sustainability Marketplace.

PRODUCERS & MANUFACTURERS

- Identify standards relevant to your business;
- Run quick analyses, comparisons of standards
- Do a self-assessment and decide to share it or not with potential buyers
- Meet business partners on the Sustainability Marketplace

RESEARCHERS & POLICYMAKERS

- Identify standards relevant to your research or public procurement policies;
- Run quick analyses, comparisons of standards;
- Develop a customized tool to assess standards against your own criteria and priorities;
- Review latest trends on the Sustainability Marketplace of interest to your research or specific context.

GO TO WWW.STANDARDSMAP.ORG

Standards Map is part of the International Trade Centre's web-based [Market Analysis Tools](http://WWW.INTRACEN.ORG/MarketAnalysisTools) (www.intracen.org/marketanalysis).

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