

SelectUSA 2021 Investment Summit

U.S. Embassy Ljubljana cordially invites qualified Slovenian tech startups to the <u>SelectUSA</u> Investment Summit from June 7-11, 2021, which, in this year's 8th edition, will be held virtually.

The Summit is a high-profile event hosted by the U.S. Government for selected international companies. With its proven track record for business success, the 2021 Summit will attract more than 3,000 participants from 75+ international markets and 45+ U.S. states and territories.

The <u>SelectUSATech</u> program during the Summit features innovative tech startups from around the world for an opportunity to pitch to venture capitalists, engage in targeted workshops, and meet with economic development organizations (EDOs) and other key players from dynamic startup ecosystems throughout the United States.

Companies selected for SelectUSATech can take advantage of the full Summit program at a discounted participation rate of \$350 USD, while benefiting from the exclusive SelectUSATech elements that include:

- Startup Exhibitor Platform where you can feature your solution with demo video.
- **Pitching sessions** before venture capitalists, corporate investors, and startup ecosystem representatives from throughout the United States. Summit registration and <u>Pitching Session</u> application are due by April 1, 2021 for consideration.
- **Investment Academy** workshops tailored to startup-specific needs such as pitching, scaling, fundraising, financing, and investment opportunities in emerging technologies.
- **Virtual Meetings** with corporations and EDOs interested in attracting innovative tech companies to their region to ensure a high level of flexibility and engagement, follow-up meetings can be scheduled throughout June.

We look forward to discussing the agenda with you in greater detail to best tailor your Summit experience to your business goals. Companies with less than 8 years in operation, up to \$10 million in revenue, up to 40 employees, and are developing a new technology product or service will qualify for the SelectUSATech program. We welcome your <u>application</u> for our Slovenia's virtual Summit Delegation of 2021. Please contact the U.S. Embassy <u>commercial team</u> with any inquiries.