

“BUILDING GREEN BRIDGES BETWEEN CENTRAL&EASTERN EUROPE AND CHINA”

**POZNAŃ INTERNATIONAL FAIR, POZNAŃ, Poland
16 October 2014**

The environmental dimension of the sustainable development framework has been identified to be one of the greatest challenges ahead of human civilization for next decades. We are all aware that the available resources of our planet are not unlimited and transformation towards green economy is a must. Due to the growing global population accompanied by measures towards eradicating poverty and making our lives better it is of key importance to ensure that the natural resources are managed in a sustainable way. However, this challenge cannot be properly addressed if the importance of swift development and implementation of green, environment friendly technologies are not widely recognized. Therefore, environment protection must be closely linked with respective green technologies. Ensuring the close cooperation on development and implementation of green technologies between countries and companies should be considered as a top priority.

During the Central&Eastern Europe and China Summit (so called 16+1 Initiative) held on 26 November 2013 in Bucharest, Prime Minister of the Republic of Poland declared to organize a special event in the 2014, which would facilitate exchange of experience and enhance cooperation between CEE and China in the field of green technologies. Following this announcement, I cordially invite the policy makers and green business representatives of CEE countries and China to participate in a full day special event entitled “Building Green Bridges between CEE and China”. This event is to be held on October 16, 2014, during the largest environmental trade fairs POLEKO in Poznań, Poland. It is intended to provide the participants with a dialogue platform on exploring enhanced cooperation on green technologies between central/regional governments and business/companies levels in CEE and China. The morning session will focus on exchanging the already undertaken measures and experience gained (incl. Polish Green Technology Accelerator – Greenevo), while the afternoon session will provide good opportunity for business-to-business meetings, in particular for SMEs in green technologies sector. We will conclude with business mixer dinner. Due to available meeting capacity, the number of participants will be limited to 200.

The Ministry of the Environment of the Republic of Poland as an organizer will be handling out all the logistics and organization issues. All participants are requested to arrange their travel and accommodation for the event on their own. The World Trade Center in Poznań will provide the necessary assistance in terms of hotel bookings (contact details are provided in the attached registration form). The organizer will provide meals (lunch and dinner), as well as free entry passes to 2014 POLEKO Environmental Trade Fairs (“Green Design” will be the key theme this year), including guided tour on 16 October. The final agenda and further logistics information will be provided in due time to registered participants. In case of any questions or requests for clarifications, please contact directly Mr. Jacek Mizak, jacek.mizak@mos.gov.pl, tel. (48-22) 579 22 55.

I am looking forward to see you all in Poznań in October!

Marcin Korolec
Secretary of State
Government Plenipotentiary
for Climate Policy

Attachments:

- 1. Draft agenda*
- 2. Registration form*

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DRAFT AGENDA

- 9:00** Opening
- 9:00 - 9:30** Welcome addresses
- Mr. Marcin Korolec**, Secretary of State in the Ministry of the Environment,
Poland
- Representative of the Government of the People’s Republic of China (TBC)
- Representative of Poznań International Fairs (MTP) Management Board
- 9:30 - 10:30** GREENEVO - Green Technology Accelerator – Polish innovative approach to
green technology sector
- 10:30 - 10:45** Coffee
- 10:45 - 13:00** Presentations by CEE and China companies and institutions
- 13:00 - 14:00** Guided tour through POLEKO Trade Fairs
- 14:00 - 15:30** Lunch
- 15:30 - 18:00** B2B Meetings (Greenevo stand)
- 19:00 – 21:00** Business Mixer Dinner with moderated discussion

Green Technology Cooperation Platform

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		Mr. <input type="checkbox"/> Ms. <input type="checkbox"/>	
Last Name:			
First name:			
Occupation/Position:			
Institution/Company:			
Street, No:			
Country:		Zip code/Town:	
Phone number:		Fax number:	
E-mail:			
Nationality:			

- I will participate in the B2B meetings*
 I will participate in the Business Mixer Dinner
 I need personal invitation letter for visa purposes
 I would like to make a presentation
Title:

Participants should note the following:

- The participants are kindly requested to make their own accommodation booking at dedicated web page at: <http://www.wtcpoznan.pl/sub.en.accommodation.html>
- The organizers are not responsible for medical and accident insurance, for compensation for death or disability, for loss or damage to personal property and for any other costs or losses that may incur during travel time or the period of participation.
- Further information, including final agenda and logistical arrangements will be provided directly to registered participants

Please fill in details and return the completed form by e-mail to:

katarzyna.slowinska@greenevo.gov.pl and marta.krebs@greenevo.gov.pl

not later than 30 September 2014



Stwierdzona ze środków
Narodowego Funduszu Ochrony
Środowiska i Gospodarki Wodnej



Międzynarodowa Targi Ochrony Środowiska
International Trade Fair at Environment Protection

