

Tea with Reason, 2 February 2018



We kindly invite you to join us at event Tea with Reason, where you will hear about the latest trends in the digitalisation of the automotive industry, presented by speakers from the UK, followed by a round table with managers from automotive companies in Slovenia.

The event will take place on 2 February 2018 at 8.30am at Gospodarska zbornica Slovenije, Velika dvorana.

8.30-9.00 Registration and networking

9.00-9.05 Welcome speech, Michele Leonardi, IBM Slovenia

9.05-9.20 Keynote speech: **»The future of automotive«**, Mubarak Moosa, Frost & Sullivan

9.20-9.35 Keynote speech: **»Models and approaches in business digitalisation«** Chris Booker, DeeperThanBlue

9.35-9.50 Keynote speech: **»Digitalisation in the automotive industry«**, Lars Marstein Lund, Sopra Steria

9.50-10.30 Round table: **»How does Slovenian automotive industry adapt to world trends?«**

Moderated by: **Tanja Mohorič**, Automotive cluster of Slovenia

Participants:

- **Sonja Gole**, Adria Mobil
- **Uroš Rosa**, Akrapovič
- **Tomaž Savšek**, TPV
- **Maciej Galant**, BMW Group Slovenija
- **Marko Femc**, Plan-Net Solar
- **James Blakemore**, JMB Partnership

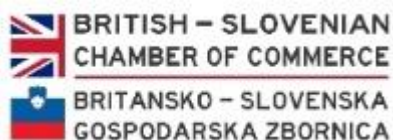
The event is supported by IBM Slovenia, MZR, Chamber of Commerce and Industry of Slovenia, Automotive Cluster of Slovenia and Spirit Slovenia.

Participation is free of charge, however registration is obligatory.

Please register [here](#) until 31 January 2018.

REGISTER NOW

If you're interested in joining our Automotive delegation to the UK in June 2018, organised by the British Slovenian Chamber of Commerce and Spirit Slovenia, please contact us at spela.drobnic@bscc.si





Automotive Cluster of Slovenia
Slovenski avtomobilski grozd



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