

The main logo for World Food India 2023, featuring the text "WORLD FOOD INDIA" in large, bold letters, with a globe in the letter "O" of "WORLD". Below it, the text "2023 3rd to 5th November" is in a blue box, and "Processing for Prosperity" is below that.

WORLD FOOD INDIA 2023 3rd to 5th November Processing for Prosperity

Venue: Pragati Maidan, New Delhi

Foreign Missions Meet on World Food India 2023 17 May 2023 | 06:00 PM

National Event Partner

Investment Facilitation Partner

Knowledge Partner



WORLD FOOD INDIA- A GLOBAL EVENT TO SHOWCASE, CONNECT & COLLABORATE

An initiative of the Ministry of Food Processing Industries, Government of India

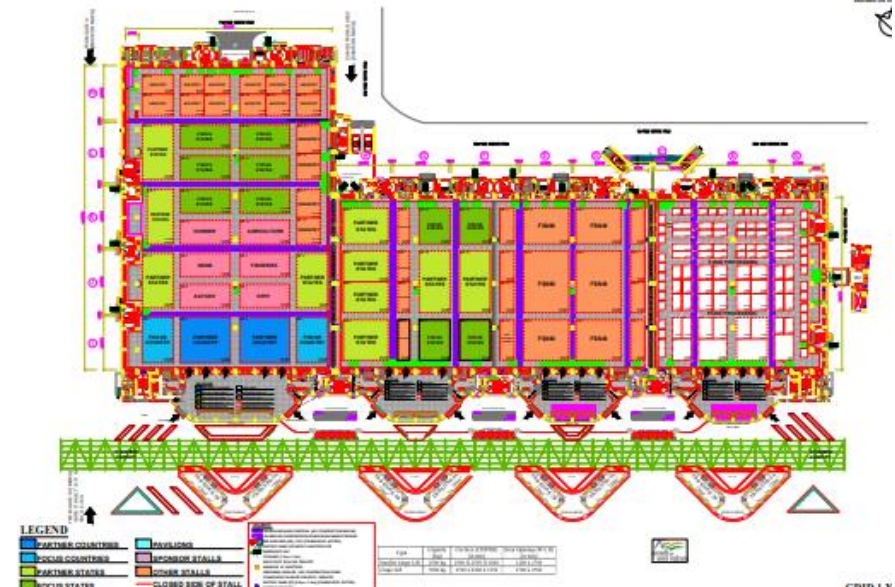
With the objective of introducing the world to rich Indian food culture as well as promoting investments in the diverse food processing sector of the country, the Ministry of Food Processing Industries launched the first edition of World Food India in 2017.

In view of celebrating 2023 as the International Year of Millets and to bring global food processing industry together, the Ministry of Food Processing Industries is organising the 2nd edition 'World Food India 2023' from 3rd to 5th Nov 2023 at Pragati Maidan, New Delhi.



WFI-2023 @ PRAGATI MAIDAN, NEW DELHI(G.F)

EXHIBITION HALLS 2, 3, 4 & 5 (GROUND FLOOR)



WORLD FOOD INDIA 2023

INDIA AS FOOD BASKET OF THE WORLD

Present

Opportunities for investment in technology, equipment manufacturing, logistics and cold chain.



Explore

Innovation-driven solutions to transform supply chain ecosystem of the Food Processing Sector in India

Promote

India as Food Basket to the world with focus on RTE/RTC Millets, organic produce, indigenous processed food etc.



Boost

Investment interests from both domestic & foreign investors

Showcase

'Amrit Kaal' by projecting various achievements due to progressive initiatives of Government of India

ADVANTAGE INDIA



Agri-commodity hub

India's inclusive and efficient agri - food ecosystem makes it a prominent hub



Strong Base of Raw Materials

India is leading in the production of agricultural, horticulture produce and are surplus meat producers



Huge Consumer base

1.4 bn consumers with increasing demand for branded food



Conducive Tax Regime

100% exemption of Income Tax on profits and gains for new Food Processing Units



Strong Economy

India is the fastest growing and 5th largest economy in the world



Lifestyle Changes and Aspiration

Increasing Urbanization, Nuclear Families and aspirations increasing demand for Functional Foods/Nutraceuticals

Business Reforms



FDI

100% FDI permitted in food processing, retail trading including E-commerce

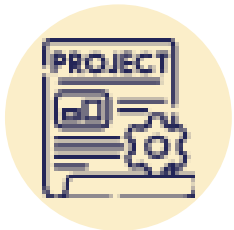


New Corporate Tax Code

Corporate tax reduced; amongst lowest globally

For existing units - 22%

For new units - 15%



Project Development Cells

Specialized teams in 29 ministries to handhold investors and offer ready on-the-shelf investible projects



Production Linked Incentives (PLI)

Financial incentives worth USD 26 Bn to promote domestic production in 14 sectors



Ease of Doing Business (EoDB)

79 positions jump in rank over 5 years, in World Bank's EoDB ranking



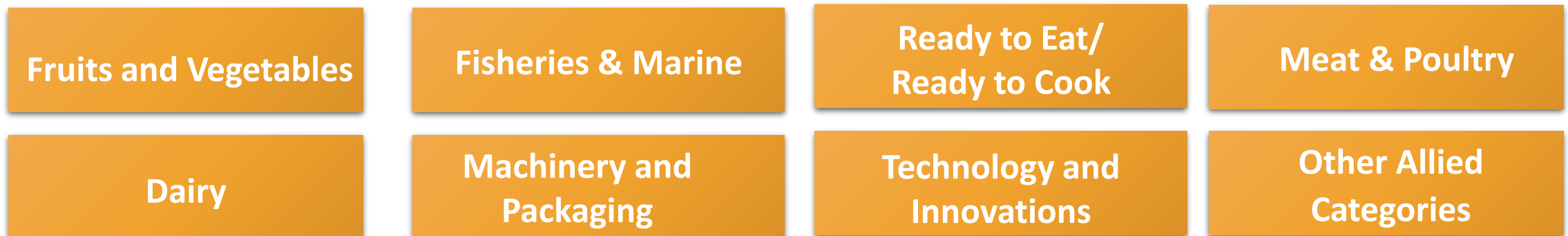
Priority Sector Lending

Agro-processing included in priority sector lending- loans up to INR 100 crores per borrower

Key Elements of WFI 2023



Focus Sub Sectors



Focused Key Pillars of World Food India 2023



**1. Shree Anna (Millets) -
*Leveraging India's Super Food for the
World***



**2. Strategic Segments -
*Unlocking Potentials for Growth***



**3. Exponential Food Processing-
*Positioning India as the Global Hub***



**4. Efficient Ecosystem -
*Harnessing Opportunities with Inclusion***



**5. Sustainable Development -
*Processing for Prosperity***

Key Stakeholders Targeted in World Food India



Proposed Program Structure of World Food India 2023

World Food India 2023

Day 1	Day 2	Day 3
<ul style="list-style-type: none"> ❖ Inaugural Session (proposed to be inaugurated by Hon’ble PM) in presence of State Heads & CMs of Partner Countries & States respectively ❖ Proposed Inauguration of Exhibition Area & Food Street by Hon’ble PM ❖ Plenary Session ❖ CEO Roundtable Interactions ❖ Country Sessions- Partner Country Session ❖ Sub-sectoral / technical sessions ❖ B2B / B2G / G2G interactions 	<ul style="list-style-type: none"> ❖ Parallel Sessions– <ul style="list-style-type: none"> ○ State Sessions – Partner & Focus States ○ Sub-sectoral / technical Sessions ❖ State–specific roundtables for participating Chief Ministers ❖ Session on identified innovations by elected Startups – to be chaired by Hon’ble Minister FPI ❖ B2B / B2G / G2G interactions ❖ Buyer Seller Meet at Exhibition area ❖ Food Street 	<ul style="list-style-type: none"> Parallel Sessions – <ul style="list-style-type: none"> ○ Country Sessions – Focus Countries ○ State Sessions – Focus States ○ Sub-sectoral / technical Sessions ❖ Valedictory Ceremony – Awards to Start-up Grand Challenge Winner

STAKEHOLDER PARTICIPATION AT WORLD FOOD INDIA 2023



Many More.....

Snapshots of World Food India 2017 (1/4)

3-day event – was inaugurated by Hon’ble Prime Minister of India

❖ International Participation –

- 7 International Ministers, 11 Business Chambers
- Partner Country: Denmark, Germany, Japan
- Focus Country: Italy, Netherlands

❖ Domestic Participation –

- 75 policy makers, 7 Union Ministers
- Chief Ministers of Andhra Pradesh, Chhattisgarh, Haryana

❖ **Food Street** – Unique concept acted as a platform for guests to learn about the globalization of Indian food



75,000
Business
Visitors

61
Countries

8000
B2B
Meetings

36
Conferences &
Sessions

CEO
Roundtables
with
PM & FM

25
Ministers
from 18
states

Snapshots of World Food India 2017 (2/4)



World Food India 2017 Inauguration

Snapshots of World Food India 2017 (3/4)

Plenary



Roundtable
Interaction with
Hon'ble PM



Snapshots of World Food India 2017 (4/4)

Country Sessions



State Sessions



Partnership Opportunity for Countries (1/3)

S. No.	Category/ Benefits	Partner Country	Focus Country
1.	Minimum Space	400 sq. m. pavilion	200 sq. m. pavilion
2.	Session	One session for Partner country on first day of the event	One session for Focus country on last day of the event
3.	Advertisement in the Event Directory which will be provided to all exhibitors, special invitees, Ambassadors and speakers.	Two full page color advertisement	One full page color advertisement
4.	Advertorial in the Event Directory	A write up (approx. 500 words) in the Event Directory. This Directory will be distributed to over 1200 delegates. Content to be provided by the Partner Country.	A write up (approx. 250 words) in the Event Directory. This Directory will be distributed to over 1200 delegates. Content to be provided by the Focus Country.
5.	Inaugural Event passes	10 passes	05 passes
6.	Networking dinner invitation	10 invites	05 invites

Partnership Opportunity for Countries (2/3)

Branding Opportunities

S. No.	Branding Opportunities	Partner Country	Focus Country
1.	Pre-event Branding	Display of Partner Country's logo on backdrops, banners, hoardings, promotional material and publications.	-
2.	Venue Branding	Display of Partner Country's logo on panels placed at various locations at the venue.	Display of Focus Country's logo on panels placed at various locations at the venue.
3.	Promotional Video Clips	Playback of promotional video clips (up to 3 minutes) of each participating Country at the venue. Video to be provided by the Partner Country.	-
4.	Conference Venue Branding	Display of logos in pre-conference backdrop and other prominent places in main conference venue	-
5.	Exhibition Hall & Conference Hall Branding	Display of Partner Country's logo in signages and branding at prominent places at the venue	Display of Focus Country's logo in signages and branding at the venue.

Partnership Opportunity for Countries (3/3)

Other benefits of Partnership Opportunities:

1. B2G meetings with Government officials and allied departments.
2. B2B meetings with leading players of the Food Processing Industry.
3. Countries to be acknowledged as “Partner Countries” and “Focus Countries” respectively on the event website.
4. Partner and Focus countries to be acknowledged in the ‘Thank You Sponsor’ panel.
5. Social Media coverage on Facebook, Twitter, LinkedIn, etc.
6. Emailers to all registered delegates and industry database.
7. Write-up on Partner and Focus Countries respectively to be published on the event website (content to be provided by the country).



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Thank You

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