

25-26 June, 2026 | Allianz MiCo Milano



Sponsor Prospectus

At **WOMA**, each sponsorship proposal is tailor-made, built around the specific needs of the sponsor.

We build customized partnerships that integrate qualified visibility, exclusive content, experiential moments, active presence at the event, audience engagement and targeted lead generation activities.

Each proposal is born from listening, takes shape through co-creation, and results in a high-impact strategic presence, perfectly aligned with each partner's goals and values.

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Brand Visibility Packages

Basic Visibility

Logo on:
Official event's website

Social Media (WOMA LinkedIn profile):
Partnership Announcement
Tag in WOMA's posts

Institutional materials
Onsite signage

7.000€

Mid Visibility

Logo on:
Official event's website

Social Media (WOMA LinkedIn profile):
Partnership Announcement
Tag in WOMA's posts

International Communication Campaign
OOH / DOOH
Institutional materials
Onsite signage

12.000€

Industry Exclusivity ON TOP
to be added to Mid & Top Visibility packages

20.000€

Top Visibility

Logo on:
Official event's website

Social Media (WOMA LinkedIn profile):
Partnership Announcement
Tag in WOMA's posts

International Communication Campaign
Institutional materials
Onsite signage

Session Corporate Opener

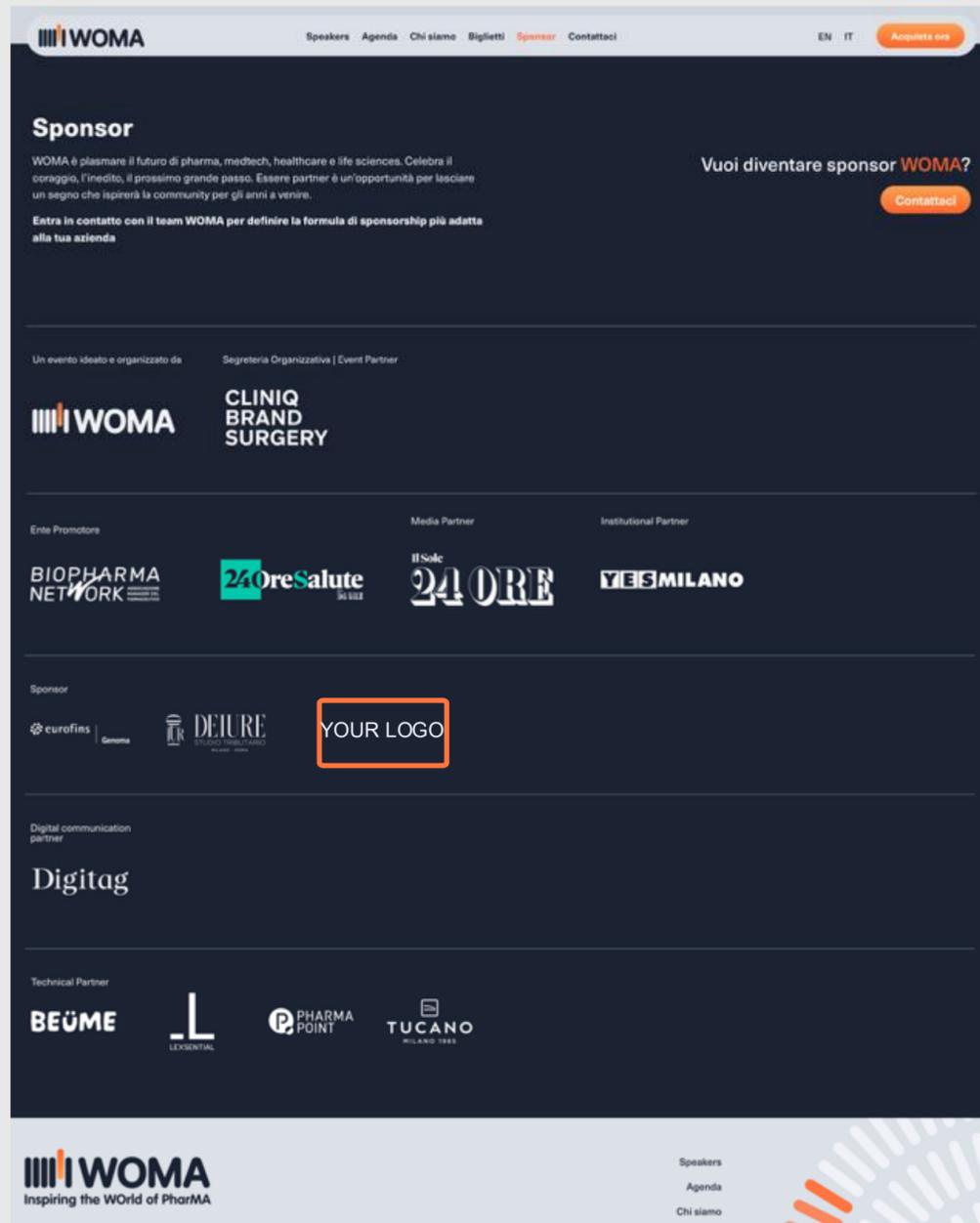
Plenary speech at WOMA to introduce
one of the speakers' keynote
Visibility as Corporate Opener
(website, social media, institutional materials)
Presence at WOMA pre-event (march/Aprile 2026)

35.000€



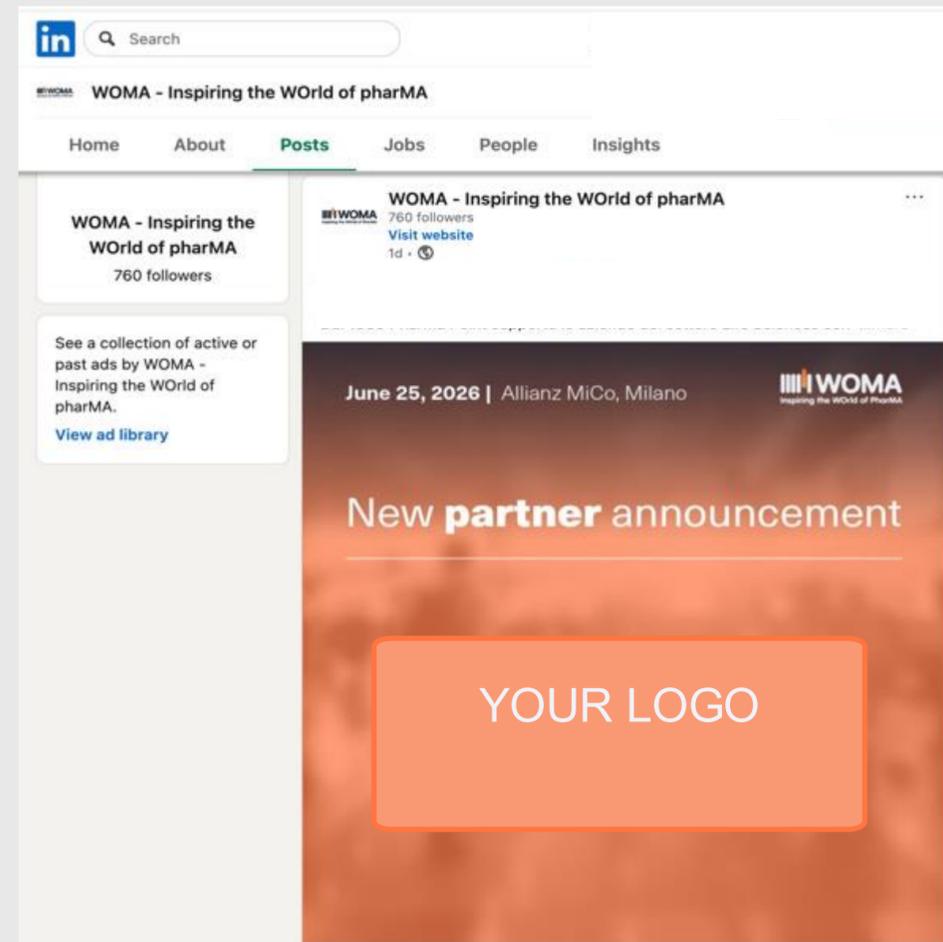
Brand Visibility

WOMA website



Purely representative image, with no constraints

WOMA LinkedIn page



Purely representative image, with no constraints

On-site signage



Purely representative image, with no constraints



Brand Visibility - Communication Campaign

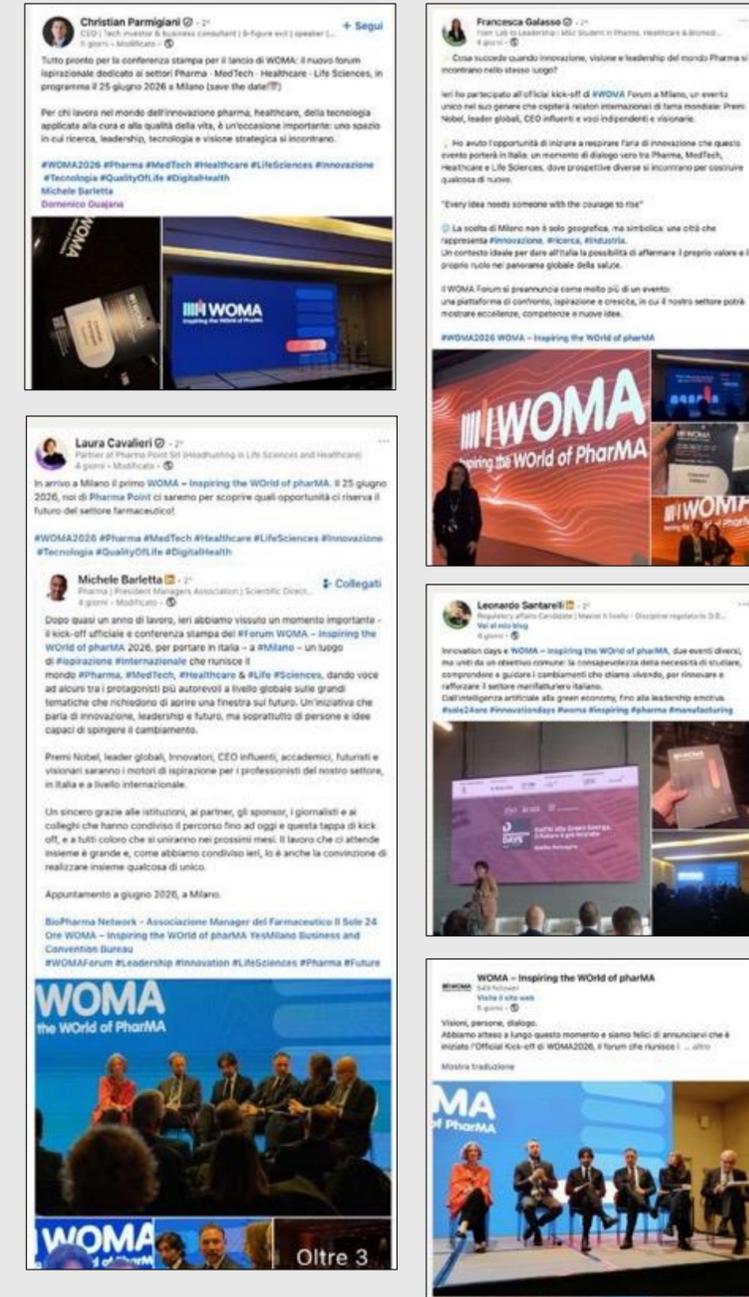
ADV – IIsole24Ore



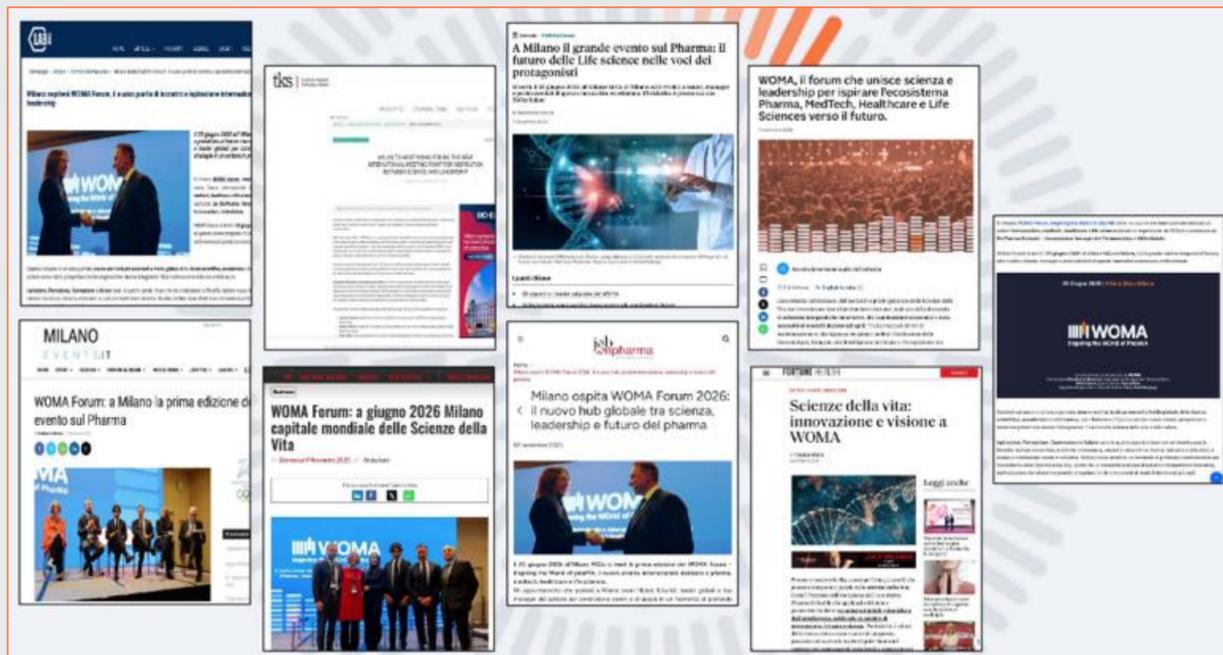
OOH Campaign – Milano



Social Media Clipping



Media Exposure



TV Spot – 24Ore TV





Brand Visibility – Personalization

Lanyard

Sponsor's logo on participants lanyards

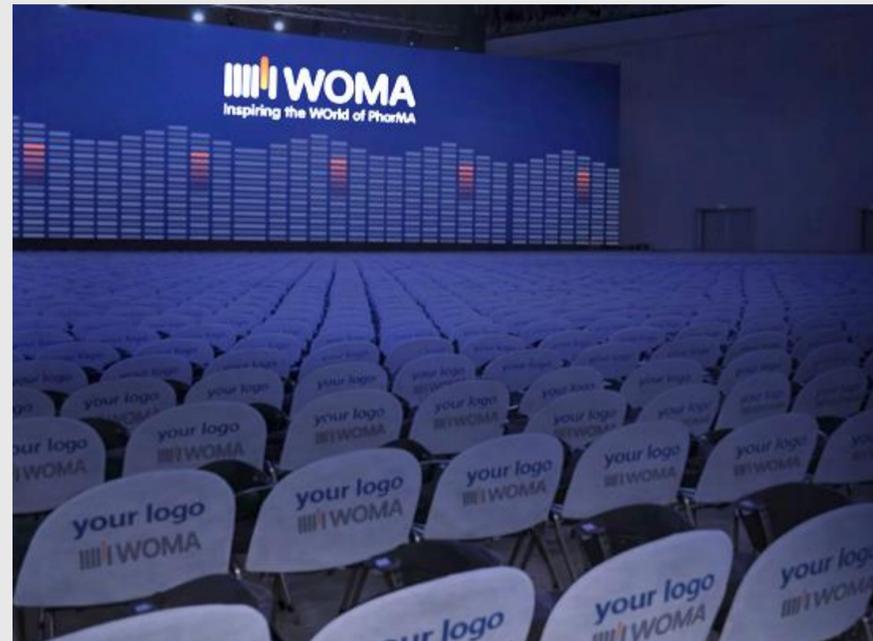
20.000 €



Auditorium chair covers

Sponsor's logo on auditorium chair covers

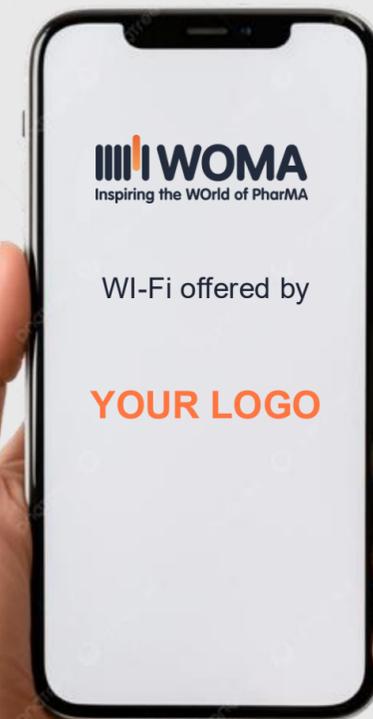
20.000 €



WIFI Opening page

Sponsor's logo on the event's WIFI opening page

10.000 €





Brand Visibility – Content

Branded content in event bag

Sponsor's flyer/brochure inside the event bag that will be handed to every participant

5.000 €



Personalized Material in event bag

Sponsor's personalized material/gadget/gift inside the event bag that will be handed to every participant

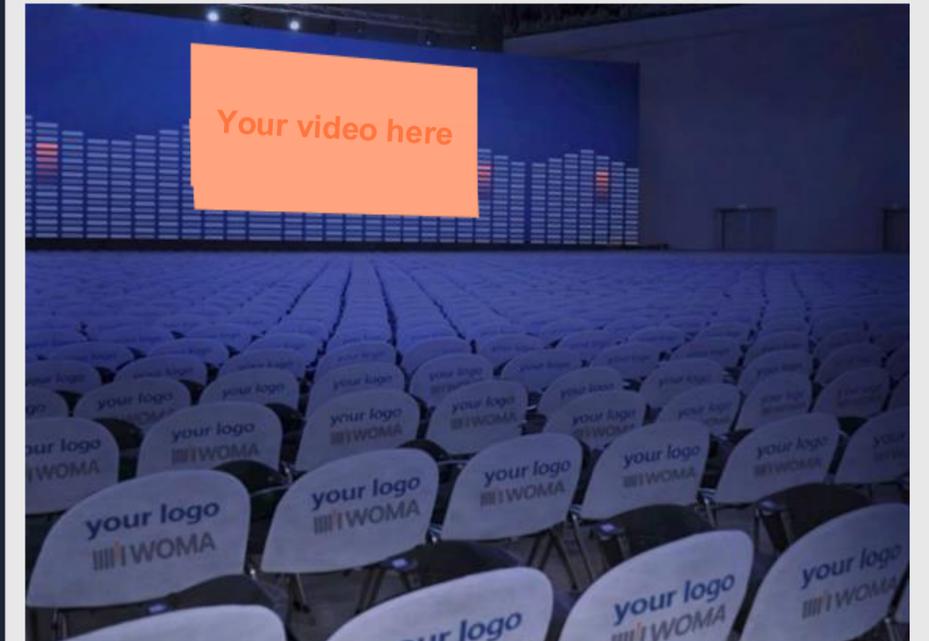
5.000 €



Video in Auditorium

Sponsor's video (max. 45 sec.) played on the main auditorium screen during walk-in, walk-out and breaks (together with

10.000 €





Brand Visibility & Content - **Session Corporate Opener**

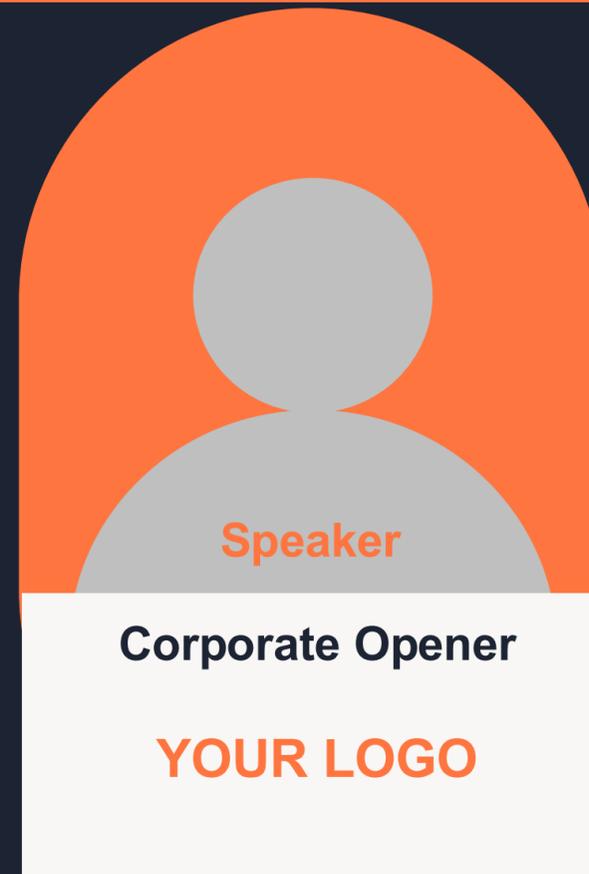
An **exclusive** opportunity with limited availability.

Those who join will gain the highest level of visibility and a privileged strategic positioning within the forum.

25.000 €

Session Corporate Opening

A representative of the sponsor will open the session with a 7-minute address, framing the company's perspective, vision and leadership in its own specialization - setting the stage for the selected speaker's keynote.



Connection to speaker's Keynote

At the end of the representative's remarks, the speaker's keynote will begin, creating a seamless narrative bridge between its vision and the themes the speaker will explore on stage.

A moment of exceptional visibility that allows the brand to be associated with highly inspirational and high-impact content.



Brand Visibility & Content - Session Corporate Opener

Brand Visibility

Logo and company representative featured in the section dedicated to the "Session Corporate Opener" on the WOMA website

Social media announcement featuring the company logo as the Session Corporate Opener for the selected speaker

On-site visibility through dedicated signage

RENDER of womaforum.com

Session Corporate Opener

<p>Future of Technologies in medicine</p> <p>Dr. Bertalan Meskó</p> <p>YOUR LOGO</p> <p>Name Surname, CEO</p>	<p>Driving transformation with AI</p> <p>Zack Kass</p> <p>YOUR LOGO</p> <p>Name Surname, CEO</p>	<p>Inspiration in Science by Nobel Prize</p> <p>Dr. Jennifer Doudna</p> <p>YOUR LOGO</p> <p>Name Surname, CEO</p>	<p>Leadership & People</p> <p>Dr. Amy Cuddy</p> <p>YOUR LOGO</p> <p>Name Surname, CEO</p>	<p>New health economy</p> <p>José Manuel Durão Barroso</p> <p>YOUR LOGO</p> <p>Name Surname, CEO</p>
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Panellist at WOMA pre-event

Invitation to participate with a representative as a speaker at the WOMA warm-up event in March/April 2026 in Milan, engaging 100 stakeholders from the Pharma and MedTech sectors, in the "Session Corporate Opener" panel, together other partners, to share its vision and topic of the selected speaker's keynote.



Lead Generation & dedicated networking

Private Coffee Break / Lunch / Cocktail

WOMA offers sponsors an exclusive, high-impact networking format designed to generate qualified leads through real, face-to-face dialogue.

The sponsor hosts a private coffee break, lunch, or cocktail in a dedicated reserved area/room, welcoming 20–30 selected guests from the WOMA audience.

Option for short welcome remarks/mini-speech during the moment to position the sponsor's value proposition in a highly relevant setting.

A format built for direct access, high-quality dialogue and relationship-driven lead generation.

From 5.000 to 20.000 €



Speaker Meet&Greet at your private event

A unique opportunity

An exclusive add-on that enriches the Sponsor's private experience with the participation of a featured WOMA speaker, creating a high-value moment of informal dialogue and direct interaction with invited guests.

The speaker will join the private break, lunch or cocktail for a Meet & Greet / fireside-style conversation, offering a more personal, conversational setting compared to the main stage.

This format helps spark authentic discussion around key themes aligned with the sponsor's interest and elevates the overall experience through thought leadership and proximity.

Note: The exact format, timing and participation are defined in coordination with WOMA and the speaker's availability.

From 20.000 €

Note: Subject to speaker's availability



Stand in Expo Area

Turnkey solution

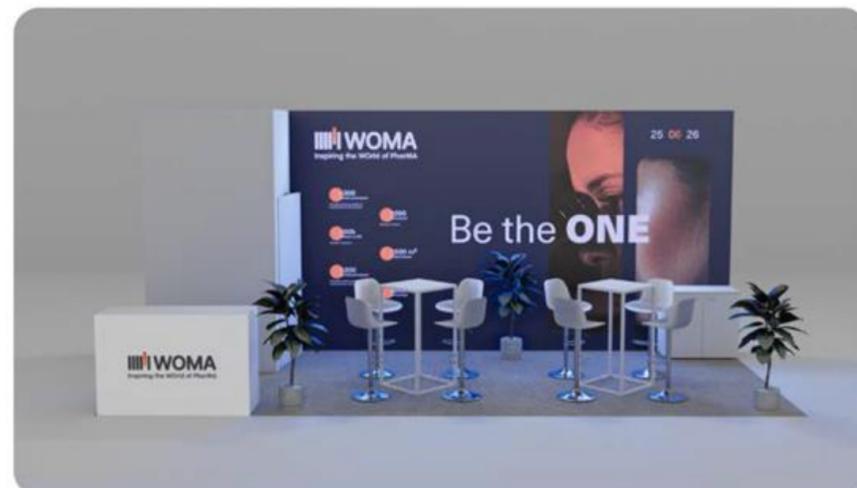
A dedicated space designed to showcase your products and services in an elegant, functional setting.

What's included:

stand design, structure and furnishings, graphic customization of the back wall, 3 kW power supply and support before and throughout the event.

Note: Any additional equipment and extra customizations are available upon request and subject to a separate quotation.

Three stand sizes are available: **9 m²**, **21 m²** and **30 m²**.

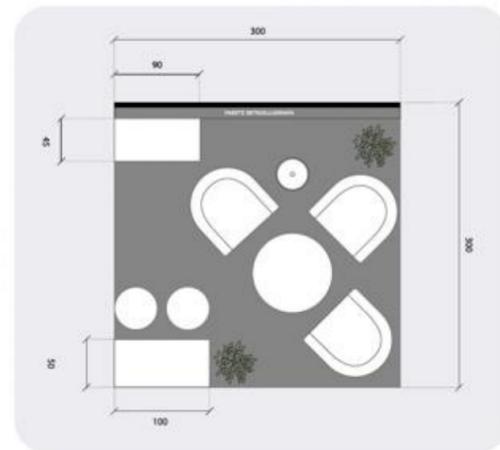




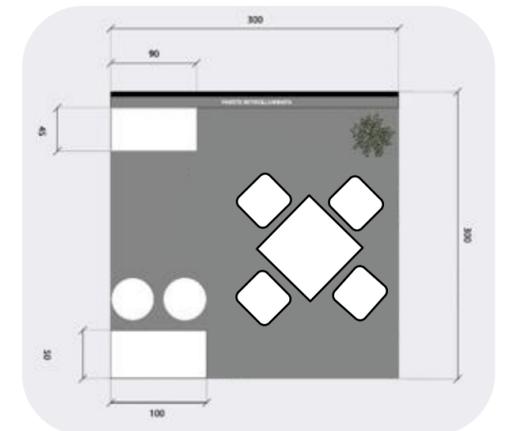
Stand 9m²

12.000 €

1. Lounge style



2. One-to-One style

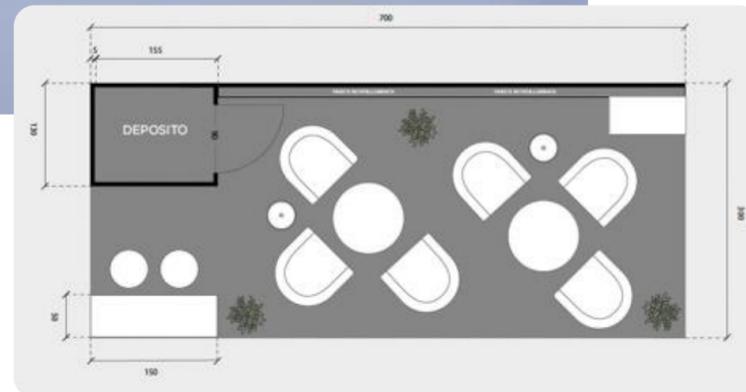




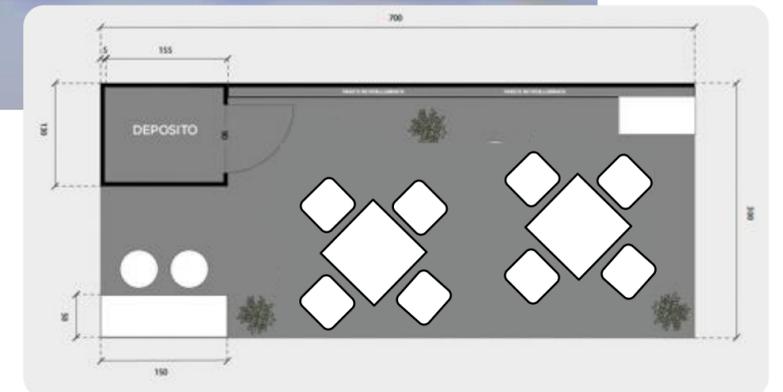
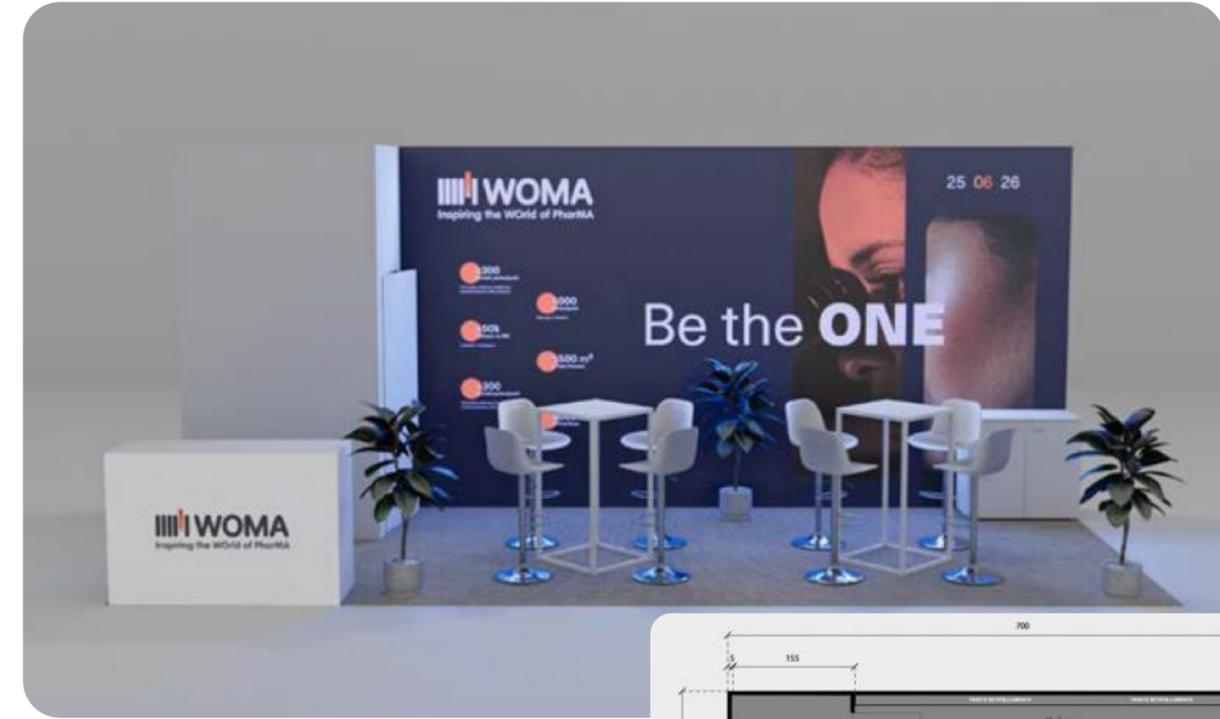
Stand 21m²

18.000 €

1. Lounge style



2. One-to-One style

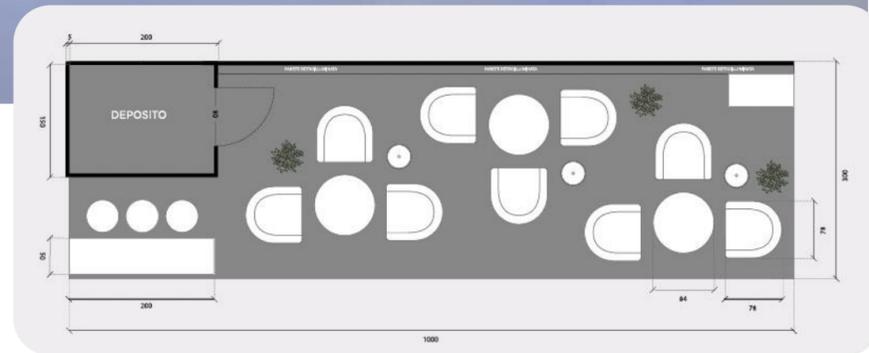




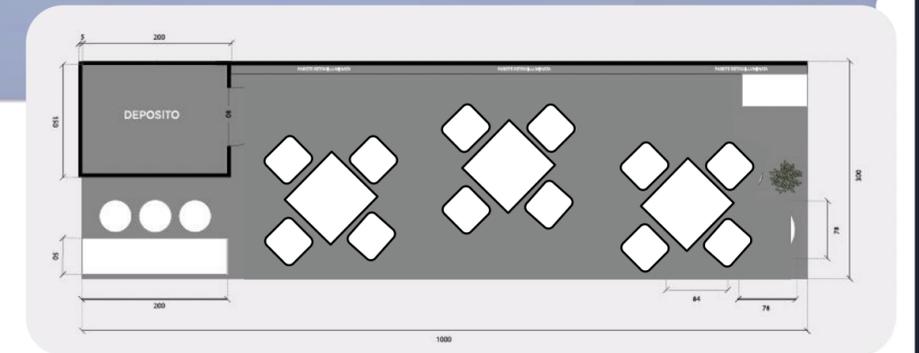
Stand 30m²

25.000 €

1. Lounge style



2. One-to-One style





Stand **Add-On**

Lead Acquisition

An optical scanner to capture attendee details and profile visitors in real time, with the option to download a full report at the end of the event - making follow-up easier and optimizing contact management.

1.200 €

WOMA Web App

A dedicated web app to see who is attending the event and connect directly via instant messaging, to set one-to-one appointments at your stand

INCLUDED



Ticket Packages

Ticket includes:

- Access to WOMA 2026
- Simultaneous Italian–English translation
- Coffee break and networking lunch
- Closing aperitivo
- Executive report
- Certificate of participation

Interprofessional Training Funds

WOMA is a high-level training initiative that enhances investments dedicated to people development.

Employee participation can be financed through the company's **Interprofessional Training Fund***

**details on slide 20*

5 Tickets Package

7.400 €

10 Tickets Package

14.000 €

15 Tickets Package

20.000 €

20 Tickets Package

25.000 €



Ticket & Visibility Packages

5 Tickets & BASIC Visibility

n. 5 Access to WOMA 2026
Simultaneous Italian–English translation
Coffee break and networking lunch
Closing aperitivo
Executive report
Certificate of participation

Sponsor BASIC visibility.

Logo on:

Official website's event
Social Media (WOMA LinkedIn profile):
Partnership Announcement
Tag in WOMA's posts
Institutional materials
Onsite signage

12.000 €

10 Tickets & BASIC Visibility

n. 10 Access to WOMA 2026
Simultaneous Italian–English translation
Coffee break and networking lunch
Closing aperitivo
Executive report
Certificate of participation

Sponsor BASIC visibility.

Logo on:

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Onsite signage

20.000 €

15 Tickets & MID Visibility

n.15 Access to WOMA 2026
Simultaneous Italian–English translation
Coffee break and networking lunch
Closing aperitivo
Executive report
Certificate of participation

Sponsor MID visibility

Logo on:

Official website's event
Social Media (WOMA LinkedIn profile):
Partnership Announcement
Tag in WOMA's posts
International Communication Campaign
OOH / DOOH
Institutional materials
Onsite signage

30.000 €



International Delegations

Benefits for international teams

Thanks to our partnership with **YES Milano – Business & Convention Bureau**, we offer dedicated benefits designed to simplify travel planning and maximise the overall experience:

Preferential rates on hotels and meeting spaces

Transfer and concierge services

Logistical support and coordination of all movements

Custom-designed cultural and teambuilding activities, discovering Milan, its excellence, and the surrounding area

EXCLUSIVE WOMA MILANO CITY PASS

An integrated offer available in 6 languages, all in one official app:
Public transport included for the entire duration of the pass, with a visit to Duomo Cathedral always included.
Museums and attractions with dedicated offers and discounts.
Itineraries, audioguides, and services.

Dedicated WOMA Discount Code **YMWOMA**
citypass.yesmilano.it



Interprofessional Training Funds

Employee participation may be financed through the company's Interprofessional Training Fund, in line with the Fund's procedures, operational guidelines and eligible cost items.

What it means in practice:

participation can be included in the company's annual training plan and submitted to the chosen Fund according to its rules.

What WOMA provides to support the process:

programme, learning objectives, training hours, speakers/session structure and certificate of attendance

Eligible audiences:

executives, managers, high-potential talents, "people development" audiences.

Administrative essentials:

invoice and any documentation the Fund requires.

Note:

Eligibility, approval, coverage and eligible cost items depend on each Fund and the company's procedures.



Sponsor Request

Contact us to build your Sponsorship together
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