

Hyve Expo International LLC, 3 Verkhnyaya Krasnoselskaya St., Bldg. 2, Moscow, 107140, Russia

№ 401/20 17 August 2020

Dear colleagues and partners!

On behalf of Hyve Expo International LLC, we express our respect and inform you that the 29th international exhibition of food products WorldFood Moscow 2020 takes place as scheduled in Moscow at Crocus Expo IEC from 22 to 25 September 2020!

Today, the COVID-19 coronavirus pandemic has affected virtually every country in the world, and we see how decisively governments and citizens of many countries are fighting this global scourge. Fortunately, the situation in the world and in the country is stabilizing, the epidemic is being suppressed, and the business community is gradually beginning to return to normal life. And it is the largest autumn exhibition of world-class food products in Russia, **WorldFood Moscow 2020**, that will become the first large-scale industry event after the pandemic.

WorldFood Moscow is the largest international food exhibition in Russia, which contributes to the saturation of the Russian food market with a wide range of affordable and high-quality food products. The main sections of the exhibition: confectionery and bakery products, meat, poultry, fish and seafood, tea and coffee, drinks, groceries, fruits and vegetables, dairy products, canned food, and many others. The exhibition is held annually with the support of government agencies, industry unions and international organizations.

The exhibition is accompanied by an extensive program of business events, in which participants will discuss topical issues of the industry: the latest trends in the domestic food market, ways to stimulate consumer demand, and effective methods of marketing food products.



Hyve Expo International LLC, 3 Verkhnyaya Krasnoselskaya St., Bldg. 2, Moscow, 107140, Russia

Taking into account the high level of the exhibition and its significant contribution to the development of the food industry in Russia, we invite you to take part in the largest post-coronavirus industry event in Russia **WorldFood Moscow 2020**!

Sincerely, Dmitry Zavgorodniy General Director Hyve Expo International