



EU FashionMatch 3.0 @ Modefabriek in Amsterdam on 25-26 January 2015

Meet your future business partner



Enterprise Europe Network (EEN) is delighted to invite you to the third EU matchmaking at [Modefabriek](#) on 25-26 January during [Mercedes-Benz FashionWeek Amsterdam](#). After the [successful event](#) in January and July 2014 EEN is again organizing matchmaking sessions to facilitate networking and to bring together international potential business partners. Look how our EEN-network is connecting <http://bit.ly/1mRk4R4>

Modefabriek is the leading innovative and distinctive B2B tradeshow for fashion in the Benelux region. It is a fashion fair with over 19,000 professional visitors from the Netherlands, Europe and overseas and showcases more than 600 brands/labels.

The 22th edition of the Mercedes-Benz FashionWeek Amsterdam takes place from 16-26 January at Westergas-area and brings over 25,000 fashion professionals and interested parties from varying industries together. The FashionWeek is a hub for networking and the perfect place to make acquaintance with the Dutch fashion scene and explore business opportunities.

In this mass of potential contacts, our FashionMatch sessions will allow participants to get together with the most promising business partners in pre-scheduled meetings. *For the first time participants can bring 3 items of their collection to our booth for demonstration purpose.* We put it in a wardrobe in order to get more interaction with visitors and participants of Modefabriek.

Organizers



Business Support on Your Doorstep



Netherlands Enterprise Agency



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MODEFABRIEK ^{BV}



Why participate?

- Expand your international fashion network
- Find and meet potential business partners
- Initiate cross-border contacts and co-operations
- Pre-arranged 20 minute meeting
- Participate 'Keys to Success for fashion production', speedating and catwalk show at Westergas-area on Monday-evening 26 January. Register and pay 95 euro (incl. VAT) via www.fashionweek.nl/en/event/keys-to-success-for-fashion-production
- Participate seminar 'Bulgarian production in the textile and apparel sector' on 27 January at Chamber of Commerce. Register via www.rvo.nl/actueel/evenementen/zakendoen-met-bulgaarse-modeproducenten (free admittance)

The first 5 foreign subscribers for K2S (fashiondesigner, producer, agent or distributor) who are also participant of EU FashionMatch 3.0 will get a free admittance to K2S!

Please note that all participants for FashionMatch have a free admission to Modefabriek. Register for free admission to Modefabriek by sending an e-mail to nieke@modefabriek.nl. You will receive your personal free code in the beginning of January.

Language: **English**

Costs: **Free of charge**

Dates for your agenda

Deadlines	Tasks
19 January	Registration and submission of a cooperation profile at www.b2match.eu/fashionmatch-3rdedition . More information: Remko Triezenberg, remko.triezenberg@rvo.nl , +31 (0)6 11 51 54 19 and Fatma Sener, fatma.sener@kvk.nl , +31(0)6 22 56 63 59
4 - 21 January	Online selection of face-to-face meetings
Sun 25 January	Bilateral Meetings (10:00 - 12:00) Network lunch (12:00 - 13:00) Bilateral Meetings (13:00 - 17:00) Networking drinks (17:00 - 18:00)
Mon 26 January	Bilateral Meetings (10:00 - 12:00) Network lunch (12:00 - 13:00)



Bilateral Meetings (13:00 – 17:00)	
Mon 26 January	Seminar 'Keys to Success' & Catwalk Show (17:30 – 22:00) Subscribe and pay 95 euro, incl. VAT via http://www.fashionweek.nl/en/event/keys-to-success-for-fashion-production
Tue 27 January	Seminar 'Road2Bulgarian production in the textile and apparel sector' (11:00 – 12:00) at the Chamber of Commerce in Amsterdam. Website for registration will be published soon. Network lunch(12:00 – 13:00)



Enterprise Europe Network

The Network includes almost 600 partners in 54 countries. It provides services for local SMEs on competitiveness & innovation in Europe and beyond. In just three years, the Network has provided services to more than 2.5 million SME and held business events with more than 600 000 participants. It has also attracted 35,000 small businesses to international brokerage events and company missions.

For further information: <http://een.ec.europa.eu/>

Sector Group Creative Industries, Sector Group Textile & Fashion and Sector Group Women Entrepreneurship

The Enterprise Europe Network Sector Group for Creative Industries, Sector Group Textile & Fashion and Sector Group Women Entrepreneurship are committed to bring European creative companies together from across all disciplines to enhance opportunities and commercial partnerships. Through joint activities the Sector Groups supports creative companies finding partners for joint projects, exploring new markets as well as sharing knowledge, ideas, innovation and inspiration.



Supported by the Creative Industries Sector Group!