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SEBSEAM-M
Support for European Business in South East Asia Markets
Malaysia Component

Implemented by:

 **EU-MCCI**
(263470-U)
EU-Malaysia Chamber of
Commerce and Industry


IGEM 2017
11-13 OCTOBER 2017
Kuala Lumpur Convention Centre, Malaysia



GREEN
TRANSPORT



CLEAN WATER
TECHNOLOGY &
MANAGEMENT



GREEN ENERGY



GREEN
TRANSPORT



BIOMASS
ENERGY
PROJECT



WASTE TECHNOLOGY
& MANAGEMENT



GREEN PALM
SUSTAINABILITY

EU Pavilion @ IGEM 2017 EXHIBITOR REGISTRATION

Booth
RM13,300

Counter
RM9,000

* Please contact
us for more
information



HIGHLIGHTS



MAP THE GREEN TECHNOLOGY MARKET

- Understand the green technology market in Malaysia
- Participate in Info-Sessions



KICK-OFF BUSINESS WITH POTENTIAL PARTNERS

- Business linkages activities
- B2B matching sessions



BOOST YOUR BRAND ASEAN-WIDE

- Visibility at the green technology exhibition
- Boost your brand in Asia



BEST PRACTICES

- Best practices & site visits
- Networking opportunities



GREEN TECHNOLOGY INDUSTRY IN MALAYSIA

- Malaysia is among top three global investment destination for renewable energy in 2017.
- Under the MIDA Green Initiative, green technology project in Malaysia related to renewable energy, energy efficiency, green building, green data centre, and waste management can qualify for tax incentive by 2020.
- Malaysia committed to 2015 Paris Agreement to reduce 45% in term of carbon emission of GDP by 2030.
- Projected to increase demand up to RM76.2 billion by 2030.
- Malaysia aims for a more sustainable palm oil sector by generating 20% electricity using biomass by 2020.
- Malaysia will position itself as a global hub for Green technology by 2020.
- Malaysia aims to develop the country into a Green community by 2030.
- Renewable Energy industry expected to grow from 6% - 11% by 2020.

Contact Us!



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