

# #Title

Please fill out one proposal per idea

# #Company Name – Country-

To be filled by VW ONLY

Innov. Degree ★★★★★  
 Tech. Maturity ★★★★★  
 Market Potential ★★★★★

Innov. Degree: 1= State of the art; 3=Minor 5=Revolutionary  
 Tech. Maturity: 1=Idea; 2=Prototype; 4= Serial development; 5=In production  
 Market potential: 1= No; 3= noticeable; 5=Outstanding USP

## Solution and Unique Selling Proposition

Please overwrite teaser text in boxes

What products and/or services do you have to offer? For which functions of the car or mobility solutions ⚙️ can we use it? What does it do better than competitors or previous generations 🙌? Why will our customers love ♥♥♥ your solution? What is “new” and not seen in the market ★★?

## Technology and Features

Which technology 📺 do you use? Through which effect or mechanism is the function realized 0101010? What are the main performance outputs? How mature is your technology?

## Company and Core Business

Who are you 😊😊😊? What do you do? What problems do you want to solve 🚀🚀🚀? How much experience do you have? Which were your 3 most important projects? (Not only Volkswagen)

## Existing contacts to the Volkswagen Group

Did you have recent contact or projects with Volkswagen, Audi, Porsche, Skoda, Seat, MAN, Scania or other parts of the Volkswagen Group? With whom 🙋😊?

## Business Model

How do you want to earn money \$\$\$ (hardware, software, service, etc.)? What role in the supply chain do you play?

## Product/Technology Information

Please replace boxes with an „X“

Product category	<input type="checkbox"/> Component/Technical part <input type="checkbox"/> Production process <input type="checkbox"/> (Infra-)structure/facilities <input type="checkbox"/> IT/Software/App <input type="checkbox"/> Engineering/Consulting
Maturity level	<input type="checkbox"/> Idea/research <input type="checkbox"/> Pre-development <input type="checkbox"/> Serial development <input type="checkbox"/> In production
Avail. Prototypes	<input type="checkbox"/> No demonstrator <input type="checkbox"/> Semi-functional mockup <input type="checkbox"/> Fully functional demonstrator <input type="checkbox"/> Showcar for testing
Purchase price per unit	<input type="checkbox"/> 0-5€ <input type="checkbox"/> 5-25€ <input type="checkbox"/> 25-50€ <input type="checkbox"/> 50-75€ <input type="checkbox"/> 75-100€ <input type="checkbox"/> 100-125€ <input type="checkbox"/> 125-150€ <input type="checkbox"/> 150-200€ <input type="checkbox"/> 200-250€ <input type="checkbox"/> >250€ <u>Comment:</u>

## Corporate Information

Please fill in

Website		No. of costumers	
No. of employees		Series volume last year	
Year founded		Headquarter	
Core competitors		VC funding \$	
Core partners		Contact person (E-Mail)	

